ACTE Administration Division Policy Committee Meeting Notes 12/4/2019, Anaheim, CA

Recorded by Dr. Christopher Neff (Secretary)

Welcome and Introductions (Sign-in Sheet)

 Attendees: Patrick Biggerstaff, Dave Keaton, Cindy Stover, Jared Lundrey, Eric Ripley, Bernie Phelan, Nancy Luce, Maggie Hess, Michael Culwell, Jeanette Capshaw, Amy Ridler, Shelley Frees, Bill Casey, Christine Halicheck, Twyler Earl, Christopher Neff, Scott Rogers, Christy Holecek, Jerrod Lundry, Nicole Gatewood, Amy Lorenzo, Amy Dockter-Rozar, Steve Yadon, Amanda Eastridge-English

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Sign-in Wi-fi ACTE BOD 2019
Name Role
Patrick Biggerstaff Admin PP Dave Kenton Admin policy member
ERIE RIPLEY GUEST BERNIE Phelan Guest Nancy Luce Guest
Marie HS Crest  Michael Culmell Gran policy mente
Turker Earl Admin Policy Member
CHOWN NETT ADMIN SEL CHEST
Jerred Lundry Guest Nicola Gatlwood Guest
Any BOCKERS PORME PRINCES PERON
Steve Yadon Amarda Castridge English Guest

## Happenings in each ACTE Region

- Region I -
- Region II -
- Region III Indiana: Pushing more post secondary into high schools, funding community college in high wage, high demand areas, higher funding for high value programs, no funding for FACS (proposed by State Ed), Indiana Governor Workforce cabinet over

education, post-secondary and workforce development and not taking input from field, pushing Post-sec to high schools, vision is for 30 credits towards post-sec by graduation from high school; Region 3: Grant from ACTE for teacher recruitment and retainment related to the Ag model, looking for additional funding to keep work going, February 26 - 28, 2020 "Teach CTE Summit" in Ft. Lauderdale, FL limited to 100 participants discussing CTE teachers recruitment and retainment strategies insert web link here; Wisconsin: State Association went defunct, hosting a state conference to reinvigorate ACTE state involvement in Racine, WI April 30 - May 1, 2020.

- Region IV -
- Region V Region V: 7,700 members strong, excited to be hosting VISION this year;
   Nevada: Hosting Region Conference in Lake Tahoe

## Admin Division Fellows Report

- Scott Rogers (2019) Learned more about ACTE interworking, resources available, and opportunities to network and assist in Region and Admin Division
- Martin Hanley (2020)
- Julie Pack (2020)

VP-Elect Candidates - Will speak at Friday's Admin Division Business Meeting

- Michael Culwell
- Eric Ripley
- Brandon Russell

## ACTE Monthly Report (LeAnn's)

- Will be shared electronically with Committee members
- Legislative support being considered for # of bills proposed for Associate degrees, no decision made by ACTE as of yet (Steve DeWitt and Alisha Hyslop collecting information)
  - Do outcomes of the program lead to careers with sustaining wages?
  - Will the program be available for high school students pursuing Post-Sec as dual credit?
  - Will paying for the program increase enrollment, retainment and completion?
- Admin Division is expanding partnership with Accenture (Employability Skills)

#### **Division Membership Numbers**

- Membership (4,411) Stable in numbers, retention 2nd only to Ag (75% from year to year)
  - o Region I, 897
  - Region II, 884
  - Region III, 471
  - Region IV, 1,180
  - o Region V, 956
  - Unidentified, 23

#### Conference Attendees from Admin Division

- VIsion 2016, 831
- Vision 2017, 876
- Vision 2018, 954
- Vision 2019, XXXX
- NPS 2016, 162
- NPS 2017, 155
- NPS 2018, 135
- NPS 2019, 171 (changed date and times from beginning of March to end of March)
- Best Practices 2019 in partnership with NCLA, 500+ in Tucson, AZ

Unified Division Associates - ACTE officially changed the name from partners to Unified Division Associates

#### CTEEC

- Equity, equity, equity!
- Support statewide professional development for equity and access in CTE
- o Advocacy, Awareness, Community and Networking pillars guide their work
- Sponsor equity sessions at VISION (5 sessions in 2019)
- o <u>www.CTEEC.org</u> or Find them on Facebook!

#### NCLA

- Successful Best Practices in Tucson in September
- Quality of conference improving
- Specific for Administrators
- o 2020 Conference is October 7 9, 2020 in Cape Cod, MA
- Considering strategic themes: Best Practices, Marketing Communications, Member Value, Finance Committee, and how to develop and grow new CTE Administrators
- \$20 membership fee
- Great opportunity for Administrator networking
- Admin Division supports evaluating session proposals
  - Policy Committee determines how finances are allocated
- ACTE 55% / NCLA 45% revenue share split for Best Practices for shared duties

### Strategic Goals Update

- On track with all goals
  - Outreach at state conferences removed because impractical
  - o Increase in newsletters
  - Involving more and new members
- New Strategic Plan in Jan 2021. Board Planning begins in July 2020.
- Review Current Plan
- Is anything missing from the current plan that should be considered for inclusion in 2020+?

# Conference Overview

- Preconference (Admin 101 and Admin 201 with Patti Beltran and John Mulcahy) 39 in AM / 39 in PM
- <u>First-Timers Breakfast</u> Rooms 256/258 Convention Center, 7:00 8:00 AM, Thursday, December 4
- Admin Division Opening Session (Crissy Lauterbach Power of Moments with games and giveaways. NCLA and CTEEC play a role.) 256/258 Convention Center, 11:45 AM, Thursday
  - Scott Rogers will assist with giveaway process
- <u>Conference Information Center (aka Hospitality Room)</u>, after opening session through Friday, 253B, Convention Center
- Networking Reception, Pool Deck, Hilton Anaheim, 6:00 7:00 PM, Thursday
- <u>Business Meeting</u>, (Heather Singmaster Asia Society, VP-Elect & President-Elect Candidates, & Alisha Hyslop giving ACTE updates) 258A/B, Convention Center, 7:45 AM, Friday

#### Additional Items

- Budget Review
  - Admin Budget (12/3/19)
  - 0 12,285.52
    - Spent (3,160.62)
      - -500 NCLA
      - -500 CTEEC
      - -175 Admin Division Ribbons
      - -500 Spring 2019 Fellow Reimbursement (Neff)
      - -75 Zoom calls
      - -700 Vision Door Prizes
      - -112.50 Vision Printing
      - -598.12 VP to Best Practices
  - Outstanding (9,125)
    - 2,000 Vision Business Meeting (coffee + water)
    - 499.90 Vision Conference Information Center (aka Hospitality Room)
    - 2,000 NPS Networking Reception (2,000 match from NCLA)
    - 1,500 Fellows Sponsorship (500 Scott (fall) + 1,000 for 2 (spring))
  - Where to Reallocate
    - 2,625 Policy Committee Members support to Vision (\$395 per)
      - 0 policy committee members utilized funds
    - 500 VP to NCLA
- Lobbying for a Designated Fund, supplied by BP revenues.
  - Ideas for Designated Fund spending: Reception at Best Practices, opportunity fund (e.g. pilot admin mentorship program), more support for Fellow/VP-elect/VP travel, division polos for PC members, name badges, something special for 100th anniversary.
  - Mentorship

- Ohio does a New and Aspiring Superintendent program similar to Idaho's Leadership Mentoring program with Tom Applegate
  - Lack resources from both states to develop and grow
    - Possible to build a Best Practice hub for other state's to visit?
- Seeking Volunteers for First-Timers, Conference Information Center, Record Keeping for Gift Card Giveaways (Opening Session, Business Meeting, Receptions)
- Ideas for Newsletters
  - Let Patrick know!
- Ideas for VISION 2020
  - Partnership with Counseling and Career Services [formerly known as Guidance Division]
    - potential sponsors: XELLO
  - Theme? Keynote? For Admin Division
    - Kevin Fleming Best Practices, Alaska
      - Will be closer keynote at VISION 2020
- Upcoming Conferences
  - o NPS, March 30-April 1, 2020 in Washington, DC.
  - Leading the Education Revolution (Butler Tech) Cincinnati, OH, June 9-12, 2020.
  - Oct. 7-9, 2020 Best Practices and Innovation Conference, Falmouth (Cape Cod),
     MA
  - VISION 2020 Nashville December 1st 3rd, 2020
  - VISION 2021 New Orleans
  - VISION 2022 Las Vegas
  - VISION 2023 Nashville