

Future Ready: The New Era of Postsecondary CTE

Oct. 5–8 | Hilton Austin Airport, Austin, Texas

SPONSORSHIP OPPORTUNITIES

MAIN EVENT SPONSOR: \$10,000

As the Main Event Sponsor, your organization will take center stage at the Summit, gaining unparalleled exposure and engagement opportunities.

Benefits:

- **Two Complimentary Registrations:** Enjoy full access to the Summit for two representatives from your organization.
- **Five-Minute Speaking Opportunity:** Deliver a demonstration during the opening session, reaching the entire audience.
- **Prominent Promotional Table:** Showcase your brand at a featured table throughout the event.
- **Shape a Main Panel:** Collaborate with us to influence the content of a main panel discussion.
- **Recognition on Event Collateral:** Your logo will be highlighted on all event materials and promotional communications, maximizing visibility.
- **Two Eblasts to Attendees:** Promote your brand with two targeted email blasts — one before and one after the event.
- **Learning Lab Time Slot:** Host a session in the learning lab, providing an interactive experience for attendees

MONDAY, OCT. 6 — RECEPTION SPONSOR: \$7,500

Be the highlight of the reception and connect with attendees in a relaxed, engaging environment.

Benefits:

- **Five-Minute Speaking Opportunity:** Address attendees during the reception, showcasing your support and commitment to the cause.
- **Exhibitor Table:** Gain visibility with your own table to engage with attendees.
- **Two Complimentary Registrations:** Increase your organization's visibility at the Summit, providing opportunities to network and engage with participants.

MONDAY, OCT. 6 — OFFSITE EVENT SPONSOR — AUSTIN COMMUNITY COLLEGE CULINARY TOUR: \$5,000

- **Two Complimentary Registrations:** Enjoy full access to the Summit for two representatives from your organization.
- **Five-Minute Speaking Opportunity** at Austin Community College
- **Prominent Promotional Table:** Showcase your brand at a featured table throughout the event.
- **Recognition on Event Collateral:** Your logo will be highlighted on all event materials and promotional communications, maximizing visibility.

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TUESDAY, OCT. 7— LUNCH SPONSOR: \$5,000

As a Lunch Sponsor you provide a vital networking opportunity for attendees to connect over a shared meal, enhancing their Summit experience.

Benefits:

- **Five-Minute Speaking Opportunity:** Welcome attendees during lunch, sharing your company's mission and insights with the audience.
- **Brand Visibility:** Your logo prominently displayed at all lunch stations and on dining tables, ensuring maximum exposure throughout the meal.
- **Exhibitor Table:** Showcase your products or services at your own table near the lunch area, facilitating direct engagement with attendees.
- **Two Complimentary Registrations:** Increase your organization's visibility at the Summit, providing opportunities to network and engage with participants.
- **Post-Event Recognition:** Acknowledgment of your sponsorship in follow-up eblast to attendees, reinforcing your support for the event.
- **Social Media Spotlight:** Promotion of your sponsorship on our social media platforms before and during the event, enhancing your brand's visibility

TUESDAY, OCT. 7— BREAKFAST SPONSOR: \$4,000

Kick off the day as the Breakfast Sponsor, providing a warm and inviting environment for attendees to start their day with networking and discussion.

Benefits:

- **Five-Minute Speaking Opportunity:** Address attendees during breakfast, sharing your insights and welcoming them to the day's events.
- **Branding at Breakfast Stations:** Your organization's logo is displayed on all breakfast stations and materials, ensuring visibility as attendees gather.
- **Exhibitor Table:** Promote your brand with your own table in the breakfast area.
- **Two Complimentary Registrations:** Increase your organization's visibility at the Summit, providing opportunities to network and engage with participants.
- **Social Media Recognition:** Acknowledgment of your sponsorship on social media channels before and during the event.

WEDNESDAY, OCT. 8 — BREAKFAST SPONSOR: \$4,000

Kick off the day as the Breakfast Sponsor, providing a warm and inviting environment for attendees to start their day with networking and discussion.

Benefits:

- **Five-Minute Speaking Opportunity:** Address attendees during breakfast, sharing your insights and welcoming them to the day's events.
- **Branding at Breakfast Stations:** Your organization's logo is displayed on all breakfast stations and materials, ensuring visibility as attendees gather.
- **Exhibitor Table:** Promote your brand with your own table in the breakfast area.
- **Two Complimentary Registrations:** Increase your organization's visibility at the Summit, providing opportunities to network and engage with participants.
- **Social Media Recognition:** Acknowledgment of your sponsorship on social media channels before and during the event.

MOBILE APP SPONSORSHIP: \$2,000

Elevate your brand presence through the conference mobile app, a vital tool for attendees.

Benefits:

- **Prominent Logo Placement:** Your logo will be featured prominently in the mobile app.
- **Push Notifications:** Send notifications to attendees about your table or events, driving traffic to your location.
- **Exhibitor Table:** Gain visibility with your own table at the event.
- **Two Complimentary Registrations:** Increase your organization's visibility at the Summit, providing opportunities to network and engage with participants.

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LEARNING LAB SPONSORS (FIVE SLOTS): \$1,500

The Learning Lab offers an exciting opportunity for sponsors to lead interactive workshops that engage attendees in hands-on experiences with new technologies and skills. This immersive setting allows participants to learn directly from industry experts while exploring innovative tools and methodologies.

Become a Learning Lab Sponsor and facilitate dynamic discussions and hands-on experiences.

Benefits:

- **Exhibitor Table:** Promote your brand with your own table at the event.
- One Complimentary Registration (additional registrations can be purchased for \$250).
- **30-Minute Time Slot:** Lead a session in the learning lab, offering attendees valuable insights and knowledge.

SWAG BAG SPONSOR: \$2,000

Make a lasting impression with branded swag bags for all attendees.

Benefits:

- **Branded Conference Bags and Lanyards:** Your logo will be featured on bags and lanyards provided to all attendees, ensuring ongoing visibility. (You provide the bags and lanyards, and we will distribute the items during registration).
- **Exhibitor Table:** Promote your brand with your own table at the event.
- **Two Complimentary Registrations:** Increase your organization's visibility at the Summit, providing opportunities to network and engage with participants.

GENERAL EXHIBITORS (20 TABLES): \$1,000

Secure a table as a General Exhibitor and connect directly with attendees.

Benefits:

- **Exhibitor Table:** Showcase your products or services to all attendees.
- One Complimentary Registration (additional registrations can be purchased for \$250).
- **Social Media Spotlight:** Promotion of your sponsorship on our social media platforms before and during the event, enhancing your brand's visibility

Custom Sponsorship Opportunities:

Partner With Us!

If you're interested in discussing how we can create a custom sponsorship opportunity that aligns with your vision for innovation, please contact us!

For more information or to become a exhibitor, contact **Sophia Alston**, Senior Manager of Postsecondary CTE, at salston@acteonline.org.

To learn more or activate your sponsorship please visit: acteonline.org/postsecondarycteevent