

2025 Postsecondary CTE Summit Proposal Evaluation Rubric

Each proposal will be evaluated on a scale of 1-5 in the following categories, where **1** is **Needs Improvement** and **5** is **Excellent**.

Criteria	Description	Score (1-5)
Relevance to Conference Theme	Does the proposal align with the conference theme "Future Ready: The New Era of Postsecondary CTE"? The session should clearly connect to the conference's mission of addressing the evolving landscape of CTE.	
Clarity and Focus	Is the proposal well-organized and easy to understand? The session objectives should be clearly stated, with a logical progression and clear focus on the topic.	
Innovative Content	Does the session provide new insights, research, or methods? Sessions should offer fresh perspectives, innovative strategies, or practical takeaways relevant to postsecondary CTE.	
Audience Engagement	Will the presentation actively engage attendees? Proposals should include interactive elements, such as discussions, Q&A, or other participatory methods to enhance learning and application.	
Applicability to CTE Practice	Is the content directly applicable to CTE educators, administrators, researchers or staff? Sessions should provide actionable information that attendees can implement in their institutions.	
Presenter Expertise	Do the presenters have relevant experience or credentials? The presenters should have a background that supports their credibility on the topic, enhancing the session's value for attendees.	
Overall Potential Impact	Will the session significantly benefit the CTE community? Proposals should demonstrate potential to advance CTE knowledge, practices, or programs, addressing key challenges and opportunities.	

Scoring Guide:

- **5 (Excellent):** Exceptionally strong in this area; meets or exceeds expectations.
- **4 (Very Good):** Strong in this area; meets most expectations.
- **3 (Good):** Adequate; meets basic expectations.
- **2 (Needs Improvement):** Weak; does not fully meet expectations.
- **1 (Poor):** Significantly lacks in this area; fails to meet expectations.

Total Score: The sum of all criteria scores, with a maximum score of 35. Proposals with higher scores will be prioritized.