

## Region IV Virtual Leadership Conference

April 14-15, 2021

### Schedule at a Glance

*\*\*All times listed are Central\*\**

#### **Wednesday, April 14, 2021**

9:00 - 10:00 a.m.

**Opening General Session: Kevin Fleming**

10:15 - 11:00 a.m.

#### **Breakout Sessions - #1**

- **Administrator Strand - kNOW Trafficking: Administrators**  
*Speaker: Hilary Sherrer, The Landing*  
Domestic Child Sex Trafficking is not a new phenomenon, but doing something about it is. There are more than 4 million children estimated to be victims of sex trafficking in the United States today. This session will help equip administrators to identify child sex trafficking situations within their schools, provide resources to assist victims and their families, and offer awareness and educational tools for prevention purposes. Before there can be NO Trafficking, we must all KNOW Trafficking.
- **ACTE Legislative Update**  
*Speaker: Alisha Hyslop, Senior Director, Public Policy– The Association for Career and Technical Education*  
This session will provide an in-depth look at federal policy impacting CTE, including the priorities of the new Administration, the latest on congressional activity and federal funding, and the COVID-19 pandemic-related federal response. This session will also share resources and tips for getting more involved in the federal policy process and sharing your programs' successes and challenges with policymakers.
- **WINning for Students & Educators: Virtual Industry Tours & Stakeholder Meetings**  
*Speakers: Emilee Tucker (O.U.R. Educational Service Cooperative) and Wilson Marseilles (Harrison Regional Chamber of Commerce)*  
Come learn about a synergetic, digital, and efficient way to meet the needs of your students, teachers, stakeholders, and Perkins V requirements! We will walk step-by-step through our process of facilitating virtual industry tours and Q & A sessions with 17 local businesses and 21+ local schools.

11:15 a.m. - 12:00 p.m.

#### **Breakout Sessions - #2**

- **Admin Strand - Connecting Students with Industries**  
*Speaker: Ross White, Director, Arkansas Division of Career and Technical Education, Arkansas Department of Education*  
The Siloam Springs School District has developed a six year program that connects students with local industry. Starting in the 7th grade through 12th grade students are introduced to the

16 career clusters and made aware of local industry through various intentional activities. Middle School students are exposed to different industries through industry tours, job shadowing and a Hands on Career Fair. In high school students are exposed through industry tours, lunch with industry, internships, and a Reverse Career Fair.

- **Self Care STAT: Teaching in the Age of Stress!**

*Presenter: Linda Romano, Health Science Educator, Newburgh Enlarged City School District*

As a teacher, stress is inevitable from grading to remote learning, from hybrid to homework, and everything in between! In this interactive session, you will learn the importance of self-care, learn techniques to use for yourself and students, mindful lessons to bring to your classroom, and creative ways to include mindfulness in your day-to-day activities. Join me and take this time to take care of yourself!

- **Why Online Professional Development? CTE Learn and You**

*Presenter: Michael Connet, Associate Deputy Executive Director -Outreach & Partnerships – The Association for Career and Technical Education*

Now, more than ever, CTE professionals need to sharpen their skills to address the rapidly changing conditions for teaching, leading and advising learners. Online professional development provides a wide array of opportunities to build your skills and on your own time. Discover the new online professional development platform brought to you by ACTE. With a rich catalog of more than 150 courses and 50 free learning modules this is the place for career and technical educators – teachers, administrators and school counselors / career and guidance professionals to grow their skills and expand their expertise. The highly engaging design of the courses and many of the free resources, keep you engaged while learning the latest techniques from classroom management to transitioning to high-quality online teaching.

2:00 - 2:45 p.m.

### **Breakout Sessions - #3**

- **Administrator Strand - kNOW Trafficking: Teachers**

*Speaker: Hilary Sherrer, The Landing*

Domestic Child Sex Trafficking is not a new phenomenon, but doing something about it is. There are more than 4 million children estimated to be victims of sex trafficking in the United States today. This session will help equip teachers to identify child sex trafficking situations within their classroom, provide resources to assist victims and their families, and offer awareness and educational tools for prevention purposes. Before there can be NO Trafficking, we must all KNOW Trafficking.

- **A Treasure of Benefits from an ACTE Membership**  
*Speaker: Kelli Diemer, Membership Director – The Association for Career and Technical Education*  
Have you ever been on a treasure hunt? Come along to discover the treasure of benefits of an Association for Career and Technical Education membership. There is something for everyone!
- **Earning Industry Certifications Beyond the Classroom - The New Reality of CTE**  
*Speaker: Michael Carbenia - zSpace, Inc.*  
From districts taking their CTE programs on the road to out-of-the box strategies for delivering hands-on content and skills remotely, discover how students can earn up to 33 industry credentials in health science, advanced manufacturing, transportation, and agri-science career pathways - anytime, anywhere!

3:00 - 3:45 p.m.

#### **Breakout Sessions - #4**

- **Game On!**  
*Speaker: Mary Smith, Manila High School*  
This session will provide an overview of several different platforms that may be used for on-line instruction, enrichment or remediation in the CTE classroom.
- **Does Grant Writing Give You Hives?**  
*Speaker: Terri Freeny - Danville Middle School*  
When you think about writing a grant, do you get really nervous, and maybe back out because it seems so overwhelming? Let me help you settle your nerves and get started!
- **Digital Notebooks in the CTE Classroom**  
*Speaker: Lindsey Harlan, Springdale High School*  
Incorporating digital notebooks into the classroom is a challenge! This PD will help solve issues for classroom teachers and help them take their digital lessons to the next level.

4:00 - 4:45 p.m.

#### **Networking Time**

**Thursday, April 15, 2021**

9:00 - 9:45 a.m.

#### **Breakout Sessions - #5**

- **Admin Strand - Ready for Life**  
*Speaker: Rick Neal, Governor's Director of Workforce, Education, and Data Transformation*  
One stop shop of learning and job platform for students, job seekers, and employers
- **Financial Focus: Prepare for the Unexpected**  
*Speakers: Jackie Morgan and Claire Loup, Federal Reserve Bank of Atlanta - Nashville Branch*

Gain insights into and understanding of the key personal finance behaviors and actions necessary to prepare for unexpected events that can lead to financial emergencies.

The presentation will highlight strategies for preparing for the unexpected. We will explore tried-and-true approaches to financial stability as well as strategies that emerged in response to pandemic and its economic impact.

Additionally, free classroom-ready materials, including activities and lessons from the new infographics booklet, infographic posters, and additional resources, will be shared.

Participants will receive (electronically and by mail) the infographic posters and the new booklet of lessons and activities to support the infographic posters.

- **Go Forward Thoughts on Post-Pandemic CTE: State CTE Directors Panel**

*Panelist: Marcie Mack, State Director, Oklahoma CareerTech  
Ross White, Director, Arkansas Division of Career and Technical Education, Arkansas Department of Education*

*Brittney Williams, Assistant Executive Director for CTE, Louisiana Community & Technical College System*

To say this year has been challenging would be an understatement — there really are no words to express the upheaval that has been felt across all of the systems that impact our lives. Hear from 3 state CTE officials from across the region as they share their thoughts on lessons learned and innovations that will be a part of our new normal. Session will be moderated by LeAnn Wilson, Executive Director for ACTE.

10:00 - 10:45 a.m.

### **Breakout Sessions - #6**

- **Literacy Activities for CTE Classes**

*Speaker: Mary Smith, Manila High School*

In the New World Encyclopedia, Literacy is defined as the ability to read and write, or the ability to use language to read, write, listen, and speak. In my classroom, I consider any activity that uses words to be a literacy activity! In this session several easy ways to incorporate literacy into the CTE classroom will be explored.

- **Facilitating Hybrid/Remote Learning in the CTE Classroom: Lessons Learned**

*Speaker: Sheri Deaton and Vinson Carter, University of Arkansas*

Using research based practices, teachers engaged in this session will uncover key teaching strategies designed to promote student engagement in hybrid/remote formats. Participants will explore digital resources CTE teachers can use to promote access to instruction and equity for all learners. Additionally, participants in this session will uncover formative assessment tools that are designed to give the teacher and students feedback on the knowledge and skills they have obtained.

- **Launch Your Career in Engineering**

*Speaker: Donna McKethan, Waco ISD and Dr Christine Holecek  
University High School*

Do you remember how your heart stopped beating the first time you saw a shuttle launch?

Students involved in the University High School Rocketry program experience much the same as they launch their student-designed and student-built rocket. This program which is endorsed by local industry encompasses all aspects of engineering. Engineering Principles covered in the class include testability, maintainability, integrity, external integration is well defined, ethics, management and problem solving.

11:00 a.m. - 12:00 p.m.

**Closing Session (Awards)**