

**Association for Career and Technical Education  
New and Related Services Division  
2013 Annual Policy Meeting  
December 4, 2013  
Las Vegas, Nevada**

**Minutes**

**Call to Order**

The meeting was called to order by Sherry Adrian at 10:00 am.

Those in attendance were:

- Sherry Adrian, NRS Vice President
- Kirk Edney, Instructional Materials
- Chris Droessler, School to Work/Careers
- Carl Lyman – IT
- Angela Scott, School Safety
- Jonathan Howard, incoming Nominating Committee representative

**Minutes**

The minutes from the November 12, 2012 meeting were reviewed and approved as presented. The motion for approval was made by Angela Scott and seconded by Chris Droessler. The motion passed unanimously.

**Old Business**

**a. ACTE Committee Reports**

*Bylaws committee* – No report

*Nominating committee* – Angela Scott reported that the Nominating committee is discussing campaign procedures for candidates. She said that the current campaign rules may actually discourage candidates from promoting their candidacy. She also reported that only 7% of the membership voted in the last ACTE presidential election. She suggested putting candidate platforms on the ACTE website.

*Resolutions committee* – No report

## **b. ACTE Taskforce Reports**

*Leadership Development* – Sherry Adrian reported that the second class of State Leadership Training Program met for their first session at this year’s Vision conference. The training program has been consolidated this year to a one-year program where participants will meet twice in person – once at the 2013 Vision conference and once at the 2014 National Policy Seminar – and complete several conference calls as part of the program.

*Postsecondary Education Membership* – No Report

## **New Business**

### **a. Support Needs**

Sherry asked the attendees what she could do to increase participation at future NRS meetings.

Angela Scott suggested scheduling division meetings so that members can attend more than one meeting. Since all division meetings are held concurrently, members who belong to more than one division must choose which division meeting to attend.

Chris Drossler suggested that Sherry send out highlights of NRS activities at the Vision conference at least three times next year at two-week intervals to inform members of activities that will be held. The committee discussed having each section leader send out the same information to section members. Door prizes were also suggested as a tool to attract meeting participants.

Carl Lyman suggested the inclusion of the section name in addition to the NRS name in the Vision program guide so that attendees can tell which topics are sponsored by specific NRS sections. Since NRS has such a diverse population, listing topics by section would better address the needs of each specific section’s membership. Angela suggested adding a “sponsored by” line to each session entry in the program guide to indicate which section is represented in the session.

Another suggestion to increase participation was to have round tables at the business meeting where each section had a table. This would allow members to gather specific information about each section and would foster discussion related to each section’s membership.

Carl added that having an updated membership list would be beneficial for the section leaders. Sherry will send the section leaders a list of current members.

Angela suggested partnering with industry partners to foster participation in meetings.

Another suggestion was to place a banner or marketing effort near the registration area to explain the different sections in NRS.

## **b. Website**

Sherry showed the new NRS video from the NRS section of the ACTE website and asked for input from the committee members on how to improve the video.

Angela suggested promoting services that NRS provides to schools. She said that NRS is actually more directed toward professionals than students.

Johnathan suggested focusing more on the incubator concept (i.e., that NRS provides a forum for sections that are below the divisional membership requirement) in the video.

Carl suggested adding a statement about how to join a secondary division.

## **Announcements**

### **a. Conference app**

Sherry reminded the group that the Vision app can only be downloaded after signing up through the ACTE website. She asked if anyone had download app yet. Several concerns about the app were presented.

Chris said that last year he was able to download the program book as PDF, but this year attendees can only access a web link to the program guide. This is an issue because not all participants have access to the internet during the conference.

Johnathan followed up that concern with the fact that the link takes you to a Flash document which cannot be accessed on iOS devices such as iPads.

All members agreed that the conference app could be better. Several chose not to use it at all this year because of the difficulty in downloading it and the fact that it does not contain all events associated with the conference.

### **b. National Policy Seminar**

Sherry reminded committee members that the 2014 National Policy Seminar will be held on March 3-5, 2014 at the Marriott Crystal Gateway in Washington, D.C.

### **c. CTE Support Fund**

Sherry reminded committee members of the importance of supporting the CTE Support fund.

## **Adjournment**

The meeting was adjourned at 11:05 a.m.