

Report to the Board
ADMINISTRATION DIVISION

Submitted By: Eric Ripley

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A. Strategic Direction Contributions

Since the last Board meeting, what have you and your policy committee members done to represent and serve your Region/Division members in the following areas?

Member Value & Engagement

Ex. Growing Membership // Engaging Members // Recruiting New Leaders // Developing Leaders

- Winter and Spring newsletters
- Verified HURP participation in committee leadership
- Working to ensure our division members have a great experience at the virtual Best Practices and virtual VISION conference
- Evaluated sessions for the 2021 Best Practices and VISION conferences
- Working to replace outgoing policy committee members and division secretary
- Initial meeting with selected 2021 Fellows (which are scheduled to start in 2022)

Professional & Leadership Development

Ex. Sourcing Topics and Presenters (for Conferences & Online) // Evaluating Sessions

- VISION and Best Practices planning
- Recruited Keynote speaker for VISION 2020 Division Opening Session
- Division conference calls
- Policy Committee online meeting (4/2021)
- Policy Committee supports two fellows in 2021 and will support two additional in 2022
- Engaged VP-elect and fellowship participants in professional development activities.
- Working to recruit business partners and session presenters
- Promoting applications for elected positions and encouraging voter participation

Advocacy & Awareness

Ex. Sourcing & Showcasing Positive CTE Stories // Advocating for CTE

- ACTE staff have committed to sharing legislative priorities at Admin business meetings
- Shared best practices and division/region highlights in admin division newsletters
- Attended conferences and shared ACTE testimony via events and webinars
- Promoted ACTE activities and resources at numerous meetings and webinars

Strategic Partnerships

Ex. Identifying Potential Partners // Developing Relationships with Key & Potential Partners

- Strengthening communication and engagement with affiliates CTEEC and NCLA led to shared presentations, representation on each board, and partnership at meetings and conferences
- Communicated several times with CTEEC to offer support and guidance as they were working through their own strategic plans and action plans moving forward as an organization.

Innovation

Ex. Sourcing Models of Innovation // Identifying Emerging Trends, Industries, New Technologies

- Highlighted other divisions and partners in admin. Division newsletters
- Working with ACTE to support an CTE Administrator Online Course
- Worked through Julia O'Brien on a Membership Drive through targeted membership advertising campaign that has resulted in 50 new members of the administration division.
- Scheduled to participate with Ford NGL in July to discuss Career Academies

B. Succession Planning

Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

There are many strong leaders within the Admin Division, CTEEC, and NCLA. At the risk of excluding viable candidates, we have chosen not to provide any names in this report. Please know that members of our division and our division policy committee are working to recruit quality applicants.

C. Region/Division Concerns

What are your concerns for your Region/Division specifically?	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?
<i>With COVID, we have seen a decrease in membership across all divisions, including Administration</i>	<i>Membership is what drives any professional organization, both in terms of effectiveness in fulfilling the organizations goals along with the fiscal impact less membership has on ACTE</i>	<i>Administration is proud to be working with Julia O'Brien on targeted ads to help recruit new members. This has been an effective strategy and one that is now being replicated by other divisions.</i>

D. Items to be placed on the Board Agenda for Discussion:

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)

None at this time.