

ACTE Board Report

Region or Division: Counseling and Career Development

Submitted by: Brooke Kusch, Vice President

Date Submitted: October 25, 2024

A. Strategic Plan

Provide the link to the Multi-year Strategic Planning Worksheet. Share any additional information about the implementation of the Strategic Plan you would like about the following:

- Successes you have had
- Support you still need

[Click HERE](#)

Member Value and Engagement:

- While we were short of our goal of having applications from each region for Fellows, we did have two applications and will have one Fellow for the next cohort.
- The CCD portion of the ACTE website has been revised with new resources and a fresh look. This helps drive member engagement and provided an area for members to be informed.

Advocacy and Awareness:

- Discussion will be had at the VISION Policy Meeting to discuss surveying membership about recruiting another division affiliate that represents our unique membership

Teacher Pipeline Shortage:

- Thanks to a partnership with XELLO, a counselor toolkit has been completed with resources for new and seasoned counselors as well as resources from all 50 states. It is now available on the CCD website

B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

Divisions, please share the work of Areas of Interest here.

RECESS has been held for this fall. We had 68 members register and 21 members attend the webinar, which is an increase over last year's webinars. The first topic was how to get involved in your division, lead by policy committee member, Shelly Thome. Members in attendance were very engaged and ask lots of questions about such Fellows, awards, and upcoming conferences.

RECESS for the spring is scheduled for April with the topic of Career Clusters, Advance CTE will be the special guest providing updates about the newly revised clusters.

CCD Award applications have closed for this cycle. We saw an increase in award applications this year:

- **Rising Star:** 4 applications
- **Innovative Programs:** 4 applications
- **Friends of CCD:** 1 application
- **Outstanding Professional:** 9 applications

Award applicants will be honored at CCD opening session at VISION.

Stipend Reimbursement awards were given to 5 CCD members. Four will be used to attend VISION and one to attend NPS. Two members have received their reimbursements and are registered to attend VISION.

Other Division Engagement

- Reviewed CCD Fellows Applications
- Continued to communicate with various stakeholders about VISION commitments
- Revised CCD Award Applications

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE’s publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

The Counseling and Career Development Division is incredibly proud of the success of our fall RECESS! Member engagement was exceptional, with participants not only connecting and exchanging valuable ideas but also deepening their understanding of how ACTE divisions, national staff, and the Board of Directors collaborate to drive our shared mission. This alignment between CCD, ACTE leadership, and national staff was a central focus, fostering a newfound appreciation among members for how we all work together to support and strengthen career development. It was particularly inspiring to see several attendees, motivated by this clarity and understanding, apply for CCD Awards afterward, eager to contribute even more to our collective goals.

C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

Continue to grow the policy committee with members who want to be engaged and involved. Keeping membership active and involved will help to continue to foster leadership within the division.

There is an agenda item at the VISION policy meeting to discuss a succession plan.

D. Region/Division Concerns

| What are your concerns for your Region/Division specifically | What are the implications for ACTE? | In what capacity can ACTE assist in addressing this issue? |
|--|-------------------------------------|--|
| N/A | | |
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E. Topics to be discussed during Division/Region Breakouts

None at this time.

F. Items to be considered for placement on the Board Agenda

Topics to be placed on the board agenda for discussion. Give background information for the purpose of the discussion.

None at this time.

Action Items (those that will introduce a motion). Indicate item, rationale and possible wording for motion.

None at this time.

G. Request for Information

Questions to Officers, Exec. Committee, or Staff to be answered but don't need discussion at the board meeting.

Would it be possible to establish a scheduled date for receiving the ACTE newsletter highlights from the ACTE staff? I try to set aside dedicated time to work on our newsletter to ensure it's submitted by the deadline, but without knowing when the additional stories will arrive, I often find myself in a holding pattern waiting to complete the task. Having a specific date for this content would help immensely in planning and staying on schedule.