

**2014 Region III ACTE Policy Committee Meeting Minutes**  
**Rochester, MN**  
**June 18, 2014**

**1. Call to Order**

- Katrina Plese calls the meeting to order at 4:04 PM

**2. Welcome & Introductions**

- Leslie Bleskachek, WI (for Stephanie Skilba)
- Cindy Stover, IL
- Sandy Warning, IA
- Sherry Struckhoff, MO (Vice Chair)
- Karen Mason, MO
- Dan Smith MN , Tom Anderson
- Lloyd Petrie, MN
- Sarah Dornick, MN
- Gina McLaughlin, MO
- Rusty Black, MO
- Debbie Diss, IN
- Kim Landecker, MN
- Steve DeWitt, ACTE
- Katrina Plese, IL (Region III VP)

Notice: Committee positions have been filled. Two applicants are going forward for Region III VP Elect (Lisa Bleskachek and Sandy Warning).

**3. Agenda Revisions**

Motions passed.

**4. Approval of Region III Policy Committee Meeting Minutes (November 2013)**

Sandy Warning (1st), Cindy Stover (2nd). Motion passed.

**5. Financial Report**

**a. FY 2014 Budget**

- Smallest region: \$4,087 (after obligations, \$1,102 balance)
- \$7,581 in total budgets
- IL generated \$2,566 for Region III
- Monies will be used to support Fellow, etc.
- MN profits from Region III will be split between state and region.
- 6 mini-grants were provided to states for membership, leadership, and advocacy
- Expect \$5800 balance. Katrina recommends \$1,000 stipend for VP elect.
- Sherry Struckhoff (1st) Sandy Warning (2nd) Motion passed.
- MN won award for increase in membership.

- ACTE will also give out a registration for Vision. Region wants to give \$250 for member participation- to winning state. Must be an ACTE member. Sandy Warning (1st) Cindy Stover (2nd). Motion passed.

#### **b. FY 2015 Proposed Budget**

- Allocation went down to \$3,886. Majority placed into travel. Some placed into awards and food.

### **6. ACTE Leadership Training & Fellowship Program**

#### **a. Shelly Rust, Indiana ACTE Fellow**

- Indiana 3 years in a row

#### **b. Cindy Stover, Illinois, Leadership Training**

- Cindy reports that she likes to hear people from other states share their successes. The leadership group is studying the book Strengthfinders with online assessment. Met at Vision and went through criteria for Quality State Association. Cindy served as mentor to an emerging leader.

### **7. ACTE Update, Steve DeWitt**

- LeAnn Wilson has done a great job. Focusing on membership and PD activities.
- What is the next step for ACTE?
  - Membership is improving, gained 139 members
  - Some big states have struggled.
- Michael Connet, Sr. Director of Program and Communications & Julia O'Brian - Membership.
  - 2014 National Universe Map (Current State Membership vs. #CTE educators in state)
  - Promotional DVD and STEM is CTE poster
- Strategic Direction Taskforce is reviewing strategic plan. Currently focuses on policy. Will include membership, etc.
- Steve DeWitt will present on Friday (Policy)
- OVAE is now the Office of Career Technical and Adult Education
- ACTE is working on appropriate \$53 million increase in 2014. In 2015, they are lobbying to get all of the money lost through sequester back.
- There has been a lot of turnover in the House and Senate. Legislators need to be educated by CTE advocates.
- Strategic Partnerships- Outreach to build coalitions, generate revenue, provide services, etc.
- CTE Literacy Conference Location, etc. was paid for through partnerships.
- Submitted a grant application to the Gates Foundation for Online Academic Integration in CTE.
- Career Safe - agreement to reduce rates for ACTE members. Benefits will be included for MoneyU (financial) as well.
- Vision 2014 is in Nashville - a big location for Career Academies

- Career Aisle - reaching out to 10 trade organizations to present careers available in their sector. One example is the International Sign Organization.
- Best Practices Conference is also coming up. Joint with National Association of School Principals.
- Social Media and members-only access for guidance counselors in growing.
- ACTE now has a production studio on site. Will send out short videos.
- Online seminars are available on the ACTE website.
- TECHNIQUES is looking for submissions. The themes list is available online.
- New employees are joining ACTE - media relations manager, programs and communications staff, etc.
- WIA is close to being finalized, so Perkins might be next.

#### 8. ACTE Board of Directors

- Working to identify current initiatives and priorities
- ACTE & Region III Awards
  - Debbie Diss - March 1 state winners must be in national portal
  - Image awards (not voted) vs member awards (voted)
  - Recommend to move up Award of Merit schedule so that there is more time to prepare awards. May 1 instead of May 15.
  - Iowa - Dana Lampe will take over Awards. Debbie would like to work with Dana starting ASAP.
  - Kuder gives regional winners \$500, and if they win at nationals they get another \$500.
  - There are seven awards- two receive money and the five image awards do not.
  - We will not offer additional money to awards winners. We will keep our money with fellows and state leaders.
  - Kate Dowdy will do a press release of winners.
  - Award of Merit was added to the portal. We can add any state awards that are needed. This could eliminate paper information completely, and keep states from having to redo things from year to year.
  - Other states will move to online award applications. There will be a link for National awards and a link for State awards.
  - Kate Dowdy can set up a dummy number for State applicants who don't have a membership number. You can put anything in the membership ID field.
  - If the awards site is not working, and you email Kate Dowdy, please cc Debbie Diss.
- Quality State Association Award
  - Leadership Taskforce streamlined this process. It is not a competition. It is to give states quality targets to work toward. You are rated against yourself.

- Strategic Direction Taskforce
  - Just getting started
- Feedback for Input to ACTE Board
  - How are grants being used?
    - Indiana- Legislative Day with IASP
    - Iowa- mini grant to fund an ice-cream social.
    - Illinois- 2 people attend Region III conference with funding, distributed \$5,000 to affiliates based on their efforts to support CTE
    - Missouri- print materials, every program should have a flyer for when they visit with people
    - Minnesota- bring award winner to region III banquet
    - Wisconsin- media campaign
  - Ideas on how we can find potential members? - Help from ACTE?
  - We have received a new spreadsheet on how we should report membership to ACTE. We need an electronic copy of membership lists so that we can copy and paste.

#### **9. Region III - Operating Policies Review**

- Region III Operating Policy Review - Added region III VP, etc.
- Cindy Stover and Karen Mason volunteer to review Region III Operating Policy.

#### **10. State ACTE Conference Dates and Locations 2014-15**

- a. Indiana - September 19-20, 2014, Indianapolis
- b. Iowa - September 25-26, 2014, Des Moines
- c. Illinois - February 12-13, 2015, East Peoria
- d. Missouri - July 21-24, 2014, Springfield
- e. Minnesota - MN does a state conference in conjunction with ACTE Vision
- f. Wisconsin - April 16-17, Oshkosh

#### **11. 2014-15 Standing Committee Appointments**

- Nominating Committee - There are two national applicants for President elect.
- Sandy Warning (1st) Sherry Struckhoff (2nd). Motion passed.

#### **12. 2014 Region III Conference Update - Minnesota**

#### **13. 2015 Region III Conference - Iowa**

- IA will report at Business Meeting

#### **14. Region III State Reports - Success & Challenges**

- Individual states shared association highlights such as professional development offerings, membership recruitment, and CTE advocacy initiatives.

#### **15. Adjournment by Katrina Plese at 5:20 PM**

- Cindy S, Dan Smith. Motion Passed.