

ACTE Board Report

Region or Division: ETED

Submitted by: Fran Bromley-Norwood

Date Submitted: February 16, 2024

A. Strategic Plan

Provide the link to the Multi-year Strategic Planning Worksheet. Share any additional information about the implementation of the Strategic Plan you would like about the following:

- Successes you have had
- Support you still need

Link: [Multi-year Strategic Planning Worksheet](#)

Additional Information:

Significant increase in member interest to be more involved.
ACTE and beyond community outreach

B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engage your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

I shared a survey link/QR code with the attendees at the ETED Opening Session and our Hospitality session. In this survey I asked about their area(s) of interest(s) as well as if they were interested in being on a committee so that I can contact them directly. The immediate feedback made a huge difference in actually getting responses.

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE's publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

Area of Interest leads have been/are planning to host quarterly webinars. We have discussed including members who are in those areas of interest to also participate in presenting and share their skill sets.

C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

Templates for the various required reports, newsletters, etc. would be VERY helpful.
Understanding the awards process would have helped me encourage more applicants.
Different options/opportunities for VISION.

Previous fellows are strong leaders and having them in the election pipeline has been significantly helpful. (Cory Ortiz-2022 ETED Fellow for ETED VP-Elect-Policy Committee member requirement)

met.)

D. Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
Reaching all of the educators that fall within the ETED Areas of Interest, to let them know that they are supported.	Increased membership if reaching more educators is accomplished.	Connecting with State Department of Education's CTE departments to share what ACTE has to offer their educators.

E. Topics to be discussed during Division/Region Breakouts

Awards available in different divisions, recognition, national award gala

F. Items to be considered for placement on the Board Agenda

Topics to be placed on the board agenda for discussion. Give background information for the purpose of the discussion.

Action Items (those that will introduce a motion). Indicate item, rationale and possible wording for motion.

G. Request for Information

Questions to Officers, Exec. Committee, or Staff to be answered but don't need discussion at the board meeting.

Can the Strategic Plan change annually or does it need to stay the same once it is established? Different leadership may want to approach the plan differently.