

ACTE Board Report

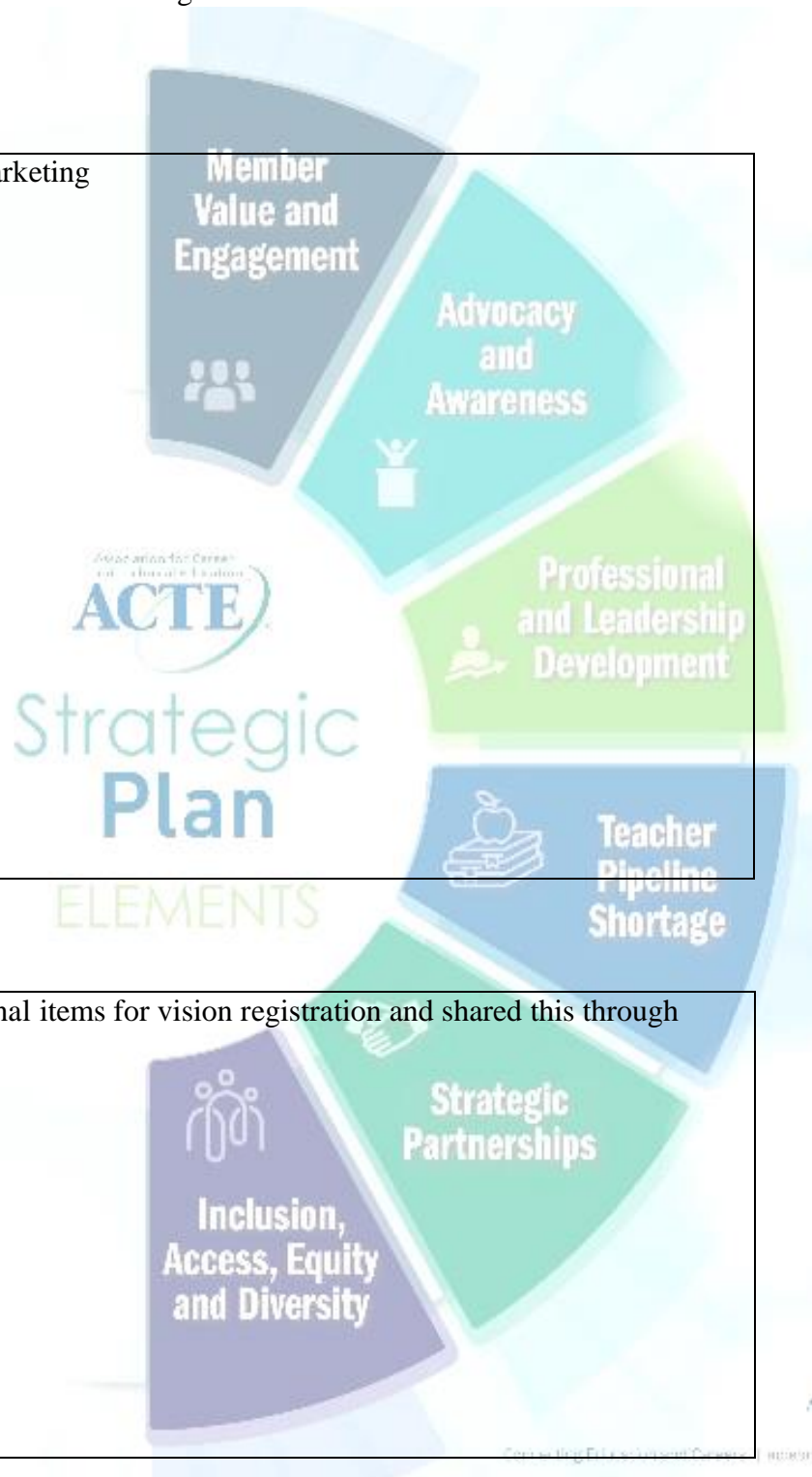
Region or Division: Trade and Industry
Submitted by: Danny Camden
Date Submitted: 11/4/22

A. Strategic Plan

Provide an update as to the progress /implementation of the Strategic Plan.

- Actions you have taken
- Successes you have had
- Support you still need

Increase T/I membership through digital Marketing



List the strategies that have been completed.

I have worked with Julia to set up promotional items for vision registration and shared this through e-blasts

B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

I have written newsletters, been in contact with possible partnerships while working with Michael

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE's publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)?

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D. Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?

E. Items to be placed on the Board Agenda for Discussion

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)