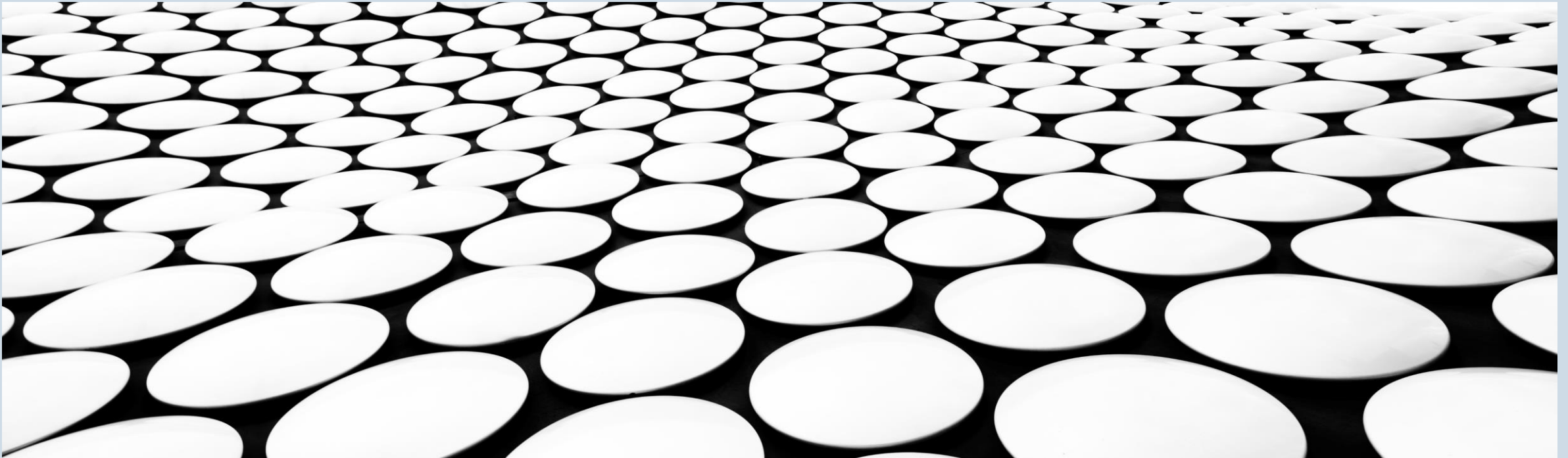




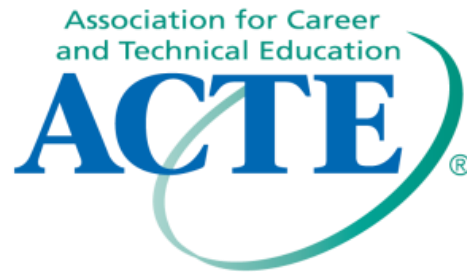
# STATE LEADERSHIP TRAINING PROGRAM

NOVEMBER 30, 2022

8 AM – 4 PM

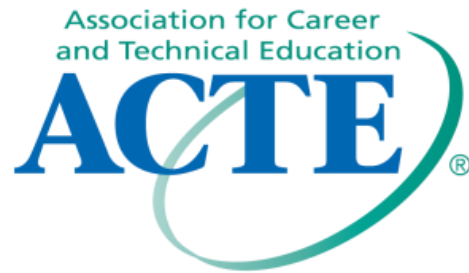


# WELCOME



- Kelli Diemer, Director of Membership
- [kdiemer@acteonline.org](mailto:kdiemer@acteonline.org)

# WELCOME



- LeAnn Wilson, ACTE Executive Director
- [lwilson@acteonline.org](mailto:lwilson@acteonline.org)



8 am – 12 pm

- Welcome
- Introductions
- Annual Report
  - Mission & Vision
  - Program of Work



12 pm – 1 pm

- Lunch Break



1 pm – 4 pm

- Your Leadership Story
- States' Leadership
- R2P2
- Start with Why

---

# ANNUAL REPORT

History

Purpose

Value

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# ACTE MISSION & VISION

- Provide educational leadership in developing a competitive workforce.
- Empowering educators to deliver high quality CTE programs that ensure all students are positioned for career success.

[ACTE's Mission - ACTE \(acteonline.org\)](https://acteonline.org)

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# KENTUCKY ACTE MISSION STATEMENT

## ***KACTE Mission:***

The Kentucky Association for Career and Technical Education (KACTE) will develop and provide leadership and advocacy to advance Career and Technical Education.

## TABLE DISCUSSION

- - What is the purpose of a mission statement? How should the mission statement be used with your association?







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# PROGRAM OF WORK

# COLORADO ACTE PROGRAM OF WORK

## Member Value & Engagement

*CACTE's success is reliant on the success of its divisions, committees and members. Strengthening and supporting leadership and alignment throughout the CACTE infrastructure will increase both capacity and member value.*

Strategies	Key Performance Indicators	Tactics	Updates
<ul style="list-style-type: none"> <li>● Build CACTE's organizational capacity through a series of <u>supports</u></li> <li>● Strengthen the quality and consistency of leadership delivered at the state and division level</li> <li>● Retain members through current members communicating and demonstrating value</li> <li>● Attract and retain CTE professionals through</li> </ul>	<ul style="list-style-type: none"> <li>● Develop a comprehensive system for identifying and onboarding potential members</li> <li>● Expand participation of underrepresented populations in division and CACTE leadership opportunities</li> <li>● Increase membership</li> <li>● Maintain high levels of member retention, benefit participation and overall engagement</li> </ul>	<ul style="list-style-type: none"> <li>● Enlist Membership Committee members               <ul style="list-style-type: none"> <li>○ Outreach to districts for CACTE membership value</li> <li>○ Create &amp; disseminate Membership Needs Assessment</li> <li>○ Continue Member of the Month recognition</li> </ul> </li> <li>● Create a community               <ul style="list-style-type: none"> <li>○ Membership "tribe" - make people feel welcome</li> </ul> </li> </ul>	

# IOWA ACTE PROGRAM OF WORK

## 2021-2022 Program of Work

**Mission:** Provide educational leadership in developing a competitive workforce.

**Vision Statement:** Empowering educators to deliver high quality CTE programs that ensure all students are positioned for career success.

### **Committee: Audit Review Committee**

*Chairperson - IACTE Region III Representative, Greg Kepner*

*Members - Past President, Susan Seuferer; Sandy Warning, Treasurer*

**Goal # 1 Coordinate an audit by a CPA**

**Date**

Coordinate an annual audit of the treasury

July- Aug 2021

Review the audit with the Board of Directors

Aug-Sept 2021

# MICHIGAN ACTE PROGRAM OF WORK

MI ACTE Growth Matrix 2022-23



Focus Area	Goal	Strategy/Action	Resources/ Person Responsible	Timeline
<b>Member Value and Engagement</b>				
	Increase MI ACTE Membership by 10% base on June Roster +10 (Gain a National Delegate)	1. Contact CEPD Directors who are not MI ACTE Members and send a personal invitation.	Doug and Jenny	September 2022 Board Meeting
		2. Contact CTE Directors across State based on MDE OCTE Master List	Doug	September 2022 Board Meeting
		3. Presentation to various CTE Teacher Prep programs (i.e., Seminar courses)	Doug email	February 2023 Board Meeting
		4. Target 5 CTE Professionals in our various Counties and let them know about the MDE OCTE emails and how to become a member of MI ACTE and the Benefits	All members	September 2022 Board Meeting
		5. Targeted mailing to those needing to renew	Pat will sort expired individuals and Vlad email them a reminder	Update information at the September 2022 MI ACTE Board meeting
			Exec Dir. will check into a Video production and the MI ACTE Board will	

# Montana ACTE PROGRAM OF WORK



TARGET DATE	ACTIVITY	PERSON(S) RESPONSIBLE	DONE
January 1	MPR (Membership/Public Relations) Committee Report due to Secretary	President Elect	
January	Prepare and send agenda for January meeting (2 weeks prior to meeting)	Montana ACTE President	
	Schedule Conference Call through OPI for Officer Conference Call – Send conference call information to participants	Montana ACTE President	
	Montana ACTE Board Conference Call	Executive Board	
	Institute Program schedule submitted to board for review	Institute Coordinator, Executive Director	
	<b>Logistics:</b> Work with property to finalize contract, learn food pricing, learn equipment pricing	Institute Coordinator	
	Obtain site details and theme in order to prepare Exhibitor/Sponsor letter	Trade Show Coordinator	

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# TABLE DISCUSSION -

WHAT IS THE PURPOSE  
OF A PROGRAM OF  
WORK? WHAT ARE THE  
IMPORTANT  
COMPONENTS?



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# PROGRAM OF WORK

Focus Area

Goal

Strategies

Action Steps

Time Line

Responsible  
Individual(s)

Success/Results



8 am – 12 pm

- Welcome
- Introductions
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12 pm – 1 pm

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1 pm – 4 pm

- Your Leadership Story
- States' Leadership
- R2P2
- Start with Why



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# Sharing Your Leadership Story

Who?

What?

Where?

Why?

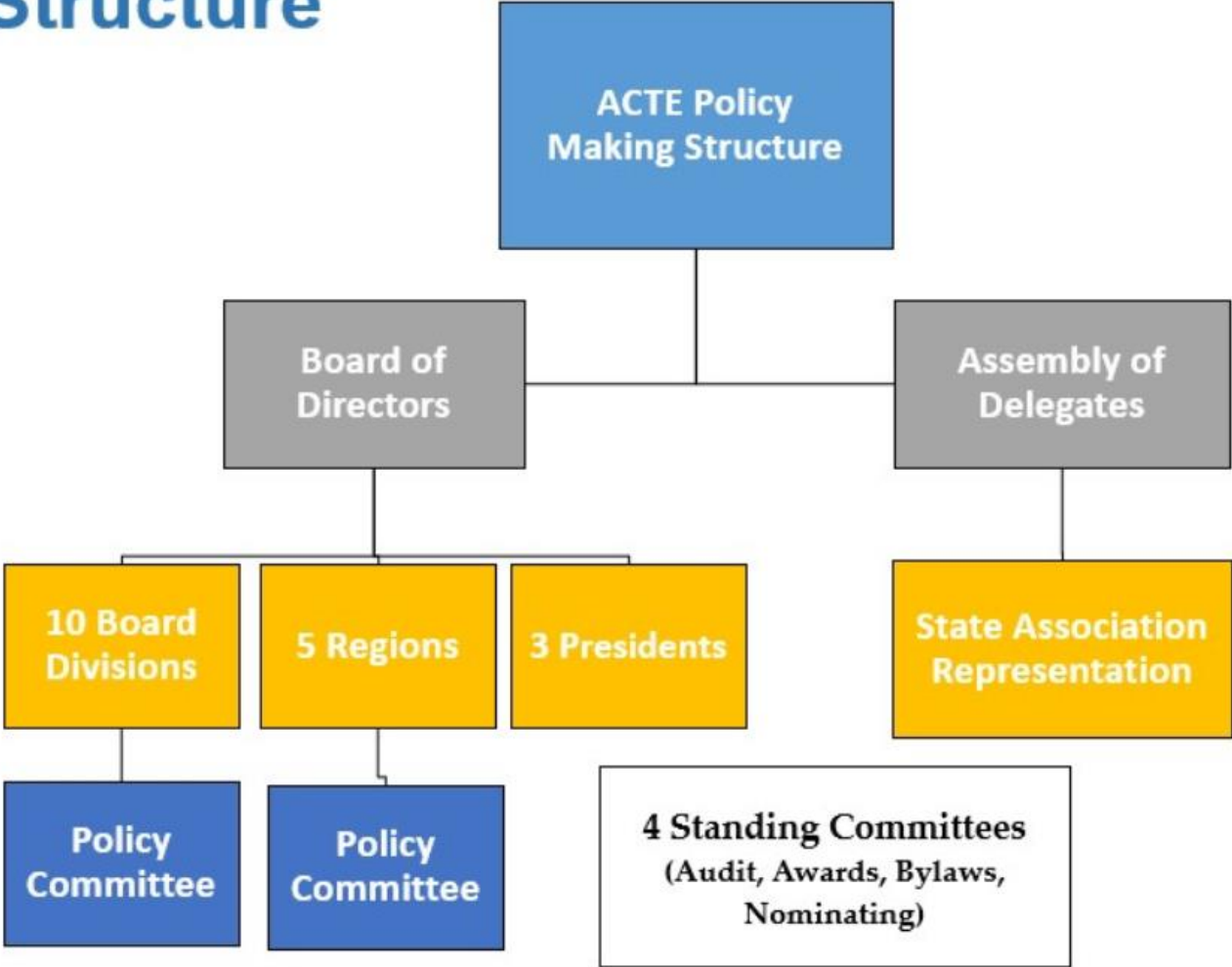
How?

## NEXT STEPS -

- Write down the names of 5 potential leaders in your state.
- Return to your state team or original seat.

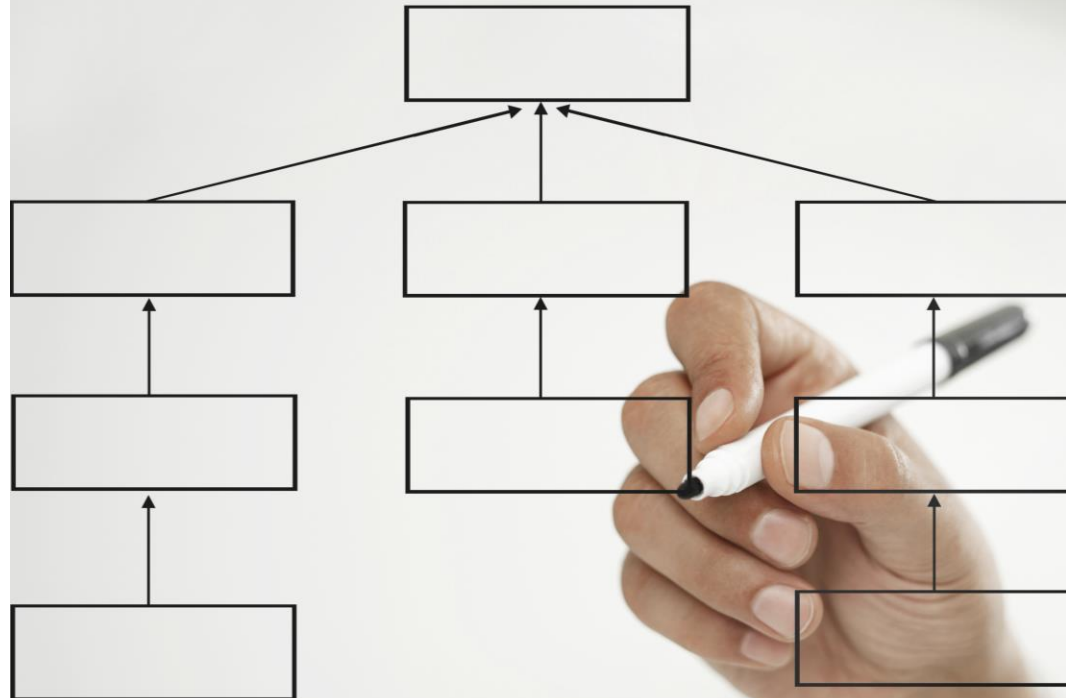


# ACTE Structure



## TABLE DISCUSSION

- - What does your state leadership team look like? What are the strengths & challenges of the structure and the leaders needed for these positions?



Three light-colored wooden blocks are strung together on a thin black cord. The first block on the left has the letter 'W' printed in a bold, black, sans-serif font. The middle block has the letter 'H' printed in the top half and a question mark '?' printed in the bottom half, both in the same bold, black font. The third block on the right has the letter 'Y' printed in the bold, black font. The blocks are slightly offset from each other, and the background is a plain, light gray surface.

**W H Y ?**

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Recruiting

Retention

R2P2

Promotion

Protection

## TABLE DISCUSSION

-

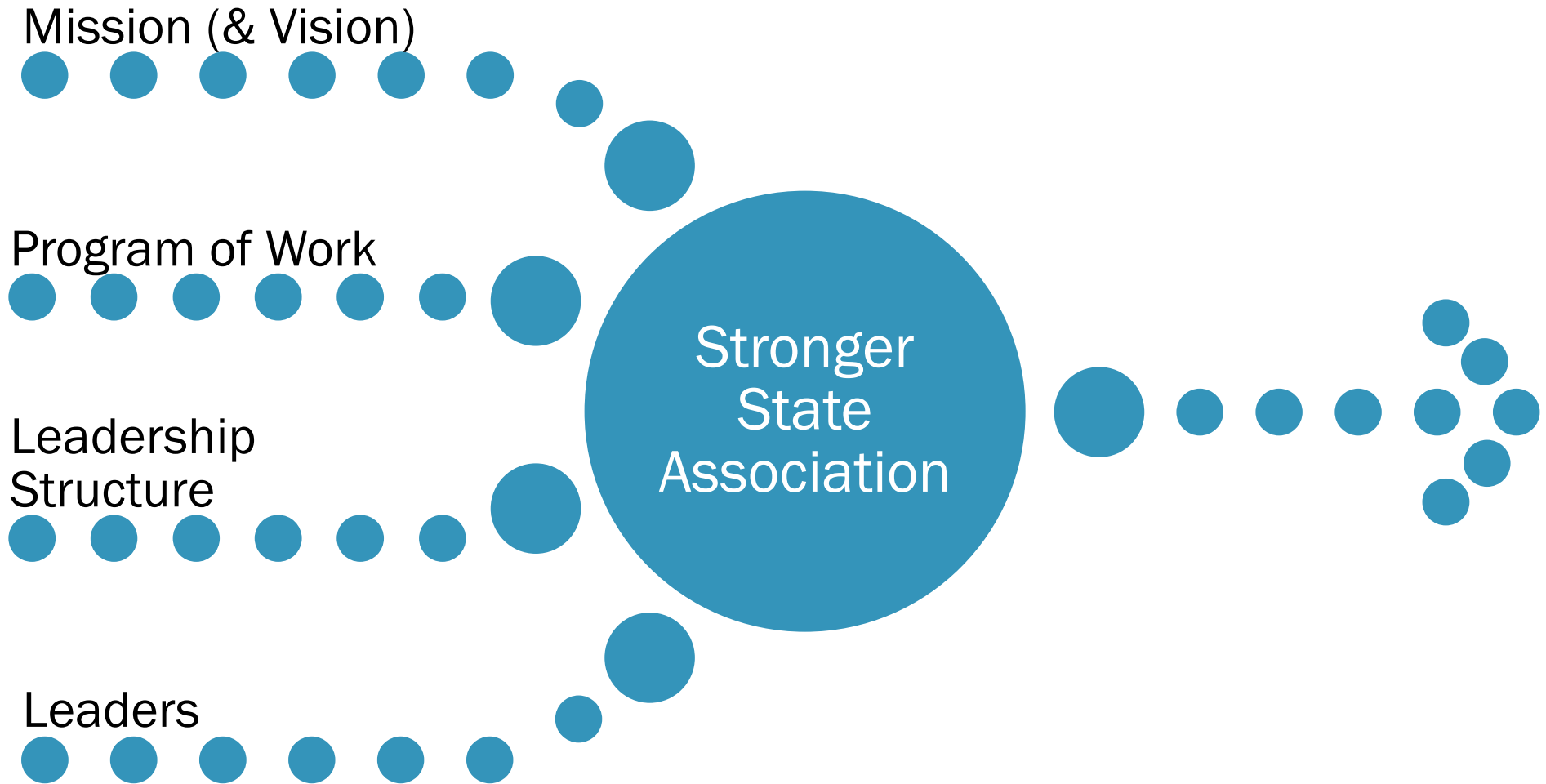
- Does your organization start with a Why? What would that look like? How do you R2P2 with your state's current or future leaders?

# Why choose us?



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## Putting it all together....





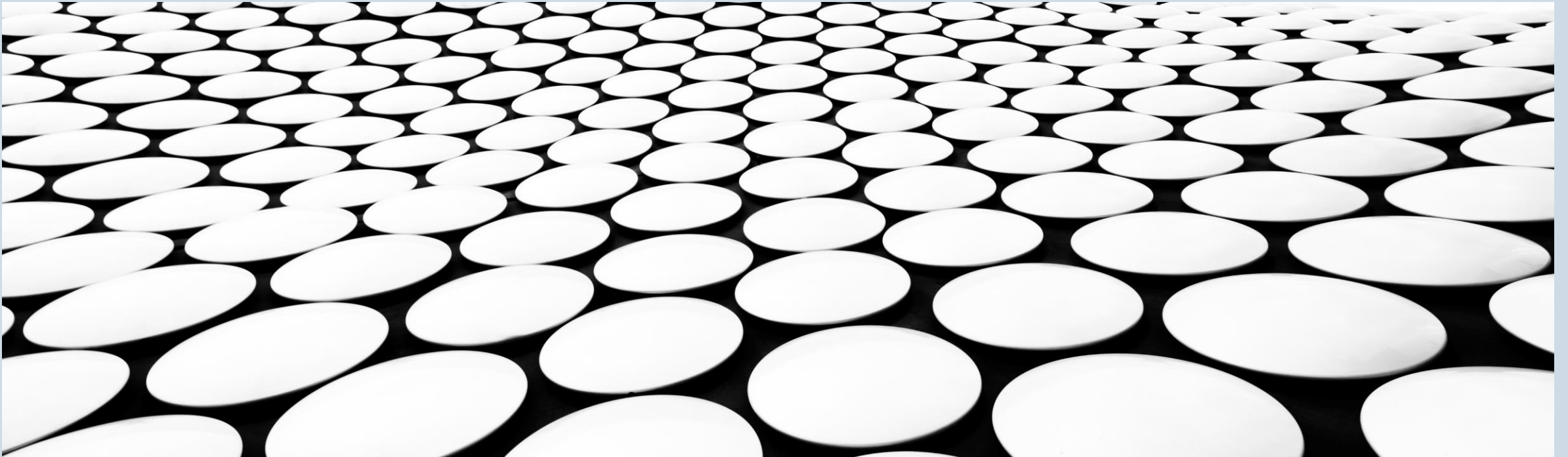


# STATE LEADERSHIP TRAINING PROGRAM – PART 2

PRIOR TO NATIONAL POLICY SEMINAR

MARCH 19, 2023

8 AM – 4 PM



Association for Career  
and Technical Education

**ACTE**®



**THANK YOU!**

KELLI DIEMER, DIRECTOR OF MEMBERSHIP

