



State Association LEADERSHIP PROGRAM

CareerTech VISION
San Antonio, TX
December 4, 2024

8:00am – 4:00pm | Rm 214 A

State Association Leadership Training

Wednesday, December 4, 2024

8 am – 4 pm

Room 214 A

Morning Kickoff

- **8:00 – 8:30 AM**

Welcome & Opening Remarks

- Kelli Diemer, Director of Membership, and LeAnn Curry, ACTE Executive Director
- Set the tone for the day with an inspiring welcome and a glimpse into what lies ahead.

- **8:30 – 9:00 AM**

Icebreaker: Let's Get to Know Each Other

- Dive into a fun and interactive activity to connect with fellow leaders and set the stage for collaboration.

Strengthening Leadership Foundations

- **9:00 – 10:00 AM**

QAS Criterion Two: Governing Body, Officers, and Directors

- *Speaker:* Dana Lampe, ACTE Senior Executive Assistant
- Learn practical strategies to enhance governance in your association and empower your leadership team.

- **10:00 – 10:30 AM**

State Board Insights: Sharing What Works

- Hear innovative ideas from state leaders about building effective boards and driving impact.

- **10:30 – 11:00 AM**

Break

- Stretch your legs, grab a drink, and recharge for the next session.

Hands-On Collaboration

- **11:00 AM – 12:00 PM**
State Board Work Session
 - Roll up your sleeves and tackle real-time challenges with actionable solutions guided by your peers.
 - **12:00 – 1:00 PM**
Lunch (Sponsored by ACT)
 - Enjoy a delicious box lunch while networking with colleagues.
-

Afternoon Deep Dives

- **1:00 – 2:30 PM**
Success Story: Revitalizing a State Association
 - *Speaker:* Lenessa Keehn, Executive Director, South Dakota ACTE
 - SDACTE has undergone a revitalization under the leadership of Executive Director Lenessa Keehn. The association has actively built a Board with dedicated members, all working towards strengthening the organization.
 - **2:30 – 2:45 PM**
Break
 - Grab a soda and get ready for the final stretch.
-

Celebrations and Hot Topics

- **2:45 – 3:15 PM**
State Success Stories: Sharing Celebrations
 - Share your state's wins and learn how others are achieving excellence in association leadership.
- **3:15 – 4:00 PM**
ACTE Hot Topics & Closing Reflection
 - Wrap up with key updates from ACTE, reflect on the day's insights, and take actionable next steps back to your state.

LeAnn Curry
Executive Director
lcurry@acteonline.org



Kelli Diemer
Membership Director
Kdiemer@acteonline.org

Quality Association Standards

CRITERION TWO: GOVERNING BODY, OFFICERS, AND DIRECTORS

The governing body of the association represents major interests of the membership. Provision for periodic rotation of officers and directors is desirable. The roles of the officers and directors must be clearly defined and the manner in which they are fulfilling their functions demonstrated. Formal orientation procedures for governing body members are in place and regularly conducted.

1. The election procedures provide for periodic rotation of the governing body, e.g. term limits.
2. The governing body includes individuals from the major segments of its membership.
3. The association provides opportunities for new leaders to emerge through committees/ task forces and other service to the association.
4. The governing body is specifically vested with the responsibility for policy development, planning, evaluation, and financial integrity of the association.
5. The governing body, or executive committee, meets often enough to provide direction to the committees and staff and to monitor association operations. Agendas and appropriate background materials are distributed sufficiently in advance of the meeting.
6. The minutes of governing body and committee meetings are concise and distributed promptly.
7. Thorough orientation procedures are in place, are strictly observed for incoming and continuing members of the governing body, and include duties and responsibilities in written form, discussion of organizational values and appropriate behaviors of volunteer leaders.
8. The governing board periodically evaluates its performance, roles and responsibilities.
9. There is a system for assuring protection against perceived or actual conflicts of interest.
10. Officers, directors, and other representatives of the association are indemnified as appropriate.
11. The association leadership participates regularly in National activities (Convention, NPS, NEDA, conference calls).

Speaker Bios



Dana Lampe
Marion, Iowa

Dana Lampe is the Senior Executive Assistant at the **Association for Career and Technical Education (ACTE)**, where she works closely with the board of directors and supports ACTE governance. Her role is central to ensuring the smooth operation of the organization's leadership and strategic initiatives, contributing to the advancement of career and technical education nationwide.

Before joining ACTE, Dana spent over two decades at Linn-Mar High School in Marion, Iowa, as a business teacher for 14 years and an instructional technology coach for 8 years. By trade, she is a business teacher, deeply committed to empowering both students and educators.

Dana's extensive experience in education includes serving as an FBLA adviser and a former FBLA State Adviser, as well as holding leadership roles within Iowa ACTE. Her dedication to career and technical education continues to impact the community on both state and national levels.

Action Plan Worksheet

Section 1: Define Your Board

- **Question:** How would you describe your state association board?


Section 2: Listen and Learn

- **Question:** What did you hear from the presentation about governing boards?
(Identify similarities and differences between your methods and theirs.)

Section 3: Evaluate Your Current Approach

- **Question:** What challenges can you identify? Were you aware of these challenges?
(Document the challenges you have identified.)

Section 4: Identify Opportunities for Improvement

- **Question:** What will you be changing based on what you've heard?
(List specific actions or adjustments.)
- 

Section 5: Plan for Action

- **Question:** What are the first three steps you can take to implement these improvements?
- **Question:** What resources, skills, or support do you need to make these changes?
(Identify tools, training, or collaborations required.)

Section 6: Measure Progress and Adjust

- **Question:** How will you measure the success of your improvements?
(Define indicators of progress.)

Lenessa Keehn

Lenessa Keehn serves as the Executive Director for the South Dakota Association for Career and Technical Education where she works with her board to empower educators with leadership and resources necessary to cultivate a highly skilled and competitive workforce. As Director, Lenessa oversees the daily operation of the organization and membership while collaborating with educational, business and industry, and community leaders to better serve the membership. She also works closely with the Division of College, Career and Student Success through the South Dakota Department of Education.



Lenessa is a 21-year education veteran where she taught grades 6-12 in the Lead-Deadwood School District. As an active leader in education, she was the district CTE Coordinator and served on various committees. At the state level, she has served as her Division President, chaired a variety of division committees and served on the SDACTE Executive Team for four years, with an unprecedented two years as State President within her term. She has been part of her state's Region V planning committee three different times and stepped into her current role in October 2023, where she is able to continue serving her colleagues.

Lenessa stays connected in her community through local fraternity & organizational memberships, and volunteering. She is a track and field coach at Lead-Deadwood High School, where she continues to stay young while working with athletes.

NOTES

Next State Association Leadership Training – Sunday, March 16, 2025
[ACTE's National Policy Seminar 2025](#)



State Association Leadership Training Survey –
https://www.surveymonkey.com/r/V24_SALT

