ACTE Board Report

Region or Division: Trade and Industrial

Submitted by: Bart Taylor Date Submitted: 11/1/2024

A. Strategic Plan

Provide the link to the Multi-year Strategic Planning Worksheet. Share any additional information about the implementation of the Strategic Plan you would like about the following:

Successes you have had

Support you still need

Link:

 $\frac{https://docs.google.com/document/d/15G7rNhXcq7U9vAu4ADZt774zmNlwb5i1/edit?usp=sharing\&ouid=103761958682887957476\&rtpof=true\&sd=true$

Additional Information: Now that we have revamped the T&I policy committee and the communication from the T&I division is going well, we are set to implement and really start looking at the strategic plan to get some traction on our goals. Things are shaping up well for T&I and we have great industry buy in and support at the moment, due to our increased efforts in communication and outreach.

Aware ness

B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

Divisions, please share the work of Areas of Interest here.

After revisiting all of the forms and documentation, we repeated the same strategic plans and endeavors as last year. I have completed the T&I newsletters, and sent out a few e-blasts for industry grants and scholarships. We have updated the process and procedures for the T&I Division awards, and I have worked closely with SkillsUSA during this process. I have also attended the SkillsUSA National Leadership and Skills Conference in Atlanta, GA, and the National Fall Board meeting as the ACTE representative on the board.

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE's publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

It's not innovative, but the T&I swag we bought for VISION went over very well, and we plan to do it again. The industry receptions we hosted as T&I at VISION went over extremely well, and we have other industry sponsors that are wanting to get involved. I think my efforts in outreach with our industry sponsors is paying off, and the relationships we are fixing is helping to strengthen ACTE.

C. Succession Planning

Inclusion, Access, Equity

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

T&I has been in discussion to see if we want to move to the president-elect style of elections with ACTE. For now, we will keep the model, but suggest the change for the next VP. All documents are organized, labeled and in good standing. I no longer have to hunt for files or information. We have created the one stop shop in the Google share drive. The next VP will have lots of existing examples to see and all of the history is together now.

D. Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
I need to increase the opportunities for cosmetology teachers in ACTE.	We just need to increase opportunities in these areas.	I have reached out to several cosmo industries for VISION 2024, and almost got Wahl for a big sponsorship. Will try again next year.

E. Topics to be discussed during Division/Region Breakouts none F. Items to be considered for placement on the Board Agenda Topics to be placed on the board agenda for discussion. Give background information for the purpose of the discussion. none Action Items (those that will introduce a motion). Indicate item, rationale and possible wording for motion.

G. Request for Information

Questions to Officers, Exec. Committee, or Staff to be answered but don't need discussion at the board meeting.

I have asked SkillsUSA Texas to order some extra Texas cowboy hats that we can wear at VISION 2024 in Texas, but have not had much traction with the new director.