

# ACTE Board Report

Region or Division: Region 1  
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## A. Strategic Plan

Provide an update as to the progress /implementation of the Strategic Plan.

- Actions you have taken
- Successes you have had
- Support you still need

Our policy committee worked on updating our strategic plan during our Region 1 Policy Committee Meeting in Pennsylvania during our Region 1 Conference. The updated version was submitted to ACTE. Here is the updated plan...

### Region 1 Strategic Plan 2022-27

Focus Area	Goal	Strategy/Action	Person Responsible	Timeline	Baseline	Success/Achievement
<b>Member Value and Engagement</b>						
	Increase Region 1 Membership by 5% annully base on the June Roster	1. Provide a template and directions so state leaders can encourage members on the 30,60, and 90 grace period to renew.	Doug and state leaders	7/1/2023 and Monthly there after in each state		
		2. Policy members target 5 CTE professionals in each of our states and let them know how to become a member of ACTE and the Benefits	All members	July 2023 - November 2023		
		3. Targeted emailing to those whose membership has expired with a survey and why they didn't renew and provide a link for them to renew	State leaders	July 2023 and Monthly there after in each state		

		4. Email a welcome letter to new members and share resources available	State Leaders	July 2023 and Monthly there after in each state		
	Full State of Award Nominees - All Categories (100%)	1. eBlast and social media campaign		Regional Nominees by March 1, 2024		
		2. Provide a card for each attendee of the Region 1 conference and at the Region 1 Business meet at VISION so they can identify a person that comes to mind for the various awards. Then, policy members can reach out back out to those people to encourage them to follow through.		May 4-5, 2023, November 29, 2023, January 2024		
	Increase Member Value & Engagement as revealed from perception data (set baseline)	Conduct a member perception survey focused on what the Region offers and what can be added		By June 30, 2023		
<b>Professional &amp; Leadership Development</b>						
	Have 100% of the Region 1 states and fellows participate in each policy committee	Review the policy committee roster and make sure that each state is represented. For any state not represented, contact the state leaders to select a representative.	VP and other select members	By the VISION 2023 Policy Committee Meeting		
	Increase the number of people attending ACTE and Region 1 Professional & Leadership Development Activities by 10%	1. Targeted eblast with testimonial videos		July 1, 2023 - June 30, 2024		
	Increase the number of attendees to the	1. Have a three year site selection established	Policy Committee Members	Spring each year with planning		

	Annual Region 1 Conference for Members by 5%			the VISION policy committee and monthly planning meetings starting in January of each year.		
		2. Have a standing Conference Committee made up of the planning committee chair, VP, awards chair, vendor coordinator, representatives from the upcoming host state, and other volunteers	Policy Committee Members	Policy Committee Meeting at VISION annually		
	Region 1 Fellow Nominee Min. of 1 Per Year	1. Regional eBlast		Application Deadline September 15	0	
		2. Provide Support to States and Follow up with state leaders				
<b>Advocacy &amp; Awareness</b>						
	Increase the number of Representatives and Senators from the Region that are on their respective CTE Caucus	1. Prepare a list of each state and their representatives and senators.	Policy Committee Members			
		2. Provide state leaders with the invitation and information materials so they can encourage their representatives and senators to join	Policy Committee Members			
<b>Strategic Partnerships</b>						
	Continue to Develop the Partnership with UFT and Commit to them hosting the Region 1	1. Make sure the Region 1 site selection is identified and approved in the Policy Committee	Policy Committee			

	Conference every three years	minutes so UFT can have assurance of Region 1 committment				
		2. Make sure there is regular communication with the UFT leadership	Region 1 VP			
	Work with States on thier Strategic Plans and attempt to increase alignment with the Rgion 1 Plan	1. Communicate with State leaders to have then send their State Strategic Plan so they can be collected and reviewed for alignment	Region 1 VP			
		2. Provide support and best practices to state leaders for states that may not have a strategic plan	Policy Committee Members			
	Increase the number of Vendors and Spronsors for Region 1 Events	1. Have a consistent Vendor Chair from the Policy Committee with a second member supporting this role so there is a succession plan	Policy Committee			
		2. Maintain a constant database of vendors and representative contact	Vendor Chair			
<b>Innovation</b>						
	Increase the understanding of the strategic plan and the desired outcomes	1. Stucture the eblasts so they highlight the stategic plan elements	Policy Committee and Region 1 VP			
<b>Teacher Pipeline Shortage</b>						
**Brainstorming - Nothing was concluded or officially approved	Increase retention by supporting teachers	1. Offer a scholarship to a new teacher to get them engaged in ACTE and the support it provides				

List the strategies that have been completed.

All of these new items are a work in progress. Here are the updates from the past strategic plan:  
Increase State Representation and Grow Membership--We continue to reach out to states that are inactive in our region—we recently partnered with Pennsylvania ACTE for our Region 1 Conference to increase membership there.

Grow Region Leadership--we continue to grow leadership through the Fellows Program. We have a Fellow we are sponsoring this year. As fellows complete their programs, we have been getting them involved with our policy committee, awards committee, and other leadership roles to keep them involved in the region.

Combine Region Efforts by joining with other groups like the UFT--we partnered with PA for this year's conference and will partner with UFT in NYC next year.

Increase Social Media Presence--We now have accounts on Facebook, Instagram, Twitter and LinkedIn and are posting and will continue to post

## B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

- \*Member engagement during our recent Region 1 Conference in Pennsylvania in May
- \*Member engagement during our recent business and policy committee meetings in Pennsylvania at our Region 1 Conference
- \*Supporting a Fellow for our Region this year—and two in the future
- \*Activating past fellows to become leaders in the region and stay involved
- \*Planning our Region 1 Conference for NYC next year
- \*Getting members engaged in additional ACTE Events throughout the year
- \*Region 1 Awards Ceremony and Reception at our Region 1 Conference
- \*Social Media Posts
- \*Conversations with state associations

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE's publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

Each state that was represented at our Region 1 Conference gave updates in our business and policy committee meetings. I continue to ask for newsletter items from each state. I think Jim Berry is working on something with ACTE for Michigan.

Also, Ohio has \$300 million flagged in our state budget for CTE updates and expansion.

## C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

Doug Bush will do great as our incoming Region 1 VP!

I would like to see Ross White run for President-Elect if he has time—I have mentioned this to him

## D. Region/Division Concerns

<b>What are your concerns for your Region/Division specifically</b>	<b>What are the implications for ACTE?</b>	<b>In what capacity can ACTE assist in addressing this issue?</b>
Engaging inactive states	Less membership	On-going conversations with inactive states
Growing Leaders	Region 1 Leaders	Developing Fellows into future leaders

## E. Items to be placed on the Board Agenda for Discussion

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)

\*Updates to the voting procedures—could we have members vote at the registration kiosks during Vision after the speeches are complete by candidates. Our voting rates are very low and this could help increase them—I would like to discuss this in July if possible. We could possibly give those who vote a sticker or giveaway to increase voting numbers while they are at the event. This would still be a secure way to vote.