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Region V Business Meeting

Friday, November 30, 2018

San Antonio - Convention Center, Room 209

Call to Order and Introductions: Mark Branger (MT) calls the meeting to order at 8:00am. He introduces himself and thanks the members for electing him as the new Region V VP. Craig Statucki, NV, Vice Chair; Trish Zugg, AK, web, liaison to WA, MT, AK; Shani Watkins, WA, Marketing Committee liaison, WA, OR, ID; Eric Ripley, ND, Legislative Committee liaison, ND, SD, State of States; Rachael Mann, AZ, Mini-grants, AZ, KS, NE; Diane Walker, CA, Secretary, CA, HI, Guam

Roll Call of States: Shani Watkins (WA) calls the roll: Palau, Marshall, Micronesia, No Mariana 1, Am Samoa, Guam, AK 5, AZ 17, CA 7, CO 8, HI 5, ID 3, KS 3, MT 5, ND 6, NE 1, NV 12, OR 2, SD 8, UT 9, WA 5, WY 5

Approval of the Agenda with flexibility: Mark Branger requests a motion - Valerie Vuicich CA moves to accept, Dodie Bemis SD seconds, no discussion, all approve, motion carries.

Approval of the minutes April 13, 2018, Colorado Springs: Diane Walker distributed two copies for each state - Rick Ross ND moves to accept as presented, Tim Knue WA seconds, no discussion, all approve, motion carries.

Financial Report: Mark Branger reports that there have not been many expenses yet this fiscal year, as most come in around the Vision Conference. The budget had to be in by April, and since the profits for the Region Conference were not as high as expected, there was a decision not to do mini-grants this year. Due to investment income, they will be re-instituted. Sarah Heath asks what is a normal profit for a region conference, and Mark responds \$12-15,000.

Recognize First Time Attendees: Craig Statucki asks first-timers to stand for recognition. He invites all to attend the conference in MT.

Review of ACTE Board meeting: Mark Branger attended his first meeting in July in Virginia, and can report that membership is up, as is attendance at the conference. The state of the association is solid. The Regions were asked to align their strategic plans

with the national plan. They had training from Scott Stump, who is the new OCTAE Assistant Secretary. The Board discussed membership dues, and they voted to maintain status quo. There was lots of discussion about the Lifetime Achievement Award. Doug Meyer explained to Mark that he felt it should be recognition of lifetime service, and that is not the current status. Mark serves on the Awards Committee with Shelley, and they decided to re-visit the issue, rather than having it only based on merit for one person each year. Region V will recognize each state's nominee. There must also be some national involvement for recognition at the national level. It is likely to be two years out. Thanks to Dodie's leadership, Region V did mock interviews of our awards candidates (previously, only one region was doing it) with the Policy Committee, and Mark is happy to report that 5 of the 8 national awards went to Region V. Two of our Award winners stand for recognition. At the Policy Committee meeting on Wednesday, we voted to change the name of Publications Award to Communications. Eleven Region V states will be recognized as Quality Associations this year. We have also made a move to hold and share our documents in a Google Team Drive for the Region.

Region V Hall of Fame Award: Coleen Keffeler could not be present this year, so Dodie Bemis reports in her stead. She encourages people to submit names for the Hall of Fame Award. The perpetual plaque began in 2014, recognizing individuals with great contributions to Region V; many do wonderful things in their state, but it must go to the region level. The application is on our website, and the nominations are due on February 1. The Policy Committee has worked diligently to streamline the application process. Dodie asks previous winners to stand for recognition.

Region V Mini Grants: Rachael Mann reports that the Policy Committee spent some time reviewing the process, and decided to re-name it to the Opportunity Fund Grant for consistency with the national process. The timeline is now changed so that it will be announced on January 15, due on March 15, with winners announced at the Region V Leadership Conference. The states will have the full year to do their work, with the award the following year. The focus areas are member engagement, leadership development, advocacy and awareness, strategic partnerships, and innovation - taken from the Strategic Plan. There must be a letter of state support, narrative, matching funds, oral report about accomplishments and evidence of work, along with a written summary of outcomes. There will be up to \$6,000 per year, maximum of \$2,000 per state. Pam Ferguson from AZ asks about using the money for an event - as long as it aligns with the goals, it would be allowable. Rachael explains that fellowship was removed. Mark indicates that the grant was a long item of discussion at our Policy Committee meeting.

Membership: Mark Branger announces that membership fluctuates literally monthly. Taking a snapshot of October 2017 to October 2018, the numbers went from 6860 to 6664, so a bit lower, but it is fairly steady. Each individual state should promote membership.

Region V Standing/National Committee Reports

- Awards: Shelley Goerdt reports that she is taking over as the Chair this year. She will be following the same procedures as the past, for the most part, including doing a video interview for region nominees, which judges will review. Pam Stroklund will be having 3D trophies printed. The website will be updated going forward. Mark commends and thanks Pam Stroklund for her service.
- Marketing/Membership/New Ideas: Tracy Kern could not attend, so Dodie Bemis reports in her stead. There are only 8 people on the committee, so Dodie requests more participation from other states not already part of the committee. The job is to promote the region conference, work with first-time attendees and welcome them at the conference. It is a nice social committee. Everything takes place by conference call outside the conference, facilitated by Shani Watkins, who is the board liaison.

Candidate Statements: Cindy Stover, Brian Law, and Doug Major each make a short statement as ACTE President-Elect candidates.

- Nominating: Annika Russell-Manke notes that the committee received several nominations, and filled all vacancies. The Committee would like to have more members on Marketing and Legislative (4 states still need a member - would like to have one from each member state association). They will be looking for two new members for the Policy Committee, as CA and NV are going off. Any other states who have members who would like to participate should contact Annika; the deadline to apply is May 15th. Annika is running for Business Division and Rachael is running for New and Related Services Division VP's.
- Legislative and Resolutions: Tim Knue reports that he serves on the national committee - no resolutions were put forth this year. We don't need to make them up, but please submit any ideas as needed. With Perkins having just been reauthorized, there is no need for that. Please contact Tim with questions regarding the committee. Dodie Bemis notes that the proposal to change the Lifetime Achievement Award came from the Region V Legislative/Resolutions Committee, and Kay Orrell notes it was turned over to the Awards Committee. Mark says all the good ideas come from Region V - Team Drive, awards video interviews, etc.
- Region/National Fellows: Coleen Keffeler could not attend, so Dodie Bemis reports that we encourage people to consider applying for the various levels of fellowships to learn about leadership. We have had an excellent model to follow from AZ, and have been successful in producing some fantastic fellows. Craig Statucki was a fellow, as was Shelley Goerdt, and others who stand for recognition. It's not a difficult process to apply - the application is on the website. Joanie Simpson (AK) and Susan Leon (AZ) have a video conference call monthly. They formulate goals which are reviewed, and are doing a book study of Lean In, which is wonderful. There are also policy considerations that they review; Joanie is quite interested in it, and would like to be more involved in the Legislative Committee. She got to participate with their legislators on the Perkins

V markup, which was fascinating. She encourages others to apply - it's a wonderful experience.

- Audit: Neither Shelly York nor Victoria Crownover is present - no report.
- Bylaws: Valerie Vuicich reports that the committee meets at Vision and by call in May - there were no new submissions for consideration this year, but Sean Crevier from Business in IL was elected Chair and Jeff Wooley from Health Sciences in AZ was elected Vice Chair.

Update on Region V 2019 Conference (April 10-13) – Montana: Mark Branger - The planning committee distributes taffy and caramels to the group. Mark Perna will be the keynote speaker on Thursday and Terry Summerlin on Friday. Wally McCray, a nationally known cowboy poet will entertain at awards. A tour brochure is distributed, which shows that tours will be throughout Thursday and Friday morning. One can select multiple tours, if one wishes. There is a variety. Wednesday will have a Downtown Bozeman get-together to explore the nightlife in the area. On Thursday, the event will be at the Big Yellow Barn, for a steak pitchfork fondue with live entertainment. On Friday, dinner will be at the Museum of the Rockies, with the largest tyrannosaurus Rex. The call for presenters is already open, with about 6-8 already received - ideally, they want 1-2 from each state. The registration is not yet open - the team is working diligently, and hope it will be ready by next week or right thereafter. There will be an email blast. Montana is very excited to welcome everyone - the weather could be variable. There are three pre-conference tours to West Yellowstone, quilting, and a fly-fishing trip. The conference is a wonderful experience - you'll learn a lot and have fun.

First Timers for Region V Leadership Conference – Montana: Mark Branger announces there will be stipends for up to 10 first-timers. The application are on the website, and successful applicants will get \$250 the first year and \$250 when attending the second year.

Update on Region V 2020 Conference (April 22-25) – Nevada: Craig Statucki reports that there is a Save the Date flyer throughout the room. Again, the weather could be variable. The dates are a bit later than traditional in Region V - it does not compete with CTSO competitions. Tours are being planned, with the group working with Washoe school district - there is tourism at Lake Tahoe, and there is manufacturing in Reno. They hope to hit all of the industry sectors. Dinner events will likely be earlier. They are looking at pre-conference tours around Lake Tahoe, also. The team is looking forward to seeing everyone at Harvey's Lake Tahoe in 2020.

Update on Region V 2021 Conference (April 14-17) – North Dakota: Rick Ross says that Fargo is excited to host the event in 2021 and appreciates the support from Region V. The hotel is the Marriott Delta, across from the Roger Maris Museum. The area has agriculture, manufacturing, health care, and hosts the second oldest community college in the country, with the #1 diesel mechanic program. Each Division should have a tour

of interest, e.g., Caterpillar, medical center, American Crystal Sugars, aviation museum, etc. There is still lots of planning to do.

Future Region V Conference Proposals: Mark Branger explains that there will be proposals heard in April -HI and WY have already expressed interest, and others can submit before then for 2022.

Best Practices & Innovations Conf., September 25-27, 2019, Tucson, AZ: Rachael Mann announces the conference will be in Tucson this year - it is beautiful hiking, caves, etc. There are lots of tours planned, which will be finalized soon. It's a wonderful opportunity to gather with other leaders to learn and collaborate. It is at the La Paloma, which has golf and tennis.

New Business -

- LeAnn Wilson, ACTE Executive Director, thanks everyone for coming and congratulates Region V on its accomplishments.
- Warren Kaman - two boxes of chocolates - HI state fish - humuhumunukunukuapooa, two states with coffee growing - HI and CA.

Wrap Up/Adjournment: Mark Branger (MT) adjourns the meeting at 8:55am

Respectfully submitted, Diane L. Walker, Secretary