

Report to the Board Region IV

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Division/Region Accomplishments since the last report

Builds Networks

- Networking is being encouraged at all state conferences along with membership development, communication and partnership opportunities.
- OK-Hosted OkACTE Summer Conference with approximately 4,000 CTE employees attending along with business and industry partners. Many were honored for their continued support.
- TX-Providing professional development through conference with attendance totals reaching 1900 plus. Satisfaction rates are averaging 90% or better. B&I partners are joining in the efforts.
- AR-Hosted interactive sessions during their summer conference with Business/Leadership as one of the main focuses.

Voice of CTE

- Oklahoma is very active in this area. Recently, they have expanded their lobbying and advocacy efforts in the state, and the results have been good and positive. They are testifying at the legislature, writing blogs participating on several statewide public policy steering committees, etc.
- Texas is recruiting members to serve on legislative committees and providing advocacy training at conferences and/or via webinar. They are focusing on grass roots lobbying and hosting.
- Arkansas provided a conference with advocacy as a focus by inviting policymakers and other key stakeholders.

Individual VP activities to support Division/Region and Board goals:

- Communicated regularly with Region IV State Leadership.
- Shared Jan's weekly newsletter with State Leadership and Policy Committee members.
- Promoted ACTE Fellowship program through the quarterly newsletter.
- Encouraged participation for potential candidates for the Fellowship program.
- Participated in Region VP conference calls.
- Prepared Region quarterly newsletter.
- Maintained communication with ACTE staff and other board members.
- Attended OkACTE Summer Conference.
- Attended OkACTE Leadership Seminar.
- Attended Region III Conference in Madison, Wisconsin.

Potential candidates contacted for future Board of Directors Elections:

Region IV has two candidates for the position of Region IV VP-Elect in the upcoming election. Sherry Siler, Arkansas and Gary Weese, Louisiana.

Division/region Concerns for CTE/ACTE Board Report:

What are your concerns for CTE?	What are the implications for ACTE?	What should the Board do to address this issue?
Funding	Continued cuts in programs are resulting in loss of membership at all levels.	Continue advocacy efforts on the local, state, region and national levels. Communication is the key to turning this around.

What are your concerns for ACTE?	What are the implications for ACTE?	What should the Board do to address this issue?
Membership Decline	Decreases in the past few years in membership have shown an major financial impact at both the state and national levels.	Identify useful strategies to strengthen our membership and increase the communication to let our members and potential members know the value of their association. Continue with targeting all levels of potential members and retain those that we already have.