REPORT TO THE BOARD Guidance and Career Development Division

Submitted By: Lela Kosteck Bunch, Division Vice-President

Date Submitted: January 31, 2012

1. Accomplishments since the last report

<u>Advocacy</u>

- Prepared and coordinated Missouri School Counselor Association (MSCA) Fall Conference November 2011; prepared address and greetings from ACTE for attendees;
- Sent e-mails to the Guidance and Career Development Division lapsed members encouraging them to renew their ACTE membership
- Recognized Major General David L. Mann of the US Army with the 2011 Friend of Guidance Award

Professional Development

- Solicited proposals for the division sessions for CareerTech VISION 2012 in Atlanta
- Organized a review panel to select presenters for the CareerTech VISION 2012
- Encouraged division members to participate at the National Policy Seminar in March 2012
- Solicited and wrote articles for both the Guidance and Career Development Division Conference Highlights and February 2012 Guidance and Career Development Division Newsletter

Organizational Effectiveness

- Polled members to fill vacancies on the Guidance and Career Development Division Policy Committee
- Presided over the Guidance and Career Development Division Policy Committee and Business Meeting
- Informed both Guidance and Career Development Division Policy Committee and division members regarding the new focus for CareerTech VISION 2012
- Reviewed and sent minutes to Guidance and Career Development Division Policy Committee
- Updated the Guidance and Career Development Division web page with appropriate resources and information
- Recommended change in By-Laws requiring Guidance and Career Development
 Division Region representatives, standing committee representatives, and task force
 representatives to write newsletter articles as a way to communicate with our

- members, give them a value added for their membership and let them know who their policy committee members are
- Sent welcome notice to all Guidance and Career Development Division members who were registered to attend the ACTE Annual Convention with relevant conference information and highlights November 2011
- Facilitated the Guidance and Career Development Division Opening Session Luncheon
- Represented the ACTE board on the Cultural Diversity Task Force
- Helped to facilitate the Guidance and Career Development Division Roundtable Session

Leadership Development

- Published a Guidance and Career Development newsletter celebrating convention highlights (Thanks to Beth Bronkar!)
- Attended and participated in the Association for Career and Technical Education (ACTE) Board of Directors Meeting, St. Louis, MO, November 2011;

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2. Emerging Critical Issues/Concerns for ACTE (For information purposes only)

- Appreciation and support of Career Awareness and Exploration at the elementary level
- Lack of support/understanding of Comprehensive Guidance and Counseling Program and how it supports CTE

3. Emerging Critical Issues/Concerns for the field of Career and Technical Education (For information purposes only)

Appreciation of the value of applied academics by educators in general

4. Other comments/suggestions

<u>Items To Be Placed on Board Agenda for Discussion</u>

Report to the Board

GUIDANCE & CAREER DEVELOPMENT DIVISION

Submitted By: Lela Kosteck Bunch

Date Submitted: October 15, 2011

- **1. Division/Region Accomplishments since the last report** (*Please identify the strategic plan goal/objective each activity seeks to achieve*)
 - Collaborated with the MO Department of Elementary and Secondary Education, the US Army, and the US Navy to plan Military Career Pathways 101 for MO SCA district presidents and career education reps to follow the model set by South Carolina;

2. Individual activities to support Division/Region and Board goals:

- Sent e-mail to Guidance and Career Development Policy Committee with information regarding Vice-President candidates; for their approval as final official slate;
- Prepared video recording welcoming new members to ACTE:
- Attended and participated in the Association for Career and Technical Education (ACTE) Board of Directors Meeting, Washington, DC, July 2011;
- Prepared and submitted to ACTE the 2011-2012 Guidance and Career Development Budget;
- Attended Missouri Association for Career and Technical Education (MO-ACTE) summer conference July 2011;
- Sent invitation to ACTE Guidance and Career Development members soliciting articles for August 2011 Guidance and Career Development newsletter;
- Wrote 3 articles for August 2011 Guidance and Career Development newsletter;
- Notified members of ACTE election process;
- Prepared for and coordinated Missouri School Counselor Association (MSCA) Fall
 Conference November 2011; prepared address and greetings from ACTE for attendees;
- Prepared for and helped coordinate 2011 Guidance and Career Development Division of the ACTE Annual Convention;
- Communicated with Guidance and Career Development Division committee members to provide them with information on meeting times, etc.;
- Communicated with Guidance and Career Development Division Policy Committee regarding relevant conference information;
- Sent reminder notice to Guidance and Career Development Division members encouraging them to attend the ACTE Annual Convention October 2011;
- Updated Guidance and Career Development Division website with appropriate resources and information;
- Recruited new and emerging leaders to the Guidance and Career Development Division Policy Committee;

 Collaborated with the National Consortium of State Guidance Leaders to provide Military Career Pathways 101 for state leaders and Guidance and Career Development Policy Committee members;

3. Potential candidates contacted for future Board of Directors Elections:

 Sent e-mail congratulating Guidance and Career Development Division Vice-President candidates and inviting them to attend various meetings with information on meeting times, etc.;

4. Division/region Concerns for CTE/ACTE Board Report:

What are your concerns for CTE?	What are the implications for ACTE?	What should the Board do to address this issue?
Lack of Appreciation	Continue Advocacy	Continue Advocacy & Education Efforts
Viewed as Default	<i>"</i>	"
Funding	<i>II</i>	<i>u</i>

What are your concerns for ACTE?	What are the implications for ACTE?	What should the Board do to address this issue?
Membership	Education and Advocacy	Continue Education and Reach Out Efforts
Understanding value of Comprehensive Guidance and Counseling Program as catalyst	"	"
Education of Membership	"	"
Children eliminate career options as early as kindergarten; we cannot wait to get them involved in career and technical education until the 7th grade;	"	"

5. Items To Be Placed on Board Agenda for Discussion

REPORT TO THE BOARD Guidance and Career Development Division

Submitted By: Lela Kosteck Bunch, Division Vice-President

Date Submitted: June 15, 2011

1. Accomplishments since the last report

<u>Advocacy</u>

- Solicited articles for the Guidance and Career Development Division May 2011 newsletter
- Wrote articles for the Guidance and Career Development Division May 2011 newsletter encouraging division members to attend the national conference in St. Louis and encouraging them to get involved
- Worked to publish Guidance and Career Development Division March and May 2011 newsletters
- Served on Career Center Writing Team to develop standards for Guidance and Career Development personnel working in MO's CTEs.

Professional Development

- Attended National Policy Seminar in March 2011
- Attended a House Education Committee hearing on the FY2012 Education Budget with testimony provided by Education Secretary Arne Duncan Organizational Effectiveness
- Updated the Guidance and Career Development Division web page with appropriate resources and information
- Submitted Guidance and Career Development Division budget for 2011-2012
- Planned format for Guidance and Career Development Division activities in conjunction with ACTE Conference

Leadership Development

- Recruited Region Representatives as well as task force representatives to serve on the Guidance and Career Development Division Policy Committee
- Sent e-blast to Guidance and Career Development Division members encouraging them to pursue role of Vice-President

2. Emerging Critical Issues/Concerns for ACTE (For information purposes only)

- Appreciation and support of Career Awareness and Exploration at the elementary level
- Lack of support/understanding of Comprehensive Guidance and Counseling Program and how it supports CTE

3. Emerging Critical Issues/Concerns for the field of Career and Technical Education (For information purposes only)

• Appreciation of the value of applied academics by educators in general

4. Other comments/suggestions

Items To Be Placed on Board Agenda for Discussion

REPORT TO THE BOARD Guidance and Career Development Division

Submitted By: Lela Kosteck Bunch, Division Vice-President

Date Submitted: February 15, 2011

1. Accomplishments since the last report

<u>Advocacy</u>

• Wrote article highlighting the value of CTE entitled "Share the Good News about CTE" for the MSCA newsletter, the *Counseling Connection*, Winter 2011

<u>Professional Development</u>

- Solicited proposals for the division sessions at the ACTE Convention in November 2011 in St. Louis, MO
- Organized a review panel to select presenters for the ACTE Convention in November 2011
- Encouraged division members to participate at the National Policy Seminar in March 2011
- Solicited and wrote articles for the Guidance and Career Development Division February 2011 newsletter

Organizational Effectiveness

- Polled members to fill vacancies on the Guidance and Career Development Division Policy Committee
- Presided over the Guidance and Career Development Division Policy Committee
- Informed both Guidance and Career Development Division Policy Committee and division members regarding the new focus on themes for breakout sessions and collaboration for the November 2011 ACTE Conference
- Reviewed and sent minutes to Guidance and Career Development Division Policy Committee
- Updated the Guidance and Career Development Division web page with appropriate resources and information
- Encouraged Guidance and Career Development Division Policy Committee to begin campaign for Vice-President
- Sent welcome notice to all Guidance and Career Development Division members who were registered to attend the ACTE Annual Convention with relevant conference information and highlights November 2010
- Communicated with Guidance and Career Development Division award winners with congratulations on their accomplishments and an invitation to the Awards Reception

Leadership Development

- Published a Guidance and Career Development newsletter celebrating convention highlights (Thanks to Beth Bronkar!)
- Published a Guidance and Career Development February 2011 newsletter encouraging division members to become involved and to submit proposals to present at the annual convention

2. Emerging Critical Issues/Concerns for ACTE (For information purposes only)

- Appreciation and support of Career Awareness and Exploration at the elementary level
- Lack of support/understanding of Comprehensive Guidance Program and how it supports CTE

3. Emerging Critical Issues/Concerns for the field of Career and Technical Education (For information purposes only)

• Appreciation of the value of applied academics by educators in general

4. Other comments/suggestions

Items To Be Placed on Board Agenda for Discussion

REPORT TO THE BOARD Guidance and Career Development Division

Submitted By: Lela Kosteck Bunch, Division Vice-President

Date Submitted: February 16, 2010

1. Accomplishments since the last report

<u>Advocacy</u>

- Wrote article highlighting the value of ACTE entitled "The Connection between the Missouri School Counselor Association (MSCA) and the Association for Career and Technical Education (ACTE)" for the MSCA journal, the *Counseling Interviewer*, Fall 2009, Volume 42, Number 1, pp. 7-14.
- Prepared information for guidance professionals to share with policy makers Professional Development
- Solicited proposals for the division sessions at the ACTE Convention in December 2010 in Las Vegas, NV
- Organized a review panel to select presenters for the ACTE Convention in December
 2010
- Encouraged participation at the National Policy Seminar in March 2010
- Planned for the 5th Annual Guidance Summit in conjunction with the National Policy Seminar
- Solicited and wrote articles for the Guidance and Career Development Division January 2010 newsletter

Organizational Effectiveness

- Replaced vacancies of division members on the Guidance and Career Development Division Policy Committee
- Presided over the Guidance and Career Development Division Policy Committee
- Reviewed and revised the Guidance and Career Development Division Policy Manual
- Updated the Guidance and Career Development Division web page
- Encouraged Guidance and Career Development Division Region Representatives to begin membership campaign

Leadership Development

- Published a Guidance and Career Development newsletter celebrating convention highlights (Thanks to Beth Bronkar!)
- Published a Guidance and Career Development January 2010 newsletter encouraging division members to become involved and to submit proposals to present at the annual convention and seeking nominations for award winners

- **2. Emerging Critical Issues/Concerns for ACTE** (For information purposes only)
- Appreciation and support of Career Awareness and Exploration at the elementary level
- Lack of support/understand of Comprehensive Guidance Program and how it supports CTE
- **3.** Emerging Critical Issues/Concerns for the field of Career and Technical Education (For information purposes only)
- Appreciation of the value of applied academics by educators in general

4. Other comments/suggestions

<u>Items To Be Placed on Board Agenda for Discussion</u>

REPORT TO THE BOARD

GUIDANCE AND CAREER DEVELOPMENT DIVISION

Submitted By: Lela Kosteck Bunch

Date Submitted: October 22, 2009

1. Accomplishments since the last report

- * Attended and participated in the Association for Career and Technical Education (ACTE) Board of Directors Meeting, Washington, DC, July 2009
- * Prepared and submitted to ACTE the 2009-2010 Guidance and Career Development Budget
- * Attended Missouri Association for Career and Technical Education (MO-ACTE) summer conference July 2009; prepared address for Guidance, Special Needs, and Career Services;
- * Prepared, attended and coordinated Missouri School Counselor Association (MSCA) Fall Conference November 2009
- * Prepared for and helped coordinate 2009 ACTE Annual Convention
- * Contacted panel for opening session and prepared overview of opening session for panel presenters
- * Contacted closing session speaker for ACTE Annual Convention
- * Communicated with Guidance and Career Development Division committee members to provide them with link to guidelines and information on meeting times, etc.
- Communicated with Guidance and Career Development Division Policy
 Committee regarding relevant conference information
- * Sent reminder notice to Guidance and Career Development Division members encouraging them to attend the ACTE Annual Convention October 2009
- * Sent welcome notice to all Guidance and Career Development Division members who were registered to attend the ACTE Annual Convention with relevant conference information and highlights November 2009
- * Communicated with Guidance and Career Development Division award winners with congratulations on their accomplishments and invitation to the Awards Luncheon
- * Updated Guidance and Career Development Division website with appropriate resources and information
- * Wrote journal article for MSCA's *Counseling Interviewer* entitled "The Connection between the Missouri School Counselor Association (MSCA) and the Association for Career and Technical Education (ACTE)", highlighting the relationship of school counselors to CTE as well as the talking points provided by ACTE

2. Emerging Critical Issues/Concerns for ACTE (For information purposes only)

* Appreciation of Role of Elementary Counselors in Career Awareness and Exploration

* Lack of support/understanding of Comprehensive Guidance Program and how it supports CTE

3. Emerging Critical Issues/Concerns for the field of Career and Technical Education (For information purposes only)

* Applied Academics

4. Other comments/suggestions

Items To Be Placed on Board Agenda for Discussion

Report to the Board Guidance and Career Development Division Submitted by Judy Whitaker Division Vice President February 2009

Advocacy

- Prepared information for guidance professionals to share with policy makers
- Planned the 4th annual Guidance Summit in conjunction with NPS
- Worked with guidance leaders across the country to continue the State Guidance Leaders Leadership Project

Professional Development

- Solicited proposals for the division session at the ACTE Convention in November 2009 in Nashville.
- Organized a review panel to select presenters for the ACTE Convention in November.
- Collected nominations for award recipients to be honored at the ACTE Convention
- Encouraged circulation of the Guidance Issues Brief and comments from ACTE members through the Community of Practice

Organizational Effectiveness

- Replaced vacancies of division members on ACTE Committees
- Encouraged division members to run for the position of Guidance and Career Development Division Vice President-Elect
- Organized division materials and goals to create a smooth transition of leadership on July 1, 2009

Leadership Development

- Participated in the ACTE Board of Directors Leadership meeting in DC
- Published a colored newsletter celebration convention highlights (Thanks to Beth Bronkar)
- Mailed a January newsletter encouraging division members to become involved, to submit proposals to present at the annual convention, and seeking nominations for award winners.

Critical Issues for ACTE

- Remain strong in the conversation of school reform
- Stay in touch with the new administration

Critical Issues for CTE

Find ways to respond to the workplace training needs of a troubled economy

Items to be placed on the Board agenda

Report to the Board Guidance and Career Development Division Submitted by Judy Whitaker Division Vice President December 2008

Advocacy

- Collaborated with other education and counseling groups to organize the celebration of 100 Years of Career Guidance
- Prepared Press Release to celebrate 100 Year of Guidance
- Worked with ACTE staff of prepare Guidance Issues Brief
- Worked with the U. S. Army Recruiting Command to gain sponsorship for the ACTE Guidance and Career Development Luncheon in Charlotte in December 2008

Professional Development

- Organized Guidance and Career Development Division Convention sessions at the ACTE national convention to focus on career clusters and career pathways
- Implemented the theme for the Guidance and Career Development Division session at the ACTE national convention to continue the celebration of 100 Years of Career Guidance
- Coordinated with the Division Award winners to facilitate a smooth awards presentation in Charlotte.

Organizational Effectiveness

• Implemented an outreach initiative to encourage people who are not counselors but whose major work includes career development to participate in the division activities

Leadership Development

- Sent an electronic newsletter to all Guidance and Career Development Division members (11/2008)
- Outreach to all members inviting increased participation in guidance leadership
- Expanded the scope of the Guidance and Career Development Division Policy and Steering Committee to include more, new, diverse, members
- Published an article on Techniques Magazine, Career Pathways: What They Are and Why We Need Them (September 2008)
- Presented session at the ACTE Convention on Career Pathways and the Growth and Development of Career and Technical Education

Critical Issues for ACTE

Continue to emphasize the close connection of guidance to the career pathways/clusters initiative and to high school reform

Critical Issues for CTE

Continue to promote CTE as the solution to high school reform

Items to be placed on the Board Agenda

Report to the Board Guidance and Career Development Division Submitted by Judy Whitaker Division Vice President July 2008

Advocacy

- Collaborated with other educational and counseling groups to organize the celebration of 100 Years of Career Guidance
- Participated in press conferences for 100 Year Celebration in April 2008, July 2008
- Participated in the Army-sponsored National Guidance Summit in Louisville, March 2008

Professional Development

- Organized Guidance and Career Development Division Convention sessions to focus on career clusters and career pathways
- Implemented the theme for the Convention to be 100 Years of Career Guidance
- Completed the Guidance and Career Development Division Awards selection process by April 2008 in order to allow winners time to make arrangements to attend the Guidance Leadership Luncheon where they will be honored.

Organizational Effectiveness

- Reorganized the committee structure to include membership from all ACTE Regions
- Implemented an outreach initiative to encourage all professionals in the broad field of career guidance

Leadership Development

- Sent an electronic newsletter to all Guidance and Career Development Division members (July 2008)
- Sent regular updates to members who self-select to a Guidance and Career Development Division listsery.
- Outreach to members to expand the base of leadership in the division
- Represented the Guidance and Career Development Division at the Region V Leadership Conference in San Diego April 2008.

Critical Issues for ACTE

Continue to emphasize the close connection of guidance to the career pathways/clusters initiative and to high school reform

Critical Issues for CTE

Continue to promote CTE as the solution to high school reform

Items to be placed on Board Agenda

Report to the Board Guidance and Career Development Division Submitted by Judy Whitaker Division Vice President March 2008

Advocacy

- Collaborate with other education and counseling groups to promote a national agenda for Guidance
- Participate on Steering Committee with Kuder Inc. to plan 100 Year Celebration of Career Guidance
- Outreach to a broad base of guidance professionals in an effort to increase division membership

Professional Development

- Sponsored many best practice sessions at the ACTE Convention in Las Vegas (12/2007)
- Celebrated Guidance and Career Development Division Award Winners
- Sponsored the first-ever Guidance Farewell Fiesta in the final hours of the Las Vegas Convention

Organizational Effectiveness

- Reorganized the committee structure to include membership from all ACTE Regions
- Supported the implementation of the Guidance and Career Development Community of Practice

Leadership Development

- Sent an electronic newsletter to all Guidance members (February 2007).
- Outreach to all members inviting participation in guidance leadership
- Correspond regularly with the Guidance Policy Committee

Critical Issues for ACTE

Continue to monitor national politics specifically educational funding

Critical Issues for CTE

Continue to promote CTE as the solution to high school reform

Items to be placed on Board Agenda

Report to the Board Guidance and Career Development Division Submitted by Judy Whitaker Division Vice President December 2007

Advocacy

- Collaborated with other education and counseling groups to promote a national agenda for Counseling and Guidance
- Maintain an active Legislative Committee
- Updated division title from Guidance Division to Guidance and Career Development Division in an effort to create a broader membership base

Professional Development

- Finalized Guidance Division Convention sessions to present a new and exciting agenda for the Guidance Division Sessions at the ACTE Convention in Las Vegas, December 2007.
- Sponsored a national search for Guidance and Career Development Division Award winners

Organizational Effectiveness

- Personally invited professionals from all ACTE Regions to participate on the Policy Committee
- Implemented an outreach initiative to encourage membership in the division to all professionals in the broad field of career guidance

Leadership Development

- Sent an electronic newsletter to all Guidance and Career Development Division members (November 2007)
- Sent regular updates to members who self-select to a Guidance and Career Development Division listsery.
- Encouraged participation from new leaders at every session at the 2007 convention

Critical Issues for ACTE

Continue to monitor national politics specifically educational funding

Critical Issues for CTE

Continue to promote CTE as the solution to high school reform

Items to be placed on Board Agenda

The Board should continue to discuss the idea of allowing ACTE members to join two divisions at no additional cost

Report to the Board Guidance and Career Development Division Submitted by Judy Whitaker Division Vice President July 2007

Advocacy

- Maintain an active Legislative Committee for the Division
- Held a Critical Guidance Issues Summit Meeting with Guidance and Career Development members who attended NPS in March 2007
- Served on the ACTE No Child Left Behind Task Force
- Serve as Board liaison to ACTE's Legislative Committee

<u>Professional Development</u>

- Solicit convention sessions for the Guidance and Career Development Division that are new, relevant, and representative of best practice. These sessions will be presented at the ACTE Convention in Las Vegas, December 13-15, 2007.
- Maintain on ongoing awards program which identifies and honors outstanding Guidance and Career Development members for service and professionalism.
- Prepared an article for *Techniques Magazine* on Time Management, *Put Your Oxygen Mask on Yourself First*.
- Present a workshop at ACTE's Region V Convention on *Career Pathways: What They are and Why We Need Them* (May 3, 2007)

Organizational Effectiveness

- Presented the idea of a name change to the Policy Committee. The division name to be changed from Guidance Division to Guidance and Career Development Division. This in response to the data showing that, in addition to counselors, many career development professionals were attending the Guidance Division sessions at the annual convention.
- Submitted the plan to Policy Committee to organize the division into sections or special interest groups to better meet the needs of specific individual members
- Support the growth of the Guidance and Career Development Community of Practice

<u>Leadership Development</u>

- Maintain an active and effective Policy Committee
- Regularly updated members who self-selected to a Guidance Division electronic list
- Prepare a semiannual electronic newsletter
- Represented the Guidance and Career Development Division at the Region V Leadership Conference in Prescott, Arizona, April 2007.

Collaboration

- Served on a Department of Education Office of Vocational and Adult Education (OVAE) committee to create the *Career Development Advisory Toolkit*.
- Served as an evaluator for the collaborative project, *Programs and Practices That Work, Preparing Students for Non-Traditional Careers.*
- Encouraged OVAE to institute a project that reviews and emphasizes the role of Guidance in High School Reform

Critical Issues for ACTE

Continue to find ways to increase membership without appearing to be fractured and disorganized.

Critical Issues for CTE

Continue efforts to have CTE an integral part of school and college reform programs.

Items to be placed on Board Agenda

Discussion about the format and scheduling of the convention program Board approval to update the previously Board-Approved document: The Role of Guidance in a Shifting Educational System (May 2003).

Report to the Board Guidance Division Submitted by Judy Whitaker March 2007

Advocacy

- Increase the number of Guidance Division members who participate in National Policy Seminar
- Held Guidance Summit meeting in conjunction with NPS in 2006 and 2007
- Maintain an active Legislative Committee
- Serve on the ACTE-NCLB Task Force
- Serve as Board Liaison to ACTE's Legislative Committee

Diversity

• Collected information from ACTE Convention attendees to fill vacancies on Guidance Division Committees

Lifelong Learning

- Prepared interesting and challenging break-out session at ACTE convention
- Provided an informative Opening Session (Pippa White) at ACTE Convention in Atlanta 2006.

Collaboration

- Provide a Guidance Summit meeting at NPS by bringing together representatives from ACRNA, ASCA, NCDA, and ACTE to discuss critical issued at ACTE 2006 in Atlanta and at NPS March 2007.
- Plan to continue the above collaboration through the year

Critical Issues for ACTE

Continue to monitor federal legislation regarding educational funding especially threats to Perkins IV funds.

Critical Issues for CTE

Find ways to adapt to a changing political climate and a postmodern workplace.

Items to be placed on Board Agenda

Report to the Board Guidance Division Submitted by Judy Whitaker Division Vice President December 2006

Accomplishments since the last report (please identify the strategic plan goals/objectives each activity seeks to achieve)

Goal 1 Advocacy

- 1.3 Increase ACTE's anticipatory involvement in the development of legislation and regulation.
 - Collaborated with other education and counseling groups to promote the passage of the Perkins IV legislation.
 - Maintained an active Legislative Committee in the division
 - Work on the ACTE NCLB Task Force

Goal 2, Professional Competency

- 2.1 Increase the quality, content and accessibility of professional development
 - Finalized the Guidance Division convention sessions to present a new and exciting agenda for the division session at the ACTE Convention in Atlanta, Nov. 30-Dec. 2, 2006

Goal 3, Strategic Alliances

- 3.2 Expand alliances that support and enhance ACTE's organizational priorities
 - Provide a Guidance Summit meeting by bringing together representatives from ACRNA, ASCA, NCDA, and ACTE Guidance Division to discuss critical issues at the ACTE 2006 Convention.

Goal 5 Organizational Effectiveness

- 5.4 Enhance the effectiveness an deficiency of organizational and governance structures and processes
 - Awaiting approval from Assembly of Delegates to expand the name of the Guidance Division to be Guidance and Career Development Division.
 - Organized a Guidance Community of Practice

Goal 7 Leadership Development

- 7.3 Increase the members' understanding of the value of active involvement in the organization.
 - Sent an electronic newsletter to al Guidance members (October 2006)
 - Sent five updates to members who self-selected to a Guidance Division listserve.
- 7.4 Increase the pool of available, trained leaders at all levels of the organization
 - Outreach to all members inviting increased participation in guidance leadership

• Expanded the scope of the Guidance Division Policy and Steering Committee to include more diverse members

Critical Issus for ACTE

Defining ACTE's role in a changing profession

Critical Issues for CTE

Nation-wide decrease in CTE programs as accountability and academic achievement take over national educational conversations.

Suggestions

None

Items to be placed on Board Agenda

Report to the Board Guidance Division Submitted by Judy Whitaker Guidance and Career Development Division Vice President July 2006

Advocacy

- Awaiting approval from Assembly of Delegates to expand the name of the Guidance Division to be Guidance and Career Development Division.
- Organized a Guidance Community of Practice
- Worked with ACTE Board of Directors to increase membership in the division

Professional Development

- Reviewed more than 50 proposals for conference presentations for ACTE in Atlanta in December 2006
- Announced the awards nomination process to solicit nominations from across the country
- Participated in ACTE Board of Directors Leadership Development Workshop

Organizational Effectiveness

- Recruited Guidance Division members to serve on all ACTE Committees
- Replaced vacancies on the Guidance Division Policy Committee
- Represented the Guidance Division at the Region V Leadership Conference in Omaha, Nebraska, April 2006

Leadership Development

- Worked to establish the Guidance Division as a respected leader in the Career Pathways/Career Clusters Movement
- Represented ACTE Guidance Division at the ASCA Conference in Chicago, June 2006

Critical Issues for ACTE

Become a leader in the national educational reform dialog

Critical Issues for CTE

Remain relevant despite increased accountability requirements

Items to be placed on the Board Agenda

Guidance Division Report to the Board Submitted by Judy Whitaker Guidance Division Vice President March, 2006

Accomplishment since Last Board Meeting

- Provided high-quality professional development sessions at the ACTE annual convention in Kansas City, December 2005
- Made plans to expand the Guidance Division to include other career development professionals
- Increased membership on the Guidance Division Policy and Steering Committee
- Provided strong counseling and guidance support for the ACTE Position Statement, *Reinventing the American High School for the 21st Century*
- As part of the ACTE National Policy Seminar (NPS), the ACTE Guidance Division cosponsored the annual Counseling and Guidance Luncheon in cooperation with NCDA, ACRNA, and ASCA.
- For the first time ever, the Guidance Division held a Combined Guidance and Counseling Task Force Meeting as part of NPS.

Critical Issues for ACTE

• ACTE's most important activity in the first half of 2006 is to roll-out the ACTE Position Reinventing the American High School for the 21st Century. Congratulations to the ACTE staff, Hans Meeder (lead author), ACTE's Legislative Committee, various ACTE subcommittees, and ACTE members who worked on that initiative. It is a document of which we can all be proud. It is also a document that ACTE members should share with policy makers in each state and local school districts.

Emerging Critical Issues for the Field

• CTE professionals should continue to be concerned with efforts of school accountability that attempt to improve schools by cutting back on CTE opportunities. Wherever possible CTE teachers, counselors, and administrators should speak of CTE as the centerpiece of school reform, not the casualty of school reform.

Report to the Board Guidance Division Submitted by Judy Whitaker Guidance Division Vice President December 2005

Goal 1-Advocacy

- 1.3 Increase ACTE's anticipatory involvement in the development of legislation and regulation
 - Collaborated with other educational and counseling groups to try to restore Section 118 of the Perkins funding

Goal 2- Professional Competency

- 2.1 Increase the quality, content and accessibility of professional development
 - Participated in the ACTE Professional Development Task Force with recommendations to the Board
 - Finalized the Guidance Division Convention session planning to ensure that participants will be able to gain beneficial knowledge as a result of their attendance.

Goal 3-Strtegic Alliances

- 3.2 Expand alliances that support and enhance ACTE's organizational priorities
 - Work with ACRNA, ASCA, and NCDA to promote the Perkins, Section 118 Legislation

Goal 5-Organizational Effectiveness

- 5.1 Increase and diversify funding sources for ACTE
 - Worked with ACTE Board of Directors to relocate the annual convention in Kansas City after Hurricane Katrina made it impossible to continue with the planned convention in New Orleans.
 - Sponsored convention registration costs for two first-timers for the ACTE Convention in December 2005, in Kansas City, MO.

Leadership Development

- 7.3 Increase the members' understanding of the value of active involvement in the organization
 - Send email messages to division members inviting them to attend the convention, the Guidance Division sessions, and the Army-sponsored, Guidance Division Luncheon.
 - Expanded the scope of the Guidance Davison Policy to be more inclusive.

Critical Issues for ACTE

Resolve member concerns about ACTE reorganization (status of divisions, regions, emerging divisions)

Critical Issues for CTE

Work to stop the nation-wide decrease in CTE programs as accountability and academic achievement take over national educational conversations

Items to be placed on the Board Agenda

Report to the Board Guidance Division Submitted by Judy Whitaker Guidance Division Vice President July 2005

Accomplishments since the last report

- Assumed leadership for the ACTE Guidance Division at the March 2005 Board Meeting
- Met with other guidance professionals who were in attendance at ACTE's National Policy Seminar, March 2005
- Co-sponsored the annual guidance-legislative luncheon held in March 2005 in DC.
- Made connections with the leadership from the National Career Development Association (NCDA), American School Counselor Association (ASCA), and America's Career Resource Network (ACRNA). Made plans to continue to meet annually to coordinate legislative efforts and a national career guidance agenda.
- Communicated with members of the Guidance Division Policy Committee and Steering Committee to establish a communication network and an understanding of critical issues for CTE and for Guidance.
- Solicited award nominations for the annual ACTE Guidance Division Awards. Honorees will be recognized at the ACTE Convention in New Orleans in December 2005.
- Completed assignments of division representative to ACTE Committees.
- Worked with the Guidance Division Professional Development Chair to approve sessions for the Guidance Division Sessions for the ACTE in New Orleans in December 2005.
- Prepared an electronic newsletter to Guidance Division members updating them on current issues.

Emerging Critical Issues for ACTE

- Concerns about the status of smaller divisions in the ACTE reorganization proposal
- Increasing membership in the Guidance Division and in ACTE in general
- Legislative issues

Emerging Critical Issues/Concerns for the field of Career and Technical Education

• The threat of how serious educational reform efforts can reduce or eliminate CTE programs.

Other Comments/Suggestions

- The efforts of the ACTE staff in legislative and policy issues is highly commendable
- All ACTE staff members are commended for their quick and courteous responses to members' concerns

Items to be placed on the Board agenda

• Clarification of the role of the Division Vice President and the Division Professional Development Chair in Convention Planning