



Educate. Advocate. Lead.

ACTE Region V Business Meeting - June 16, 2020

Virtual (Zoom) Meeting - 2:00 - 3:00 p.m. MST

Call to Order Mark Branger (MT): Mark Branger calls the meeting to order at 2:00pm MST; he hopes it is the first and last virtual business meeting necessitated by the pandemic. Thanks to all who have joined the meeting to conduct the business of Region V.

Poll of States Shani Watkins (WA): CA 3, CO 3, HI 1, MT 2, NE 1, NV 2, OR 1, SD 5, UT 2, WA 2

Approval of the Agenda Mark Branger (MT): Craig Statucki (NV) moves to approve the agenda with flexibility, second by Valerie Vuicich, no discussion, approved.

Approval of the minutes December 6, 2019 - Anaheim Diane Walker (CA): Diane Walker moves to approve the minutes as distributed, Coleen Keffeler (SD) seconds. Mark Branger asks that the new name of the Counseling Division on page 2 be inserted as the Counseling and Career Development Division; no further discussion, approved as amended.

Financial Report Mark Branger (MT): No unexpected expenditures have been received, per Mark. There will be discussion of re-allocation of funds, for example, for the First Timers' stipends, which can roll over to next year as there was no session. There has been no travel to reimburse, nor any expenses from the Marketing Committee for gifts for first timers. By the same token, there is no profit from the conference, which will impact next year's budget. Mark's recommendation is to have a very similar budget, with the exception of a one-year hiatus of the Opportunity Fund grants.

Review of ACTE Board Meeting/Membership Mark Branger (MT) : The meeting was held virtually and went pretty well; most existing board members knew each other, which helped. The next meeting in July will also be virtual, which may be more difficult for new members to assimilate into the group. Mark hopes that this will not need to carry on all year. There is one action item related to association profit going back to the regions; a Committee was formed and proposed that the formula stay the same, with the Board having discretion to re-allocate profit to divisions and regions. Again, that may change for this year due to the impact of revenue losses as a consequence of NPS not occurring, etc. The WBL Conference was held virtually and went well. Mark participated in the online Region IV conference; there were pluses and minuses which could be addressed.

Mark reveals the new Region V pin, in the shape of a cowbell, which was approved by the Policy Committee and would have been distributed at the conference; he hopes to be able to give them out at the Vision conference.

Coleen Keffeler inquires about the Best Practices NCLA conference; as of last week it was still live. Eric Ripley provides an update from the NCLA board today to move it to a virtual format; that will be discussed further with ACTE, but he believes that was their inclination, as well.

Mark reports that Vision is still moving forward as a live conference right now. Coleen notes that their district has put in their Perkins plan that there will be no out-of-state travel and wonders what others are hearing - that is common. Tim Knue notes that is the case for WA - no travel, and notes that is common. He is getting ready to turn the NEDA Executive Directorship over to Craig Statucki. Pam Ferguson from AZ says that is the same with some districts in their state until January. If it is virtual, they could still participate. Colorado is similar, with virtual only. Mark feels there may be a virtual component to Vision, also.

Region V Standing/National Committee Reports:

- Awards - Shelley Goerdt (CO): Shelley is not on the call - Mark reports that the decision was made to do a press release and social media publications to announce Region V award winners; other regions are following suit. There will be a new Awards Chair beginning July 1, and Mark extends his thanks to Shelley for her work this year.
- Marketing/Membership Tracy Kern (SD): (email report submitted and appended) Tracy reports there were 13 members this year. The Committee met several times during the 2019-2020 school year in preparation for the 2020 Region V Conference in Lake Tahoe, Nevada. Since the Region V Conference was canceled because of COVID, the committee was not able to execute the activities as planned. This committee was fortunate not to have ordered gifts and marketing items so, at this time, zero dollars were spent from this committee. There were some fun games planned for the meeting, and they will be saved for next year.
- Nominating - Dodie Bemis (SD): (written report submitted and appended) Dodie Bemis reports she has 5 members from across the region. They were able to proceed as normal with applications for committee positions, visiting with the candidates, determining their qualifications and forwarding their names to the Policy Committee. Two Policy Committee members are going off, Rachael Mann and Shani Watkins; there were two excellent candidates, which have been forwarded to the Region V VP. There is a candidate for Awards Committee Chair. Other members have been contacted to continue work on their committees, and they have consented for Legislative, but not for Marketing - there will be a call for members in the next e-blast. The committee list has been updated. VP Candidates will be interviewed per ACTE guidelines.

- Legislative/Perkins/Resolutions - Tim Knue (WA): (email report submitted and appended) reports the Resolutions Committee, after an e-mail survey of current members, had nothing to put on the agenda prior to the Region V Policy Committee spring meeting. With everyone currently focusing on CTE instruction during COVID, we have been following the lead of ACTE and their resource and information activities. ACTE has continued to provide legislative and advocacy updates at the national level, with states handling them individually.
- Region/National Fellows - Coleen Keffeler (SD): Coleen reports that there were no applications for fellows for the upcoming year. Susan Leon is finishing her Year 2, and Jenn Fisk finishing year 1; they did a press release to include in the e-blast requesting new fellow applicants. They are ready with a presentation for next conference.
- Audit - Victoria Crownover (CO): No additional report - the last report was accepted by the ACTE Board. Work should begin again in the fall.
- Bylaws - Valerie Vuicich (CA): (email report submitted and appended) At the December meeting, there was to be a governance issue for consideration, but due to the pandemic uncertainty, the legal team recommended it be tabled until such time there could be a face-to-face vote by the Assembly of Delegates.

State of the States - Dawn Tornquist (OR): Dawn thanks everyone for turning in their reports. She also asks every state to update their contact information.

- AK: Trish Zugg says their virtual conference will be in the second week of October, focusing on best practices in CTE remote learning, especially with very inaccessible areas.
- AZ: Pam Ferguson shares that they are creating new opportunities for students; they were unable to have their summer conference, unfortunately, but did not result in financial loss. Their Premier Series will be done differently for teacher certifications beginning online in two weeks, which is exciting. Four members are being considered for national awards. Board meetings are being conducted through GoToMeeting. Their fellows' program is being shifted to a two-year rather than a three-year program, especially since districts could not all support the longer term and out-of-state travel. Rashaun Bartett is their new President (on the call). Poster sessions are a new format which has been well-received - before the awards.
- CA: Jacki Sprague notes the state association is working on: recruiting, including through Vision and Educating for Careers in the spring; working on building social media; for advocacy, joining with other states to ask for flexibility for spending, and waiting for news on budget cuts; CTE Online is working hard on distance learning assets (open to all) and CACTE just joined with CTELearn.

- CO: Debbie Nelson explains that their summer conference is shorter and virtual, keeping the most important components - 197 registered as of this morning. They did a CTE showcase at the capitol, with each division having a display table; quite a few legislators attended. They are working on year-round advocacy, which has been helpful during the pandemic. They also did a member needs assessment, which provided information for improvement. They are using social media to keep members informed. They also joined with CTELearn to participate in, and paid for 10 board members to participate in modules that would help. Each member will record a one-minute commercial testimonial for members about the value of the tool. One challenge has been figuring out how to get renewals since that is normally handled through their summer conference.
- HI: Ron Umehara reports that their state conference was in January - the first time for a two-day conference. Many were from DOE and the community colleges - 600 professionals. Kevin Fleming was the keynote, who did tremendously. There were tours which were very successful. Their Perkins V state plan was approved by the Dept. of Education in May, one of the first 6 to be done; they will develop a data dashboard, improve WBL, counseling and advising, and revise their size and scope definitions.
- MT: Jennifer Rohrer indicates that they are working on advocacy, including a rotunda activity, Montana CTE Month, promoting online and distance learning courses, updating promotional materials, sending letters to state administrators, and updating social media presence.
- NV: Craig Statucki updates the group that their state conference is being postponed to the last weekend in October, with a blended model of face-to-face and virtual. The Association is looking for a new Executive Director, since Craig is now the NV State CTE Director, to avoid conflicts of interest - Craig will train them.
- NE: Murleen Bellinger notes there is a new State Assistant Director. They had a free virtual conference on June 9th with 700 attending; Scott Stump, Asst. Sec. for OCTAE, spoke, along with Dr. Tim Elmore. They are sending "ICYMI" emails to members to keep them updated and for membership reminders to renew online. Tshirts for the conference will be on hold for next year. Their website is moving to ACTE hosting. Their state Perkins Plan was also approved. New teacher conferences are continuing.
- ND: Pam Stroklund does not have the report, and has asked their Executive Director to forward it - Rick Ross has resigned, and they have just hired Carla Hickson as the new Director from Bismarck State College, who will start on July 1. Their President-Elect resigned, so a former President will be coming back - Holly Strand-Rysgaard. They sold t-shirts for student groups. The association affiliated with CTELearn. Increasing membership is a primary goal for the year, as well as updating their website and increasing social media presence. They are working on officer development training through conferences. Eric Ripley will be the new VP of the Administration Division for ACTE. They hope to hold a virtual state conference in August.

- **OR:** Dawn Tornquist reports that their April state meeting will be at the same time as the Region V conference.
- **SD:** Lenessa Keene reports they are not having a conference, postponing it for a year. They are pushing membership retention at this point, using ribbons. They also promote the Achieve 100 award, and recognize 5, 10, and 15 through 30 years of consecutive membership at their annual banquet, along with newsletter recognition. They have an active social media presence, and do advocacy through legislative meetings and CTE Month. They created a list-serv and repository for members to access. The Association was recognized by their Governor.
- **UT:** Janet Goble says they had their conference in February with 1200 people attending, including having a legislative event; unfortunately, it snowed heavily, and the Governor was not able to attend the re-scheduled day. There is no paid Executive Director, their leadership is all volunteer. They are updating their bylaws to include professional development. They hope to have their next conference in person. Funding cuts are on the horizon, but they won't know the extent until July. Membership is at 1419, which is exciting.
- **WA:** Tim Knue reports that they increased the CTSO budget before the pandemic struck, but it was stripped; they hope to get it back. Their conference in August will be fully virtual. Kevin Fleming's video has been a great resource, and he will be presenting remotely from California for the conference. Their ASL group's keynote will be streaming live and recorded from Germany. There will be statewide clock hours for the conference.

Update on Region V 2021 Conference (April 14-17) – Nevada - Craig Statucki (NV): Craig reports that the face-to-face conference from April 2020 is now going to be held virtually on October 29, 2020; there was a call with Executive Directors and State Presidents last week providing feedback on the content. He will take those ideas to the NVACTE board, including keynotes and incorporating exhibitors to help generate revenue. There is still concern about the April 2021 conference revenues due to impending budget cuts and potential travel restrictions. They want to recognize award winners and provide valuable professional development in the virtual format. More details on the conference will be forthcoming.

North Dakota graciously agreed to move their 2021 conference to 2023, and Nevada will host on April 14-17, 2021 in Lake Tahoe, either at Harrah's or Harvey's. The format will be similar to what was planned for April 2020, with consideration for any health and safety concerns. They will continue to work on industry tours, hoping that those already planned will go forward at the time. They will also reach out to the original presenters to see if they are still available, and may also ask them about presenting virtually in October - it's likely not feasible to have all the same sessions, but they will see what can happen. Contracts for the venue will probably be ready later this week; they are currently working on Internet access. Once more information is available, it will go on the Region V website and go out in an e-blast.

Update on Region V 2022 Conference (April 6-9) - Hawaii: Ron Umehara notes they are still on schedule for April 6-9, 2022 at the Ala Moana Hotel, which is a very nice venue. As they get closer to the time, they will disseminate more information, including on industry tours, etc.

2023 Region V Conference - North Dakota - Eric Ripley (ND): Eric reports that the conference in Fargo has now moved to 2023. With changes in the association leadership, that will allow some additional planning time.

Region V Opportunity Fund Grant Updates - Rachael Mann (AZ): Rachael reviews the purpose of the grant fund and the amount of up to \$6,000 available, to promote membership, advocacy, strategic partnerships, innovations. This year, there were applications from Guam and Utah, which will be held over for consideration next year. [Update: Funds will be awarded to these states.]

Rachael requests that the 2019 grant recipients report on their projects. Each state provides a written report which can be shared with others who may want to replicate their work.

MT received a grant, and Mark reports that their focus was increased membership, including letters to administrators highlighting membership value; the second goes to all CTE members, and there is a 50% off coupon for conference attendance. They updated their membership document, and it will be sent with the letters.

The second grant was given to WA, and Tim Knue reports that they used the funding for a website for their statewide CTE Foundation, allowing them to extend their reach by doing online contributions to a 501(c)(3) [their association is a (c)(6)]. Boeing is a strong financial supporter over the years. This will be finalized before their summer conference. Tim offers to explain further if anyone wants to contact him.

Oregon got the third grant, and they were, unfortunately, unable to fulfill their project due to other issues, and plan to re-apply in the future.

Pepper Poulson reports for Utah's grant being used to supplement their Student Day on the Hill, where CTSO officers come in to get leadership and advocacy training; there is a legislative breakfast with presentations on issues. They continue in the Rotunda with interaction and displays for a couple of hours.

Other Business Mark Branger (MT): None proposed.

Mark wants to thank Rachael Mann and Shani Watkins for their work on the Policy Committee, and will provide a gift to them at Vision. He values their friendship and collegiality. Both Rachael and Shani echo their thanks for the opportunity to serve.

Wrap Up/Adjournment Mark Branger (MT): Mark adjourns the meeting at 3:16pm MST

Respectfully submitted, Diane L. Walker, Appointed Secretary

**Region V Business Meeting
Marketing/Membership Report
June 16, 2020**

Region V Marketing/Membership Committee is consisted of thirteen members from Region V. Members include Tracy Kern, chair (South Dakota), Chris Holbron (Kansas), Becky Bruce (Montana), Maggie Cox (Nevada), Dawn Tornquist (Oregon), Bernadette Russoniello (Arizona), Dodie Bemis (South Dakota), Yvonne Hicks (Nevada), Buffy Blunck (Utah), Linda Wallace (Idaho), Doug Merrill (Washington), and Garth Masik . Janet Goble (Utah) is our Region V Policy Committee liaison.

Committee met several times during the 2019-2020 school year in preparation for the 2020 Region V Conference in Lake Tahoe, Nevada. Since the Region V Conference was canceled because of COVID, the committee was not able to execute the activities that were planned. This committee was fortunate not to have ordered gifts and marketing items so, at this time, zero dollars were spent from this committee.

Proposed budget for the 2019-2020 school year includes:

1 st Time Attendee Gifts \$1000

Ribbons \$0

Miscellaneous Expenses \$1000

TOTAL \$2000

Respectfully Submitted,
Tracy Kern
Region V Marketing Chair

**Region V Nominating Committee Report
Dodie Bemis (SD) Chair
Submitted June 15, 2020**

Purpose

The committee will review all nominations and recommend candidates for ACTE and Region V elected or appointed positions.

Membership

There will be four (4) members plus a chairperson. No two persons from the same affiliated state association may serve concurrently. In selecting the Chairperson, preference will be given to: Members from current Nominating Committee and/or members of past Nominating Committee. Members who have demonstrated active leadership in Region V.

Composition, Selection & Terms:

Dodie Bemis (SD) Term Expires 2022, Committee Chair

Jeffery Ober (ID) Term Expires 2021

John Meyer (OR) Term Expires 2022

Susan Leon (AZ) Term Expires 2022

Eric Croft (MT) Term Expires 2022

The terms of each office shall be one 2-year term.

Duties:

- The Committee is responsible for the implementation of the nomination and election process.
- The nomination committee will send out a request to states for nominations to the Region V and ACTE committees with vacancies.
- Certify that Region V membership was informed that nominations were being received for the position of Regional Vice President.
- Review all nomination forms for Region V Vice President.
- The committee will interview all nominees for Region V Vice President in accordance with ACTE's election time line.
- The Committee will ensure the Region V Vice President Candidates meet the required criteria.
- The Committee will recommend two or more nominees to the Region Vice President in accordance with ACTE election procedure. The nominees will also be introduced at the Region V business meeting during the annual ACTE CareerTech Vision Convention.
- The Committee is charged with identifying and reaching out to potential leaders for Region V.

2019-2020

Via the Region V newsletter in August and January, the Committee sent out a request for nominations to the three Region V standing committees. The Committee has reviewed the applications received for the three standing committees. All were accepted and forwarded on to the respective committee chairs.

The Committee updated the 2019-2020 Region V Committee listing and forwarded it on to Region V Vice President Mark Branger.

The Committee received two applications on the replacements for outgoing Policy Committee members Shani Watkins (WA) and Rachael Mann (AZ): Jenifer Fisk (NV) and Tracy Kern (SD) Both

of them met the criteria for a policy committee member, and the committee felt they were excellent candidates. The Committee is forwarding Fisk and Kern to Region V Vice President Mark Branger for their acceptance on the Policy Committee.

With Tracy Kern being named to the Region V Policy Committee, the Committee needed to find a Region V Marketing/Membership Committee Chair, as that is the position Kern currently holds. The Committee is forwarding Maggie Cox (NV) to Region V Vice President Mark Branger for acceptance as the new Region V Marketing/Membership Committee Chair. Cox has been an extremely active member on the Marketing/Membership Committee and would make an excellent chairperson.

Shelley Goerdt (CO) has resigned her position as the Region V Awards Chair. The Nominating Committee received three applications: Snehal Bhakata (NV), Kim Chin (UT), and Shani Watkins (WA). Neither Bhakata nor Chin have served on a Region V committee. The Nominating Committee is forwarding Watkins to Region V Vice President Mark Branger for acceptance as the new Region V Awards Committee Chair. Watkins has been a very active Region V member and is completing a three-year term on the Policy Committee.

The Nominating Committee has contacted those individuals serving on the three standing committees whose terms expire this July 1 st to see if they wish to serve an additional three-year term. Three individuals on the Awards Committee wish to continue, and three on the Marketing/Membership Committee have chosen not to re-up.

The Committee is looking forward to reviewing all nomination forms for Region V Vice President. The committee will interview all nominees for Region V Vice President in accordance with ACTE's election time line. The Committee will ensure the Region V Vice President Candidates meet the required criteria for the upcoming election.

Legislative/Resolutions Committee Report Submitted by Tim Knue June 16, 2020

Legislative and Resolutions: Chair - Tim Knue (WA) reports the Resolutions Committee after email survey of current members had nothing to put on an agenda prior to the Reg V Policy Committee spring meeting. With everyone currently focusing in on responses to CTE instruction during COVID we have been following the lead of ACTE and their resource and information activities.

Bylaws Committee Report Submitted by Valerie Vuicich
June 16, 2020

At the December 6, 2019 Region V meeting I reported that there would be a proposal for the Bylaws May/June conference call coming from legal counsel about organizational structure that would be presented to the voting body in Nashville. Given the current coronavirus situation, and on the off chance (no decision will be made until August at the earliest) that VISION is unable to occur in person as planned, an Assembly of Delegates meeting may not be able to take place this year. The ACTE legal team is recommending that we delay any non-essential governance items at this time as a precaution. As a result, ACTE staff does not recommend the Bylaws Committee meet at this time to review and discuss the potential amendment, and instead table it for future consideration at another time.

Submitted by Valerie Vuicich, CA
Region V Bylaws Committee representative