

**ACTE Business Division  
Division Business Meeting**

Wednesday, November 20, 2024

2:00 - 3:00 pm EST

*Draft Minutes*

The virtual meeting of the ACTE Business Division Business Meeting was called to order by Vice President Sean Crevier at 2:00 pm EST.

**CALL TO  
ORDER**

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**ROLL CALL**

Those in attendance for the meeting were:

Sean Crevier – ACTE/BE Division Vice-President  
Mark Branger – Region V Representative/Secretary  
Steve DeWitt  
Dr. Jonathan Walker  
Katy Blatnick-Gagne  
Dana Lampe, ACTE  
Brandon Russell  
Kara Lynch  
Tami Maxey  
Jessica DeVall  
Holly Atha  
Derek Richwine  
LeAnn Curry  
Shauna Williams  
Rick Mangini – MBA Research  
Annika Russell-Manke—Past-President and Awards Chair

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**APPROVAL OF  
AGENDA**

Sean presented the meeting agenda. Motion to accept agenda (Walker/Hanson) Approved

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**MINUTES**

Minutes of the Wednesday, November 29, 2023 meeting were presented.

Motion to accept minutes from Wednesday, November 29, 2023 (Hanson/Walker)  
Approved

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**VISITOR  
MESSAGES**

ACTE Update: LeAnn Wilson, ACTE Executive Director welcomed everyone and informed everyone on ACTE updates through a pre-recorded video.

ACTE Board of Directors Election:

- Candidates for ACTE President Elect addressed the meeting attendees.
  - Katy Blatnick-Gagne
  - Brandon Russell
- Candidates for Business Education Division VP addressed the meeting attendees.
  - Mark Branger
  - Jonathan Walker

**VISITOR  
MESSAGES**

Membership - Current members is 2,760 which is an increase of 19% compared to last year which was 2,309.

**VICE  
PRESIDENTS  
REPORT**

Budget - The current budget was presented at \$5,592.50.

- Bylaws (Jackie Bauman) - No report
- Nominating (Shauna Williams) - Reviewed all the applications for VP Elect. Enjoyed the process.
- Awards (Annika Russell-Manke) President and Awards Chair reported on the Division Awards and announced the winners. Awards will be given out during the Business Division Opening Session at VISION.

**DIVISION  
COMMITTEE  
REPORTS**

- BPA - No report
- DECA - No report
- FBLA - No report
- MBA Research - Holy Atha reported on the Business Conclave in October. The consortium met. On the cusp of the Career Clusters and Pathways benign revealed. Enjoyed a CTSP Director panel.
- NASBE - Jessica DeVaal reported on a couple of events 1) Fall Business meeting and 2) organizing a meeting at VISION.

**DIVISION  
ASSOCIATES  
REPORTS**

Steve DeWitt, Deputy Executive Director at ACTE reported on the Next level Postsecondary CTE Leaders which is professional development for CTE leaders at the Postsecondary level.

**NEXT LEVEL**

Sean report on the 4 Business Division Goals for 2024-2025

**STRATEGIC  
PLAN**

1. Advocacy & Awareness: Recruit former marketing division members

2. Member Value & Engagement: Offer a best practices webinar
3. Professional & Leadership Development: Recruit at least 1 Fellow to apply for Fellowship program
4. Strategic Partnerships: Work more closely with CTSO's

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- First Timers' Breakfast - Thursday, December 5, 7:00 - 8:00 am (Sponsored by Army)
  - Division Opening Session: Thursday (Dec 5) 11:45a - 12:45p in Rm 223
    - Speaker Terry Summerlin (Visualize Better Communication)

**BUSINESS  
EDUCATION AT  
VISION**

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No new business from the floor.

**NEW BUSINESS**

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Motion to adjourn the meeting at 2:57 pm EST (Branger/DeVall) Approved

          *Mark Branger*          

Mark Branger  
Business Division Secretary

          *Sean Crevier*          

Sean Crevier  
Business Division VP