

## **ACTE Region V Business Meeting Minutes**

April 12, 2019 - Bozeman, MT

3:45 p.m. – 5:15 p.m.

Call to Order and Introductions - Mark Branger (MT) calls the meeting to order at 3:45pm. The Policy Committee members introduce themselves Craig Statucki, Diane Walker, Shani Watkins, Eric Ripley, Trish Zugg, Rachael Mann. Mark states that he is proud to work with the committee and appreciates their work.

Roll Call of States - Shani Watkins (WA) calls the roll: Palau 0, Marshall Islands 0, Micronesia 0, No. Mariana 0, American Samoa 0, Guam 0, AK 3 , AZ 8, CA 8 , CO 4, HI 1, ID 8, KS 2, MT 10, ND 4, NE 2, NV 6, OR 2, SD 5, UT 5, WA 6, WY 2.

Approval of the Agenda - Mark Branger (MT): Rick Ross ND moves to approve, Joni Simpson AK seconds, no discussion, approved without objection.

Approval of the minutes of November 28, 2018 - San Antonio - Diane Walker (CA): Josh Christiansen SD, Rick Ross ND second, no discussion, approve as published.

Financial Report - Mark Branger (MT) displays the report on the screen; every expenditure that was projected is staying at or under that amount, with the ending balance of \$30,000 to carry over to next year. There are no questions.

Recognize First Time Attendees - Craig Statucki (NV) asks all first-time attendees to stand for recognition, and thanks them for attending. He exhorts them to attend the second time in Nevada next year.

Review of ACTE Board Meeting -Mark Branger (MT) reports they met two weeks ago at NPS, with the he most significant actions being that any Region V candidate that moves forward for national awards will have their membership paid for one year. Secondly, Dawn Tornquist from OR has agreed to serve on the Diversity Task Force, thanks for stepping up.

### Region V Standing/National Committee Reports:

- Awards - Shelley Goerd (CO) thanks everyone for their patience; 63 nominees for awards, 5 states for Innovative Program Awards. There will be quite a bit of turnover, with 7 judges leaving the committee. In the future, they would like to

see at least 3 judges review each application, so that will require more judges. Whoever is interested, please contact Shelley or Annika Russell-Manke. Mark also notes it is important to have a rep from each state. Montana is filled, as is Utah, and Nevada will be filled, leaving four others.

- Marketing/Membership - Tracy Kern (SD) reports that there are 9 members, meeting 3 times virtually. Yesterday, they did a First-Timers Breakfast, with great awards, and about 50 attendees. They have been tasked with getting as many business cards from different states as possible, with prizes, as well as meeting with Marketing members. The budget for next year will be increased to \$2500.
- Nominating - Annika Russell-Manke (SD) states that she is in her final year on the Committee. Nominations run from July 1 to June 30, with two Policy Committee candidates needed from states other than CA, NV, WA, ND, AZ, or AK. There are requirements for the position, including preferences for state officers, active in Region V, and served on Region V Committee at some point. There are also at least 6 positions open for Awards - she has gotten some applications, as well as Nominating, Legislative/Resolutions and Marketing.
- Legislative/Perkins/Resolutions - Tim Knue (WA) will ask for a \$100 budget to cover refreshments for meetings. Legislatively, Perkins V was re-authorized with additional dollars in the last continuing resolution to return funding to pre-sequestration levels. What's next is each state figuring out their new Perkins plan. As association members, bring issues to the committee to be processed to the national association for consideration. This is a gap year, so there is not much to do with legislation. Resolutions are to get national to act to effect federal policy. There are no continuing resolutions at this time. There is, however, a standing resolution to thank Montana for acting as host state of this year's ACTE Region V Leadership Conference. Pam Ferguson AZ moves to approve, Dodie Bemis SD seconds, adopted. Round of applause for Montana Planning Committee.
- Region/National Fellows - Coleen Keffeler (SD) recognizes Joni Simpson AK as year 2 and Susan Leon AZ year 1 as fellows. They discussed the format of ACTE, state and federal legislation, and their book study was Lean In. It gave a lot of food for thought. They also reviewed the Communication Awards and rubrics, which were presented today. She has heard of no one applying for the region fellowship. Visit with Craig, Shelley, Joni or Susan about the experience. The deadline was March 1, but will need a Policy Committee decision - Dawn Tornquist moves to extend to May 1, Tina Statucki seconds - Coleen suggests a friendly amendment to May 15, Josh Christiansen SD seconds, no discussion, amendment approved. Original motion as amended is approved without objection.
- Audit - Victoria Crownover (CO): not present
- Bylaws - Valerie Vuicich (CA): not present but provided a written report: The ACTE Bylaws Committee met on Wednesday, November 28 in San Antonio prior to the ACTE Career Tech Vision 2018 conference. There had been discussion at the May 2018 conference call regarding a possible bylaw change but, after review by ACTE legal consultants, the bylaw was found to be unnecessary so no changes

were proposed at that time. At the November meeting there were no proposed changes. The committee will meet next this May via conference call.

State of the States - Eric Ripley (ND) provided one copy of the packet per state to share, with a few extras. He expresses appreciation for those who provided the report in a timely fashion - it is great to hear from each on what is going on. Each state is asked to limit their oral highlights of the report to two minutes, in alpha order.

- AK - Joni Simpson - state association stable and growing, with Board working issues at the state level. There is new blood coming in. They applied for a New America Pilot Grant from AK Ed, Labor, health...., tech college and PLTW. If awarded it would create youth apprenticeships in.... There is also a budget crisis, which is difficult, but has brought people together for discussions with the communities, school boards, borough leaders, and legislators to determine what funding is necessary. She would be happy to share details.
- AZ - Curt Bertleson- they are excited about their summer conference with about 1200 people in Tucson - thanks to Pam and her team for planning. He received an email this morning regarding state CTE postings with about 30+ openings. He hopes they will be able to find qualified candidates soon. Another exciting thing is that coursework is offered for teaching candidates moving forward through ACTE.
- CA - Jacki Sprague - working on membership recruitment, and hope to get many people at Vision in Anaheim. \$100million annual funding beginning in 19-20, plus \$150m through community college for K12 SWF. The application is challenging with different metrics. We also have a new Governor and SSPI. There is a bill to increase funding which we are watching.
- CO - Jay Moore - they are very excited with continued growth, hoping to retain and recruit new teachers. Division leaders, committees, and board members are getting new reps, working with a new legislative rep, new Governor and legislators, working on new Perkins requirements. They are working on their branding efforts, including new shirts with the logo. They have moved from virtual to some F2F board meetings, which is important for familiarity. They are working on credentialing.
- HI - William Castillo - in January, they held their state conference, 2nd since unification, about 700 attendees, with Mark Perna. They also had emerging leadership event with community college and others in Hilo to develop future champions, best practices.
- KS - Laura Clendon - membership and retention through affiliate divisions and teacher organizations. Advocacy has a showcase in February, including .5 funding moving to a tiered formula, currently under litigation about adequacy of funding and discussion of direction with the Dept of Ed on excellence and school re-design.
- ID - Clay Long - pretty active the last several years, including a partnership with the Division of CTE, with complimentary membership. Three areas of focus including .... Working with ID foundation, new website, member management, state policy seminar, chair of leg committee met with Gov, Lt Gov, senate and house committee members.

- MT - Carla Lilegdovich - House Bill 218 to increase funding for \$1m or \$800k+ for schools in limbo. HB 387 created MT Advanced Opportunity Act to increase college and career readiness and reduce expenses. There is a teacher shortage which is ongoing.
- ND - Rick Ross - just got 18 in of snow. Leg meets every other year, and they are in session - working with them. Have about \$6b in surplus, currently held in rainy day fund, and asking for \$1.5m toward education. Very successful in last session, with CTE part of Budget Stabilization Fund and can't be cut. New CTE Director hired (separate department) and ACTE has been informing him - part of board. Membership stable, would like to see increased, but about 50% of teachers are members - difficult to get new teachers.
- NE --xx Bellinger - CTE Dir. on state level retired, and replacement is Katie Graham; the old Dir was a great supporter and hope she will be. Dawn Lindsley has lots of energy (new Asst. Dir.). More focus on communications efforts, including things from ACTE national and policy blog to keep members informed. For CTE month, had 30 Ways to Share with members to promote the commemoration, and she has extra copies of that to share.
- NV - Craig Statucki - home of 2020 conference - looking forward to everyone coming to Lake Tahoe - summer conference in July. Legislative year in session, lots of support and not much going on other than changing a funding formula. Last year they had 244 attendees, which is growing. The theme is access for all students to get CTE courses. They added a board position for engagement coordinator, in charge of social media and other efforts.
- OR - Dawn Tornquist - new Exec Sec for OR - new Board completely. ACTE helped with conference first year, next is next week. They have good meetings. Measure 98 is good. Second fastest growing membership. The State Dept. is doing workshops on how to get teacher applications done, which is helpful.
- SD - Josh Christiansen - got about 2 feet of snow and had schools closed. Dodie runs a tight ship and helps with success. Admin division worked with Leg Committee to create 16 career cluster posters to distribute to members with great info - she brought samples to view (1 per state available). They are great advocacy tools. The Build Dakota scholarship program is a great way for students to attend tech schools with no resulting debt (business pays half for retention). E-blasts go out with tips and tricks for each other - teaching techniques or advocacy. He is a first time attendee, looking for 3 more business cards.
- UT - Sam Rogers - two members on national board - Rachel Gonzales for FACS and Becky Cox Pres. Member recruitment and retention 1403 members in January. Had UTACTE conference Feb 1 and 2 in St. George with 1200 attendees. They sponsor a day on the hill with CTSO leaders with dozens of legislators visiting and Governor about 30 minutes with the students; it is making a great difference. The number of CTE teachers and postsecondary courses are dropping. The website is now housed on the national website.
- WA - Shani Watkins - 3rd year of refining affiliation process, one year membership renewal for attendees of the state conference. For advocacy, they are attending different conferences. Tim is a board member including Commerce, Manufacturing, State Board of Workforce. They are working on sponsored bills at the state level - Career Connect WA. They are promoting

through social, and live-streaming some conference sessions for members who can't attend.

- WY - Rock Hill - 263 members with primary goal last year to change state scholarship so that CTE students could participate - saw it successfully pass the leg. There were two other bills, including a CTE Fund, and 4 year applied science at colleges. They added a corporate membership, so business members have now started participating. The summer conference is June 19-21 in Casper. In February, they celebrated CTE Month with CTSOs doing a resolution.

Update on Region V 2020 Conference (April 22-25) – Nevada - Craig Statucki (NV):

Tahoe 2020 with Perfect Vision for CTE - hoping for great weather. It will be at Harvey's April 22-25, which is the same hotel for they use for their state conference. Conference registration will be \$425, and \$475 after (45 days out). At the Policy Committee there was discussion of a day rate, which he will take back to his board for discussion. This is the 45th conference, so there will be a commemoration, such as invitations to past Policy Committee members or VPs - the day rate could attach to that or awards, for example. It will include all meals, offsite on Thursday after tours. Hotel rates will be \$79 T-Th/\$99 for Friday. There are additional resort fees, plus parking fees for those with vehicles - \$25 per day - hoping to negotiate that. Ken Shelton will be the primary keynote speaker, and are excited about that, especially with the ease and history. Tesla Panasonic is a big deal in Nevada with the gigafactory for vehicle batteries. They are required to spend \$41m for education over 4 years, including putting FIRST in all schools. They are arranging tours there, Switch data hub in Washoe County, Builders Alliance, Washoe County District Signature Schools are other possibilities, along with "green Ag." There is great history in Northern Nevada, including the Carson Mint and Virginia City, which might also be tour possibilities. They are looking for pictures and stories from past Region V events to share - please send them to Craig so they can be looped throughout the conference - he will provide a link. We now have the cowbell to use, also. He looks forward to seeing everyone in Tahoe. Items are on the table - please take them home.

Update on Region V 2021 Conference (April 14-17) – North Dakota - Rick Ross (ND) informs the group that the conference will be in Fargo, ND at the Delta Marriott across from mall and Roger Maris Museum. They are working on tours; they have a diverse economy, and hope to have one in every industry sector. They are "North of Normal."

2022 Region V Conference Proposals - Mark Branger (MT): One proposal was received - that appears to be the only one. William Castillo from HI says April 6-9 at the Ala Moana Hotel, near the shopping mall, 8 miles from the HNL Airport, 15 minute walk from the heart of Waikiki. There are 15k feet of space; they typically use the Convention Center across the street. Breakfast and lunch can buffet and views. \$152/night plus tax for hotel with no resort fee. Airline fares vary, depending upon time of year, but in November it ranged from \$450 up - list on the sheet distributed, and Southwest just added, with a resulting 17% reduction in fares (DIA, PHX, SMF, SJC expected, OAK, etc.). They will keep the registration at \$425 and \$475, with 4 meals for the days of the conference. Weather in HI in April is about 74 degrees average. Pre-conference tour

options listed on the sheet (e.g., Pearl Harbor shipyard, H Power, Pacific Allied Products, Aulani, etc.), welcome, auction, Friday fireworks, Saturday brunch. Video is shown. They appreciate the feedback from the Policy Committee in preparing the bid. Pam asks which island the conference will be - O'ahu. Dawn asks about Aloha wear - yes. Dawn Tornquist moves, Tracy Kern seconds. Curt asks about flexible cost for meals - the proposed cost of \$1700 would be if it's done today, so William would appreciate some flexibility. Mark agrees that would be wise. With no further questions, approved unanimously. Mark asks other states to begin considering a proposal for 2023 - please notify him of any ideas before Vision in Anaheim.

First Timer Stipends for Region V - Montana - Mark Branger (MT): Dodie has communicated with everyone. She has them in alpha order for distribution and requires either a W-9 or a receipt. Please see her at the end of the meeting to get their check (within the next 30 minutes or she will send them back to ACTE).

Region V Hall of Fame Award - Coleen Keffeler (SD) explains that sadly there were no nominations this year. While there was no carryover from last year, the application was incomplete and it was not updated, despite a request. Please reach out at the state level for those active at the region level - would love to get 16 nominees next year.

Region V Opportunity Fund Grants - Rachael Mann (AZ) explains that we changed the name to Opportunity Fund Grant, with up to \$6k, up to \$2k per grant, and requirement updates with funds provided in 2020 conference, documentation of expenditures, oral report and written summary, etc. This will allow us to share. The first grantee is MT for \$1290 to conduct a membership contest among divisions. The second grantee is WA for \$2k to establish and launch a foundation website for donors and industry partnerships. The third grantee for \$2k is for OR to re-establish the association, including fellowship for communications and member resources. A fourth grantee is to UT for their Day on the Hill for CTSO's, with an amount of \$750 being provided.

Membership - Mark Branger (MT): When he looked last it was 5625 members in February, which is pretty steady recently.

Other Business - Mark Branger (MT) asks Nancy Trivette to join the podium for any questions from members. She asks what the national association can do for members, state associations, and the region to serve them better - please let her know. She expresses her appreciation for the team at Region V - there is a team in action, with well-executed conference and activities. Nancy would also like to recognize current, past, or future Board members for their leadership. This region is important to ACTE.

Wrap Up/Adjournment - Mark Branger (MT): First bus at 5:45pm - name badge is the entrance ticket to the museum. Tomorrow morning's brunch begins at 9:00am and hope to conclude by 11:00am.

Coleen moves to adjourn, Jay Moore CO seconds, approved.

Meeting adjourned at 5:15pm MT

Respectfully submitted: Diane L. Walker, Secretary