

Report to the Board

REGION III / DIVISION

Submitted By: Cindy Stover

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A. Strategic Direction Contributions

Since the last Board meeting, what have you and your policy committee members done to represent and serve your Region/Division members in the following areas?

Member Value & Engagement

Ex. Growing Membership // Engaging Members // Recruiting New Leaders // Developing Leaders

As a region we have encouraged members to apply for the Fellows program and ACTE Leadership programs. This was done through Region Newsletter and the State Associations list serves. There were two completed applications for the Fellow program this year. This is a 100% increase over last year.

Region III has agreed to sponsor a second Fellow this year.

The Region III Policy Committee and Awards Chair conducted practice interviews with the Region III Award winners.

Illinois

First year teachers that attend at least one IACTE sponsored function during their first year of teaching, will have their IACTE dues waived if they pay their affiliate dues.

IL ACTE continues to offer leadership breakout sessions at affiliate conferences.

IL provided four \$250 travel reimbursements to leaders and emerging leaders that attended the ACTE Region III Conference in June.

Iowa

Membership: Iowa continually works to increase membership. In 2018-2019 Iowa ACTE had 600 dues-paying members, which surpassed the goal of 500 by 20 percent. Membership increased by 115 from previous year. IAAE – 148 members, IBEA – 133 members. IFCSE – 152 members, IHEA – 96 members, IITEA – 23 members, Administration – 34 members, 14 undeclared.

Division Conferences: Greetings and an exhibit table were brought to each division conference throughout the year by the Executive Director: IHEA – June, IAAE – June, IFCSE – August, IBEA – October. Support of our many programs and activities comes from members understanding the purpose and significance of each. Continuing to build relationships and give support to divisions is a priority. Iowa ACTE worked with each division to locate volunteers for all IACTE committees, future advocacy events and to identify duties of representatives.

Other outreach:

- Spoke to ISU FCSED 206 class about Iowa ACTE/ACTE.
- Exhibited at 2018 Region III National Association of Agriculture Educators (NAAE) conference, June 18 at Kirkwood Community College.

Indiana

Indiana ACTE has been working very hard to strengthen relationships with criminal justice and trade and industry. By working on these relationships this has led to presentations on school safety and association recruitment at our state conference. We have also developed a new executive board position that is in the election process right now. This is the Vice President of External Relations. This position will not only serve as a liaison to corporate members, exhibitors, and CTSO's, this person will also work on growing and strengthening our membership and building new corporate sponsors and partners within our state.

Minnesota

Minnesota hired a consultant to help them reinvigorate their organization. This resulted in the development of a strategic plan along with a revised vision and mission.

Missouri

Missouri held their state conference in July. They tie attendance to conference with membership. You cannot attend the conference if you are not a member. Their membership continues to grow.

Missouri is currently engaging members through their strategic planning for their association. Every division has appointed members to participate in the planning.

Wisconsin

WACTE will be launching a Fall membership drive on November 1, 2018. Our goal for this Fall's membership drive is to gain 100 new members between November 1, 2018 and December 31, 2018. There will be a prize for the member who recruits the most new members and a local that recruits the most new members.

WACTE recognized outstanding members during the WACTE Professional Development Conference that was held on March 15-16, 2018 at the Marriott Madison West – Middleton, WI. The WACTE Awards Program seeks to promote excellence by recognizing individuals who have made contributions to promote and expand career and technical education in Wisconsin. Local chapters were invited to submit nominees for WACTE Professional Excellence Awards in the categories of Lifetime Achievement, Longevity, New Instructor, Outstanding CTE Leader, Outstanding Instructor, Outstanding Member - Community Involvement, Outstanding Support Professional and Local of the Year.

WACTE hosted the ACTE Region III Conference "The Changing Face of CTE" on June 20-22, 2018 on the Western Technical College campus in La Crosse, WI.

Professional & Leadership Development

Ex. Sourcing Topics and Presenters (for Conferences & Online) // Evaluating Sessions

Region III is currently accepting proposals for the 2019 Region III Conference. This information is posted on the Region III webpage, has been included in the last two newsletters and the State Associations have also been asked to share it with their members.

The 2018 Region III Conference Evaluation was distributed to ACTE and the Region III Policy Members. It was very favorable.

Illinois

31 members attended the Region III Conference in Wisconsin in June.

Illinois is currently planning for their annual conference in February 2019. At this time 66 breakout session proposals have been submitted.

In August, Illinois conducted their second New & Nearly New CTE Instructors workshop. This workshop is designed for those who did not attend a four year teacher education program. 19 attended, which is an increase of five over last year. The evaluations were very positive.

Iowa

Region III Conference was attended by six Iowa ACTE board members and 22 Iowa members total in La Crosse, WI, June 20 – 23. Lisa Stange and Greg Kepner began their terms July 1, 2018 as Region III Vice President elect and Region III Rep, respectfully. Dana Lampe served as Region III Awards Chair. Greg Kepner and Barbara Lemmer each received the Region III ACTE Iowa Award of Merit. Four of our five award nominees attended the conference.

Iowa ACTE Best Practices Conference, Sept 17, 2018, FFA Enrichment Center, Ankeny, IA

- 159 Registered, 22 Exhibitors, 12 Non- Profit exhibitors, 8 of 9 CTSOs exhibited
- Jeremy Varner and Pradeep Kotamraju spoke at opening session.
- Sponsors were Dept of Ed, Kuder, Cengage/National Geographic Learning
- Keynote speaker – Kathy Leggett, Future Ready Iowa
- ACTE speaker – Alisha Hyslop, “Perkins V”
- 28 Concurrent Sessions

Save the Date **Iowa ACTE Best Practices Conference 9-17-2019**

Indiana

Indiana ACTE has implemented a free professional development for members of Indiana ACTE. They have held two of these so far and are planning a third. They are also working on doing webinars to add for free professional development. Also, any non-member is welcome to attend for \$10.00 per PD. If they attend 3 PD’s they will also become a state member and will be able to attend rest for free.

Minnesota

The Minnesota State Conference is being held October 30 – 31.

Missouri

The Missouri conference had an awesome keynote speaker at their summer conference: Dan Meers, the KC Chiefs mascot. His fee was \$2,000.00 and he shared personal challenges, etc. Missouri highly recommends him to any state association.

A QR code was used to evaluate the conference. It was made available at conference and sent out in an e blast after the conference to the membership that attended.

Wisconsin

WACTE continues to sponsor monthly webinars on a variety of topics including “Minority Students ‘Experiences with Micro Aggressions’” on September 20, 2018 and “Quality Matters with Experiential Education” on October 18, 2018.

Advocacy & Awareness

Ex. Sourcing & Showcasing Positive CTE Stories // Advocating for CTE

Region III will reimburse each state that conducts a Media Tour in conjunction with ACTE up to \$1,000 for expenses. In September, Illinois held an ACTE/IACTE Media Tour in the Chicagoland area. It was very successful resulting in several newspaper articles, both online and in print, school homepages with articles and pictures of the tours, a US Representative in attendance at one location and a State Senator and Representative in attendance at another location. Many Board Members and business partners also attended at various locations. At this time, Iowa is schedule to conduct a media tour in the spring and Wisconsin has inquired about conducting a media tour.

Illinois

- IL ACTE conducted a Media Tour in September
- A request for a date for the IACTE CTE Showcase Day has been submitted to the Secretary of State
- The Executive Director attended the IFACSTA Board Meeting, brought greetings at their summer conference and presented on leadership
- The Executive Director attended the ICTA Fall Retreat

Iowa

National CTE Presidential Scholar: Hermela Gebremariam, Fairfield High School, Fairfield, IA, is a business student! This shows our process worked! Six of 10 nominees advanced as semi-finalists. One of three national scholars from our state is a CTE scholar!

CTE teachers showcase best practice of student learning at the following events every year.

- SAI (School Administrators of Iowa) Conference, August 8
- IASB (Iowa Association of School Boards) Conference, November 14 & 15
- ISCA (Iowa School Counselors) Conference , November 5 & 6
- CTE Day at the Capitol, Feb 7, 2019

Indiana

Indiana membership is currently at 166 members (as of August not current as a huge amount of renewals are due at this time). On September 21, 2018, Indiana officially unified with National ACTE. IN ACTE has highlighted state/regional/national ACTE at our state conferences and affiliate conferences. It has been their goal to make sure that members and non-members see and know the value that our national organization can offer them. They have also been increasing involvement on regional and national committees, boards, and programs, fellows program, and Business and Industry board, Administrative board, policy committees, and bylaw committees, to just name a few.

Minnesota

Minnesota is beginning to collect stories for the National Policy Seminar. These stories are included in the packets that are left for Senators and Representatives. These stories are also talking points that are emphasized with them as well.

Missouri

The public information committee is working hard to share stories on the Missouri ACTE Facebook page, twitter and other social media sources. Each month a division is highlighted or designated as that month's division to showcase.

Wisconsin

The 2019 WACTE Legislative Seminar will be held on February 19, 2019 at the Madison Public Library in Madison, WI. During the morning session attendees will receive updates on CTE at the State and Federal level and have an opportunity to ask questions of legislators who are part of a panel presentation. In the afternoon, they will have the opportunity to meet with their local legislators at the State Capitol.

Strategic Partnerships

Ex. Identifying Potential Partners // Developing Relationships with Key & Potential Partners

The two Impact Award Winners are from Region III.

I attended the Region II Conference and made contacts with new vendors, one of which will be presenting and exhibiting at the Region III Conference in June 2019. I also talked with the vendors at the Region III Conference in LaCrosse to recruit them for the June 2019 Conference. This was the first time that the Region III Conference had vendors' booths and it went very well. All of the booths were sold.

Illinois

IL ACTE is currently working on a new Strategic Plan. The Board is hoping to establish a Business/Industry Advisory Board.

Illinois is recruiting new vendors/exhibitors for their conference in February.

Iowa

- Department of Ed, Kuder and Cengage/National Geographic Learning helped sponsor 2018 Iowa ACTE conference
- David Bunting sponsored two \$1000 CTE Teacher Preparation Scholarships for qualifying future CTE teachers, given out Sept 17, 2018.

Indiana

The new executive director and the new incoming Vice President of External Relations will serve as a liaison to corporate members and also work to develop new relationships with new partners. The goal is to find businesses who will need and depend of CTE students for employment and show them the benefit of CTE and being involved now. The UAW reached out to in August to be an exhibitor at their conference. He also shared that he would like to partner with IN ACTE after this year. He sees the value in the organization and wants to be involved.

Minnesota

One of the key partnerships that has been developed is with RealTime Talent.

RealTime Talent is rooted in the work of Minnesota's Itasca Project

A cross-section of Minnesota leaders from industry, government, education, philanthropy, and community organizations formed the Workforce Alignment Committee to identify solutions to Minnesota's growing labor force shortage concerns. The Workforce Alignment committee was motivated by conversations with employers who said that they couldn't find the talent they need and concerns that job seekers continued to struggle to find work. The Workforce Alignment Committee identified a need to work across the sectors that impact supply and demand, engaging academic leaders, faculty, employers, workforce and economic development planners, and career counselors to develop a common understanding of the issues impacting labor force alignment and begin working towards common solutions.

Missouri

Missouri has employed Vivayic to lead them through the strategic planning process. Numerous conference calls have been held and on 9/21 a meeting was held Columbia with the Missouri ACTE Division leaders. The next meeting will be 11/1 to continue the process.

Wisconsin

WACTE is looking forward to the arrival of Foxconn to the state of Wisconsin. Foxconn representatives have met with leaders of the Wisconsin Technical College System (WTCS) whose colleges will be able to train their workforce by providing graduates who are ready to work.

Innovation

Ex. Sourcing Models of Innovation // Identifying Emerging Trends, Industries, New Technologies

The region continues work on the CTE Teacher Shortage Opportunity Grant. Data is being analyzed and new teachers are being surveyed. Best practices are being researched.

Illinois

Illinois is researching an app for their conference.

IL ACTE applied for and was approved as a professional development provider in Illinois.

Iowa

- Teaming with ACTE and Jarrod Nagurka, for Iowa/ACTE Media Tour March 11 – 15, 2019.
- Invited Universities with CTE majors to come to our conference to share advanced degree programs.
- Membership and active participation on Region III CTE Teacher shortage grant
- Created Iowa ACTE Twitter account and utilizing Iowa ACTE Facebook account.

Indiana

IN ACTE has been working hard make sure that they are connecting their members to Professional Development via technology. IN ACTE is currently working on a free webcast PD for members. They have also been utilizing more hands on presentations at conferences and within our PD sessions.

Minnesota

Minnesota is using information from a pilot initiative to explore labor market data tools. Using feedback from this initiative, the committee determined that a year-to-year licensing agreement with Gartner’s TalentNeuron Recruit would provide a short to mid-term solution to the need for a real-time labor market data tool. TalentNeuron Recruit aggregates millions of job postings into easy-to-find and use data sources on most in demand jobs, skills, certifications, and education. The tool also provides four years of aggregate data by region, city, county or town, as well as by industry, occupation or employers.

A **Minnesota Job Skills Partnership grant** supported the initial investment in TalentNeuron Recruit and a project leader to engage partners and deploy the tool across Minnesota. About 200 users have direct access to this tool, including individuals who help students and job seekers find jobs more effectively as well as those who engage in economic, workforce, or academic planning.

B. Succession Planning

Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates? Dawn Sullivan – Region VP, Shelly Rust – Region VP

C. Region/Division Concerns

What are your concerns for your Region/Division specifically?	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?

D. Items to be placed on the Board Agenda for Discussion:

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)

Fellows Coordinator