

# Working Together for Student Achievement – Providing Professional Development that Gets Rave Reviews

Presenters:

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Directives to help make professional development more effective:

- 1: Get attendees talking about the content before you deliver it.
- 2: Create a safe environment. Don't outlaw cell phones or leaving on a break.
- 3: Shift responsibility: Make your audience responsible for their learning

DISRUPT *the delivery of "traditional professional development" through neuroinsights and neuro science.*

## NEUROINSIGHTS:

NEUROSCIENCE tells us that our brain naturally and instinctively saves its energy for emergency situations, not learning new things.

## UNDERSTAND and RESPECT the BRAIN!

Why we resist learning (change) and why it's important to "prep" our audience for learning.

1. We look for menace and warnings before logic.
2. Describe the benefits or the "why" instead of the "how"
3. If people understand why, the how will follow. This is especially important if teaching new process

## Follow the A – B - C Strategy

For planning professional development.

**A – Appreciate the Brain.** Remember the neuroscience behind how our brains function, why we oppose change - FEAR

- Emphasize the WHY, especially if you are introducing new processes and procedures before the HOW

**B – Build Your Program Around the Directives:** 1) Create conversation about your topic; 2) Make it a safe environment; 3) Shift responsibility to the learner for the "how" by talking about the benefits.

**C - Change** the model of PD delivery to focus on the interaction, safety, and empowerment.  
Invite input!