

Report to the Board
Postsecondary, Adult and Career Education Division

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- **Division/Region Accomplishments since the last report**

Builds Networks -PACE Division has reached out to industry partners from various disciplines to open discussions surrounding ACTE and what CTE does for each profession

For example: law enforcement, healthcare, aviation, etc.

Integrates Disciplines- see above network

Resource for Data-As a division we would like to support the creation of a Data System that incorporates real data from commerce and workforce boards to demonstrate where the needs are for workers – so that alignment can happen between adult education and real jobs

Voice of CTE-Regionally had discussions Region IV VP about increasing membership and the plan of using the National Marketing Strategy for New Members a PowerPoint designed for ACTE Membership recruitment...target audiences will be institutions of higher education and contract instructors

- **Individual VP activities to support Division/Region and Board goals :**

Voice of CTE-Spoke at a Leadership Training for OkACTE in Oklahoma City- where approximately 20 new and emerging leaders within our system of CareerTech want to become more actively involved in their respective divisions

Voice of CTE-Participated in August CareerTech Conference Officers/Leadership Workshop-this workshop focuses on how to acquaint new officers to their new roles within their divisions

Builds Networks -Assisted in alignment of contacts for the National Workforce & Industry Council

- **Potential candidates contacted for future Board of Directors Elections:**

Dick Lowe, Oklahoma, Shelba Murray, Oklahoma, Candice Beasley, Oklahoma

- **Division/region Concerns for CTE/ACTE Board Report:**

What are your concerns for CTE?	What are the implications for ACTE?	What should the Board do to address this issue?
<i>Overall concern is decreasing membership numbers- in division and nationally</i>	<i>Slow death of our organization Inability of others to see value of CTE</i>	<ol style="list-style-type: none"> 1. <i>Provide very impactful statements to membership of what their 80 dollar membership benefits them</i> 2. <i>Seek new opportunities of where members may be located</i>
<i>Political awareness of Career and College Readiness Statements</i>	<i>Ability of ACTE to be present at all discussions surrounding these topics so that Adult and Career Development language can be placed within the bill language</i>	<i>Keeping staff such as Steve and others very present at the Capitol so that our views can be known</i>
<i>Increasing awareness of value of CTE in general</i>	<i>If we don't do this more and build on the spirit of concepts such as "Together we make it work!" we are losing the grassroots efforts of feeling cohesive.</i>	<i>Continue priority of National Marketing Campaign to Membership and External Business and Industry Partners through the Workforce Council</i>

- **Items To Be Placed on Board Agenda for Discussion**

Discussion surrounding our Future Vision Summits and an overall long range plan to see the development or focuses of Vision events and how we will build momentum long range.

Discussion of membership and what active roles we are taking individually to bring in and recruit new members.