

## **Region V Business Meeting Notes**

Friday, April 8, 2022

Rapid City, South Dakota

2:15 p.m. – 3:45 p.m. MDT

**Call to Order and Introductions:** Shani Watkins (WA) called the meeting to order at 2:22 PM. She welcomed attendees. The Policy Committee was introduced: Jenn Fisk (NV), Janet Goble (UT), Tracy Kearn (SD), Trish Zugg (AK) and Alyssa Alcos (HI) filling in for Ron Umehira. Shelly Thome (AZ) was unable to attend in person and joined virtually.

**Roll Call of States:** Jenn Fisk (NV) conducted the Roll Call of States noting how many attendees were present from each state.

**Approval of the Agenda:** Shani Watkins (WA) called for a motion to approve the agenda with flexibility. Craig Statucki moves to approve the agenda with flexibility, Debbie Nelson seconds, no discussion or opposition, motion carries.

**Approval of the minutes - December 1, 2021 - New Orleans:** Janet Goble (UT) called for a motion to approve the minutes from the December 1, 2021 business meeting. Craig Statucki so moves, Debbie Nelson seconds. Discussion: correction of Crownover name; motion carries with correction to minutes.

**Financial Report:** Shani Watkins (WA) estimated \$70,037 in designated funds for the budget developed last year; she has documentation from ACTE. The profit from the Region V Nevada conference needs to be added to budget. \$56,142.64 is current total balance of the designated fund. The operating budget is “use it or lose it” and is based on number of members in the Region. While the budget spreadsheet indicates a negative amount, monies will be moved from the designated budget to balance the operating budget. Designated budget comes from money the region receives from the annual Region conference and other Region activities. There is currently a balance of \$64,021 because the conferences have been virtual the past 2 years.

**Recognize First Time Attendees:** Jenn Fisk (NV) asked the first timers to stand and be recognized.

**Review of ACTE Board Meeting:** Shani Watkins (WA) reported ACTE is having an ongoing conversation about supporting members. Scott Stone, incoming ACTE President, is focused on developing new-to-CTE teachers coming from post-secondary education and supporting first year teachers. He would like to develop a pre-conference event at VISION to support 20 teachers. ACTE is healthy now and is looking forward to the Best Practices conference in September. Upcoming events: 2022 VISION in Las Vegas, 2022 Region V in North Dakota, and 2023 VISION in Phoenix.

### **Region V Standing/National Committee Reports**

- Awards - Craig Statucki (NV): 5 Innovative Awards will be given this year. Next year should have more awards as states become aware that it is not a contest; it is designed to recognize innovation in states and learn from sharing. Member awards tonight - 58 competing in 8 categories from 13 states. The committee is always looking for judges; it's a great way to see what's happening across states in the region. Craig had a fantastic group of judges this year with a short timeline. He appreciated judges stepping up when needed at the last minute. He is

excited about tonight's venue and that the awards were changed to Friday night when all attendees will be there. If want to be on a committee, see Craig or Dodie Beamis. It would be nice to have representation from each of the 16 states/territories.

- Marketing/Membership - Maggie Cox (NV): Voting will occur in May to change the committee name to "Marketing, Membership and New Ideas". The committee is working on language for the policy manual to include activities throughout the year. There are 70 first timers at this conference and 50-60 attended the first timers session. The committee will mail out a magnet with the region logo (didn't arrive in time for the conference). Want to make connections throughout the year so it's not just once during the conference. Hoping for a virtual follow-up session to encourage first timers to participate on committees and to apply for awards. They are restarting the committee and are ready to kick it back up. Let Maggie know if you're interested in serving on the committee.
- Nominating - Dodie Bemis (SD): Dodie oversees the committee and wants to make sure all states are represented. If someone is interested in serving on a committee, she will check to make sure representation is even between states. They are looking for two replacements on the policy committee. Janet Goble (UT) and Trish Zugg (AZ) – completing Oregon's term – will be leaving the policy committee June 30<sup>th</sup>. There is no better way to get involved than serving on a committee. There can't be a duplication of states, so the states available to serve when terms end rotate. Valerie Vuicich (CA) will be coming off the ACTE by-laws committee and we need a new region representative. We need to provide ACTE a new name by June 30<sup>th</sup>.
- Legislative/Perkins/Resolutions - Tim Knue (WA): NPS was recently held which is focused on legislative issues. The committee met and is always looking for new members. They are in the "discussion" vs. "do" phase right now. There is no longer a national ACTE resolutions committee; it was sunsetted 2 years ago and moved into a different process for resolutions. Resolutions can still happen; it's a more direct process now. Tim complimented ACTE for sending information on legislative updates to members (easier with electronic communication). The Angel resolution - will put forward at an appropriate time.
- Region/National Fellows - Coleen Keffeler (SD): Frank Messina and Nora Zollweg, current fellows were recognized. Coleen asked the previous Region fellows to stand. There is a fellows opening for next year; Nora's second year ends June 30<sup>th</sup>. The application, which is due May 1<sup>st</sup>, is on the website. If you have questions, please contact Coleen or Shani. For the national fellows program, ACTE funds one fellow and the Region sponsors a second fellow at the national level; new fellows were recently announced. Applications come out at VISION and the fellows' terms start July 1<sup>st</sup>. Coleen encouraged attendees to step up and get involved. They have monthly Zoom meetings and judge the communication awards.
- Audit - Debbie Nelson reported that nothing has happened with ACTE.
- Bylaws – no report

**State of the States** - Jenn Fisk (NV) facilitated reports from each state.

Alaska – Kern McGinley

- AK ACTE Clearinghouse Project - grateful for grant to support effort
- Launching Dual-Enrollment Subcommittee which will also support CTE and policy
- Preparing for in-person October conference
- Continue to publish newsletters to members

Arizona – Pam Ferguson

- Friday eblasts with all news in AZ (started 10 years ago); goes out to 2,800 members
- Every other Friday - school districts send job openings which are put on job eblast and website
- 4 members of IAED mentors on national committee
- Strong partnership with Dept. of Education
- Premiere Series - thriving, went from virtual to in-person

#### California:

- Getting ready for Perkins application
- Received CTE incentive grant allocation by state board for 2021-22 (very late)
- Strong workforce grants closed in November; next round in the fall; not funded by the state, have to write grants
- Will be working with legislators to make CTE more prominent and fund it from the state
- Invitation to visit Ventura, CA - building 5 acre ranch, partnerships with local businesses, sell student-made products in stores

#### Colorado – Debbie Nelson

- Provide more ongoing member benefits; trying to spotlight a member each month (nomination form with 5 things why member of the month); receive \$25 Amazon gift card
- CTE month - social media challenge; had to use hashtag, CACTE did Amazon gift cards from social media posts; grand prize was \$100 VISA gift card
- Website - needs refreshing; hired team of students to refresh website
- Summer conference in person this year; will have students there to reveal new home page

#### Hawaii – Alyssa Alcos

- Membership recruitment retention; no in-person conferences past 2 years; 400 virtual conference attendees
- Advocacy - working with lots of different businesses/programs/colleges/high school students
- Hospitality/tourism state - had to retrain new workforce to enter that industry, building more healthcare professionals, and trades occupations
- Marketing – Alyssa is new marketing VP; hoping to up social media presence and getting/retaining more members with in-person conference in 2024
- Innovation idea - will continue virtual component for outlying islands to keep connected; new emerging leaders program - helped to get lots of CTE teachers in leadership roles to make positive change

#### Idaho - Liz

- Very excited to be here for first time, very welcoming
- CTE is really supported at state level, lots of dual credits growing, high school students visiting colleges
- Advocacy - work with correctional populations to gain CTE skills (both adults/juveniles)
- Work with industry and business very tightly

#### Kansas: no report

#### Montana – Kimberly McKella

- Expanding teach Agriculture efforts in teacher prep programs; CTE specialists recruiting high school students into profession; invited to Montana State “Teach CTE experience” highlighting formal/informal options
- CTE rotunda activity 2023
- Marketing: new platinum supporters from industry; diamond partner - Reach Higher Montana
- Printing new career posters
- Creating “welcome to CTE box” for new teachers

#### North Dakota – Karla Hixon

- State conference in August
- New website - transitioning from development stage
- Workforce development/impact program - can apply for grants to address workforce issues
- Two community colleges host this summer for all teachers to come to campus and experience all technical programs; industry representatives and focus on needs they have in industry and how programs can meet that plus the earning potential

#### Nebraska:

- Co-sponsor NCTE conference with Department of Education, recognize award winners, to be held in June (in person) in Kearney
- NDOE sustain instructors from growing need for teachers and new buildings. Many teachers retired and resigned because of Covid
- Social media, listserv - spotlights
- Partnered with DOE during CTE month, eblasts, drawings, weekly suggestions to promote CTE, spotlight award winners, emails/Facebook/Twitter
- Revamping divisions to align with national divisions; adding post-secondary division

#### Nevada – Jenn Fisk

- 4 award winners moved on to Region V
- 4 attended NPS in person; met with all but one elected official
- 3 people in AIED membership program
- 1 ACTE fellowship, 1 Region V fellowship
- NDOE moving to 2-year programs to open up pathways; redoing standards
- Nevada ACTE works with NDOE to create professional development; NDOE providing new teachers boxes - they reach out to new teachers 1-2 times per month to see how they're doing

#### Oregon: no report

#### South Dakota – Lori Christensen

- Membership drive at state conference end of July; partner with post-secondary
- Rookie of the Year contest - nominate new CTE teachers and recognize and get info about SDACTE; send all a care package
- 2021 state conference - added in health science division (dissolved before)
- Facebook, data sheets, governor's proclamation; couldn't go to legislative session this year, looking forward to new year during legislative session
- FAQ videos to let people know what's going on
- Virtual podcasts 3-4 times/year, eblast it out

#### Utah – Buffy Blunck

- Conference in-person in February; 1,000 members in St. George, Utah for 2 days
- Strong in recruiting members
- Volunteer board involves many people
- Day on the Hill - CTSOs meet with legislators
- Strong secondary connection
- NPS attendance - scholarships for board members to attend
- Recruitment down a little due to Covid - in person conference helped to bring up numbers
- Last year divisions had virtual professional development

#### Washington – Tim Knue

- 2 registered lobbyists for CTE - work within the system

- Legislative newsletter weekly during legislative session - all education bills featured; becomes favorite tool for educators, board members; use funds for advocacy in the state
- Quiet legislative year
- Graduation pathways for students - emphasis in growing CTE programs in state; trying to get new programs with start-up grants

Wyoming – Denise Larsen

- In -person conference last year in Buffalo - exciting to have everyone back
- Getting ready for next conference
- Half of CTE teachers involved in WACTE; state DOE is helping; hope to see membership grow
- 57% increase last year in members
- Worked with business partners - have committee focused on this
- Legislation - Superintendent of Instruction meeting regarding CTE
- State school board is also vocational board; now have great communication - not called “vocational board” now
- Mining big issue - finances up and down

Would like to send out booklet of the State of the States to the region members.

**Update on Region V 2023 Conference (April 12 - 15) – North Dakota:** Carla Hixson (ND) reports they have a great committee. A promotional video for the conference was shown. They have piles of 50 “save the date” cards – please take back to your states and share. She has information for vendors if you have someone you’d like to invite. Fargo informational pamphlets were distributed at the registration table.

**Update on Region V 2024 Conference (April 9-12) – Hawaii:** Alyssa Alcos (HI) (representing Ron Umehira). Alyssa welcomed everyone in the Hawaiian language - culture is important. The conference is set to go: staying at Ala Mohana hotel, new management, recently renovated; adjacent to shopping center, 2 blocks from beach. Viewed promotional slideshow. Alyssa highlighted tours on O’ahu island.

**2025 Region V Conference Proposals:** Tracy Kearn (SD) asked for proposals for the 2025 conference. California has it on the agenda for their upcoming board meeting. We want to give all states the chance to host the conference.

**First Timer Stipends for Region V:** Dodie Bemis (SD) reminded attendees that if they are receiving the first timers stipend and have a W-9 with you, give to Dodie and she will get you a check. She also has other W-9 forms if needed.

**Region V Hall of Fame Award:** Mark Branger (MT) said the awards will be announced on Thursday.

**Region V Opportunity Fund Grants:** Trish Zugg (AK) gave an overview of the grant process. Applications are due in March, grants are announced at the Region conference for coming year. Previous year’s recipients also report out at the region conference. Funds were increased because of the Region’s healthy budget with the goal to support member states. \$12,000 has been designated for Opportunity Fund grants; each state can apply for a grant up to \$2000/year.

**Reports from what happened with Opportunity Fund Grants:**

Washington – Tim Knue

- Sponsored 30 second ads promoting CTE; took existing videos and made into 30 second bits; honor diversity of programs and different locations in the state
- Purpose of clips: legislative office and are constantly playing in their offices
- Completed but will launch next year because of Covid delay

Arizona - Pam Ferguson

- Premiere Series - 9 years
- 2016 last brochure - needed update
- Professional development classes 1-2 days, approved by DOE
- Mentors for new teachers to CTE
- Industry standards
- Cover small towns and reservations; supporting virtually during Covid; need to be in person

Utah – Buffy Blunck

- Day on the Hill - CTSO state officers
- Elevator speeches, breakfast, talk to legislators - ask questions
- Training on reaching out to legislators

Alaska – Trish Zugg

- Helped invest in resource clearinghouse for the entire state
- Looked at the California model
- Started with subject area, lesson plans, WBL, industry advisory, etc.
- Digital networking

Nevada – Maggie Cox

- Increase exposure to CTE about benefits of Nevada ACTE which is a unified state
- Produced purpose products and logo products that were handed out at in-person summer conference
- Spread word back at schools

New recipients: Opportunity Grants for the 2022-23 year were awarded to Montana (\$1,740), Utah (\$1,600) and Alaska (\$2,000).

Trish Zugg encouraged everyone to participate and apply for Opportunity Fund Grants. States need matching funds for the Region to support them. Applications are due March 1<sup>st</sup>.

**Mark Branger recognition as previous Region V VP:** Shani led the group in showing appreciation for what Mark has done for the region; she is very thankful for his leadership. The group participated in a “one word” activity to remember and thank Mark.

**Membership:** no report

**Other Business:** Shani Watkins (WA) asked if your name is on the Hall of Fame plaque, please stay for a picture.

**Wrap Up/Adjournment:** Shani Watkins (WA) adjourned the meeting at 3:48 MDT.