

CTE RESEARCH NETWORK
Expanding the Evidence Base for Career and Technical Education
March 20
CareerTechEd IESFunded

National Policy Seminar 2024

March 17-20
Crystal Gateway Marriott
Arlington, Virginia
With dedicated time to meet with legislators on Capitol Hill

#NPSCTE24

2024 NPS TENTATIVE AGENDA

Updated March 14, 2024

Pre-Event Orientation Webinar: https://youtu.be/ZOwgc_wWlTI

Sunday, March 17, 2024

- 8:00 a.m. – 4:00 p.m.**
Alexandria Room **State Leadership Training Program**
**Separate registration required*

- 3:00 p.m. – 7:00 p.m.**
Arlington Ballroom Foyer **Onsite Registration**

- 4:00 p.m. – 5:00 p.m.**
McLean Room **NEDA Meeting**

- 5:00 p.m. – 6:00 p.m.**
Salons V **First Timer’s Q and A**
If this is your first time at NPS, or you have questions about the conference or Hill visits, stop by this informal question and answer session with ACTE's policy staff. We'll provide you with all the information you need to navigate the new environment on Capitol Hill and make the most of your interactions with policymakers. *Please note: This is a discussion session only, there will be no formal presentation during this time.*

- 6:00 p.m. – 7:00 p.m.**
Skyview **CTE Administrators Reception**
Presented by the ACTE Administration Division and NCLA
Generously sponsored by Microburst Learning



Monday, March 18, 2024

7:00 a.m. – 12:00 p.m.
Arlington Ballroom Foyer

Onsite Registration

7:30 a.m. – 8:30 a.m.
Arlington Ballroom Foyer

Continental Breakfast and Networking

8:30 a.m. – 9:30 a.m.
Salons III and IV

Opening General Session with Keynote Speaker

The 2024 National Policy Seminar officially kicks off with an update from ACTE Executive Director LeAnn Wilson and an overview of the current political climate by keynote speaker [Christina Hamilton](#), Senior Vice President with Gephardt Group Government Affairs.

ACTE Update: *LeAnn Wilson, Executive Director, ACTE*

Pledge of Allegiance: *Josephine Kelly, Iowa FFA North Central State Vice President*

Keynote Speaker: *Christina Hamilton, Senior Vice President, Gephardt Group Government Affairs*

9:45 a.m. – 10:45 a.m.
Salons III and IV

General Session: Overview of Key Federal Education and Workforce Policy Issues

This panel will provide an overview of key education and workforce development legislation and regulatory proposals under consideration by Congress and the Administration, including how the rest of the year is likely to unfold and which issues are most likely to see action.

Della Cronin, Principal, Bose Public Affairs

Steve Voytek, Policy Advisor, Advance CTE

Beth Antunez, Deputy Director of Government Relations, AFT

Lindsey Fryer, Founder/CEO, Lodestone DC

Moderator: *Alisha Hyslop; Chief Policy, Research and Content Officer; ACTE*

11:00 a.m. – 11:45 a.m.

Deep Dive Legislative Breakout Sessions

Salon I

WIOA & Apprenticeships

This session will provide a deep dive into workforce development related policy, including potential reauthorization of the Workforce Innovation and Opportunity Act and the National Apprenticeship Act. It will also cover efforts by the Administration to issue new regulations on apprenticeships and new CTE apprenticeships.

Kyle Marinelli, Director of Government Relations, Prism Group

David Bradley, Senior Director, Jobs for the Future

Salon II**Short-term Postsecondary CTE Programs**

This session will cover policy issues specific to short-term postsecondary CTE programs, including the latest efforts to expand Pell Grants to short-term programs and new gainful employment regulations affecting certificate programs.

Jennifer Stiddard, Senior Fellow, National Skills Coalition

Jose Miranda, Director of Government Relations, Association of Community College Trustees

Salon V**Educator Pipeline**

This session will focus on efforts at the federal level to address the educator shortage, including key legislation and Administration activities. It will also focus on how you can get involved and educate policymakers about the unique issues relevant to recruiting and retaining CTE teachers.

Zach Curtis; Senior Manager, Policy; National Board for Professional Teaching Standards

Tara Thomas; Policy Analyst; AASA, The School Superintendents Association

Salon VI**Advocacy in Agricultural Education**

The session, led by NAAE, will provide you time to learn and share strategies to advocate for agricultural education in your community, state, and nationally. Come prepared to share some of your successes and challenges!

11:45 a.m. – 1:15 p.m.**Lunch on Your Own****1:15 p.m. – 2:30 p.m.****Salons III and IV****General Session: Administration's Activities**

While we traditionally focus on activities within the Department of Education that impact CTE, the Biden Administration has launched a number of new programs and initiatives across federal agencies that have the potential to impact CTE students, programs and institutions. In this session, you'll hear from leaders across the Administration about key opportunities for CTE.

Amy Loyd; Assistant Secretary; Office of Career, Technical and Adult Education; U.S. Department of Education

Scott Jensen, Director of Workforce; Strategy Office; U.S. Department of Commerce

Manny Lamarre; Senior Advisor; Employment and Training Administration; U.S. Department of Labor

Moderator: *Steve DeWitt, Deputy Executive Director, ACTE*

2:45 p.m. – 3:45 p.m.**General Session: Telling the CTE Story – The Science of Storytelling**

Salons III and IV

Storytelling is one of the most powerful tools to persuade and motivate – and to make the case for CTE! Unleash the power of stories by learning why they work and how to create them based on your goal: establishing credibility, understanding the value of an idea, or compelling audiences to take a specific action. Beyond learning why stories change minds and incentivize audiences to act, you'll learn about the three kinds of stories that will move your ideas and career forward.

Meghan Dotter, Founder and CEO, Portico PR

3:45 p.m. – 4:00 p.m.
Arlington Ballroom Foyer

Drink Break
Generously sponsored by Forrest T. Jones



4:00 p.m. – 4:45 p.m.
Salons III and IV

ACTE Legislative Agenda/Hill Visit Overview
ACTE policy staff will provide an overview of goals for Hill visits, review key messages and legislative priorities, and relay last minute tips for getting the CTE message heard on Capitol Hill.

ACTE Public Policy Staff
Sponsor Highlight: *Fred Wheeler, Forrest T. Jones*

4:45 p.m. – 5:30 p.m.
Salons III and IV

State Planning Roundtables
Work with others from your state to finalize Hill visit logistics and details. Leave-behind folders will be distributed during this time, and ACTE Public Policy staff will be available to answer any remaining questions. Larger state delegations will be dismissed to meet in separate rooms.

Salon I – Minnesota
Salon II – Ohio
Salon V – Oklahoma
Salon VI – Indiana
Alexandria – Mississippi
Rosslyn – Missouri

Tuesday, March 19, 2024

8:00 a.m. – 5:00 p.m.

Capitol Hill Visits

**9:30 a.m. – 10:30 a.m.
Capitol Hill**

Congressional Staff Panel on Capitol Hill (325 Russell Senate Office Building)

Staff working on CTE issues for key committees, Caucuses and Members of Congress will share the latest news from Capitol Hill and their outlook for the rest of this congressional session.

*Marek Laco, House Education and the Workforce Committee, Majority Staff
Scott Estrada, House Education and the Workforce Committee, Minority Staff
Jose Garcia, Senate Health, Education, Labor and Pensions Committee, Majority Staff*

Jake Easter, Senate Health, Education, Labor and Pensions Committee, Minority Staff (invited)

5:00 p.m. – 7:00 p.m.



Capitol Hill Reception (325 Russell Senate Office Building)

The evening reception will feature CTE students as they share the leadership and skill-building opportunities they gain through high-quality CTE and participation in their respective student organizations. The reception is sponsored by the National Association of Home Builders and the eight National Coordinating Council of Career and Technical Student Organization (NCC-CTSO) members. The following Members of Congress are scheduled to provide remarks during the reception:

Sen. Tim Kaine (D-VA)

Sen. Amy Klobuchar (D-MN)

Rep. Glenn Thompson (R-PA)

Rep. Suzanne Bonamici (D-OR)



Wednesday, March 20, 2024

***This special event is included in your NPS registration, no additional registration is required!*

Join the CTE Research Network for a full-day convening as we discuss the latest evidence on the impact of CTE, including implications for research, practice and policy. You'll hear from researchers, policymakers and national leaders during this special event! Attendance is free.

8:30 a.m. – 9:00 a.m.

Continental Breakfast

9:00 a.m. – 4:00 p.m.

CTE Research Network Convening: Expanding the Evidence Base for Career and Technical Education