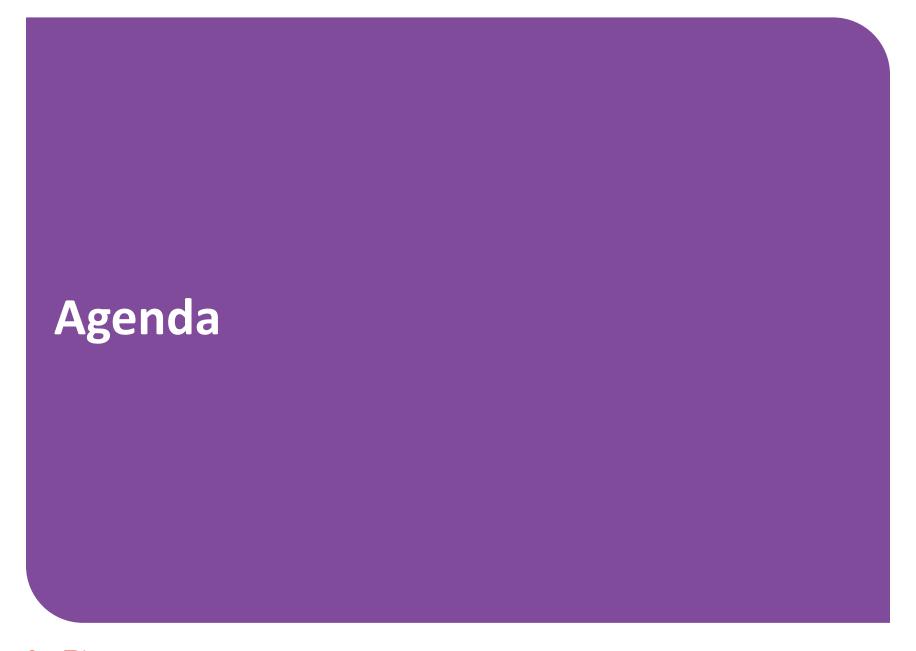


CompTIA Data Match Program

Craig Latto / Executive Director, Certification Operations

12/17/2014





Agenda

- Good to know
- File structure
- How to interpret the data
- Questions

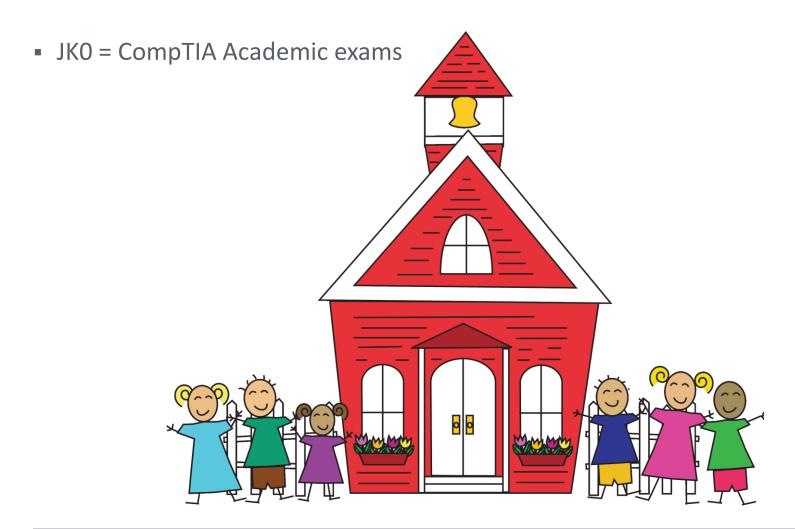


Good to know

Good to know.



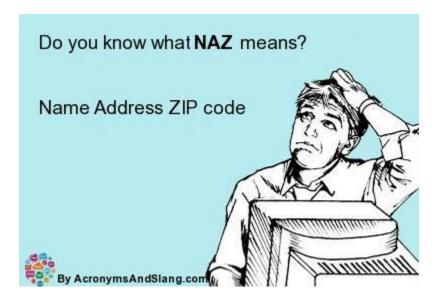
Good to know..



Good to know...



Good to know....



Good to know.....

- First Name & Last Name only
- No prefix, suffix, middle initial or middle name fields

| Kyle | Daughtry |
|-----------------|------------|
| Darrel W | Kostka |
| Courtney Noelle | Redmond |
| James D | Snow |
| Brett E | Earhart Jr |

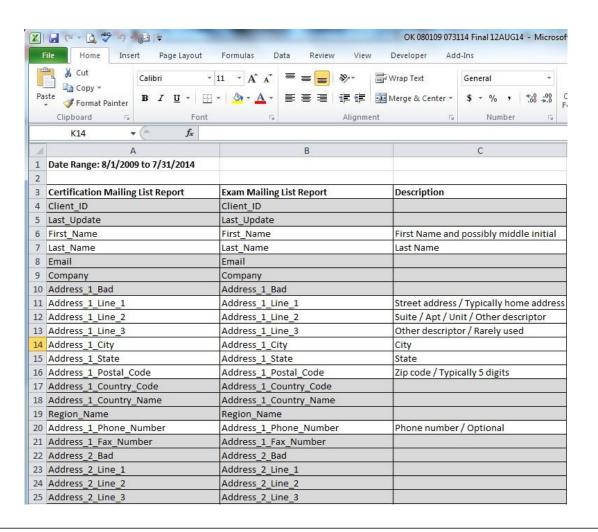
File Structure

Excel spreadsheet

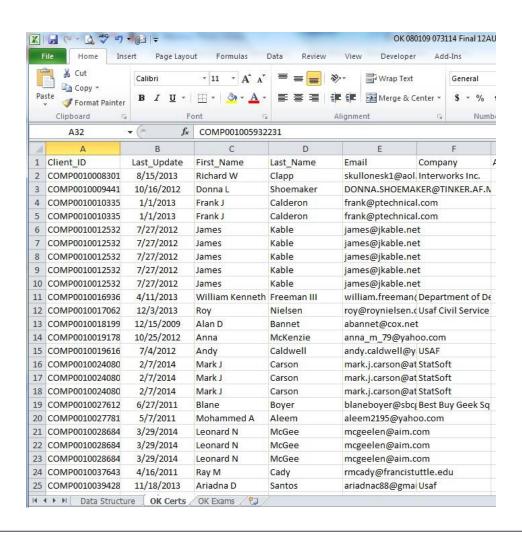
- Microsoft Excel
- 3 tabs
 - Data Structure
 - Certified
 - Exam taken



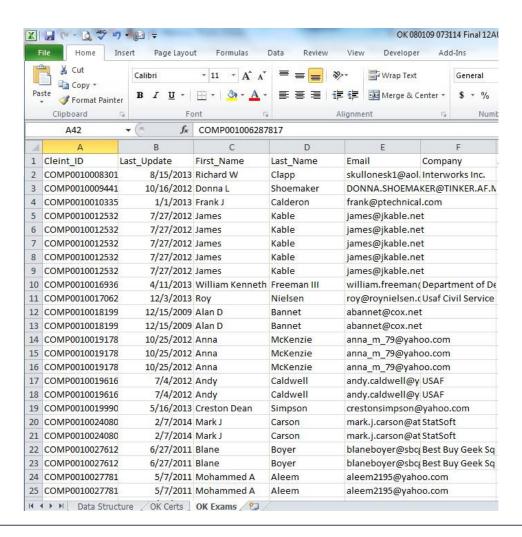
Data structure (Tab 1)



Certs (Tab 2)



Exams (Tab 3)



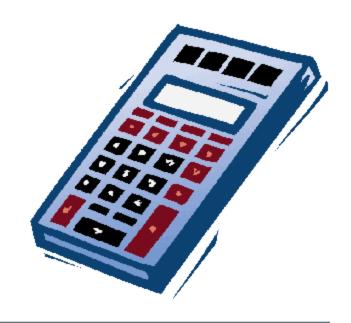
How to interpret the data

Next steps

- Tabs 2 & 3 exactly what you think
 - Individuals Certified
 - Exams taken by Individual
- In theory:

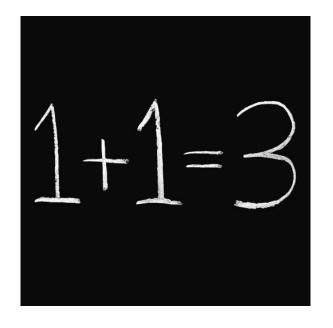
Certified / Exams = Pass Rate

True, but additional considerations



Additional consideration #1 - The A+ Exam

- A+ Exam consists of 2 exams
- Need to pass both exams to Certify
- Scenario
 - Individual takes exam #1 and passes
 - Takes exam #2 and does not pass
 - Takes exam #3 and passes
 - Exams taken will have 3 entries
 - Certifications will have 1 entry
- Normalize exams taken for pass rate



Additional consideration #2 – Continuing Ed Program

- Continuing Education program started 1/1/2011
- Select exams carry a 3 year expiration date
 - Retest
 - Participate in CE program
- What is different in the data?
 - A+
 - A+ ce
- Scenario
 - Individual passed the A+ exam
 - In 3 years successfully participated in the CE program
 - Certification file lists both A+ and A+ ce
- Normalize certifications for pass rate by removing "ce" exams



Decision

Decide how to handle scenario where individual has not passed an exam and has retaken the exam again and passed.

Scenario

- Individual takes the Security+ exam and does not pass
- Takes the exam again and passes

Pass rate calculation

- If include all exams taken is 50%
- If factor out not passing but eventually passing it is 100%

Difference

- Pure by the numbers approach
- Driven by individual and either passed or did not

Process...

- Based on "not passing" decision, you may want to normalize the Exam file by removing all extra exams (all exams including A+) taken by an individual if they subsequently passed the Exam
- Normalize the Certification file by removing all "ce" exams 2.
- Calculate the pass rate 3.



Process.....

Map CompTIA data to external systems



Questions?

Thank you