

ACTE Board Report

Region or Division: WBL Division
Submitted by: Jan Jardine
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A. Strategic Plan

Provide an update as to the progress /implementation of the Strategic Plan.

- Actions you have taken
- Successes you have had
- Support you still need

At the ACTE National Work-based Learning Conference in April 2023, the WBL Division Policy Committee met and finalized the WBL Division Strategic Plan for FY23-27. Goals were created for the following strategic plan elements: Member Value & Engagement, Professional & Leadership Development, Teacher Pipeline Shortage, Strategic Partnerships, and Advocacy & Awareness. Strategies and indicators were added to each of these goals. At the next policy committee meeting, a lead will be assigned to each strategy and timelines will be solidified.

Successes we have had in the WBL Division include a great response to this year's monthly WBL webinars (the highest attendance in the three years we have offered these) and another sold out WBL Conference. We received a lot of positive feedback about the conference as well as great suggestions to make next year's conference even better.

One thing that was added to our strategic plan, and will be a main focus of our efforts next year, is the development and execution of a mentoring program to connect new WBL coordinators with more experienced professionals. As part of these efforts to increase connection within the WBL Division, we would like to create an online forum/discussion board, where members can post and respond to questions. It would be great to have help from ACTE in developing something like this.

List the strategies that have been completed.

Member Value & Engagement: Held WBL Monthly Webinars from August 2022-May 2023 (no webinar held in December or April); Hosted five WBL Division Zoom meetings that included time for discussion and networking in breakout rooms

Professional & Leadership Development: Monthly webinars feature key topics relevant to WBL professionals with panelists coming from practicing professionals in the field; Held the 4th annual ACTE WBL Conference with a sold-out crowd of over 600 participants and over 60 session opportunities

Strategic Partnerships: Successfully sold all WBL Division sponsorship opportunities at VISION and at the WBL Conference; had a full roster of exhibitors at the WBL Conference; currently WBL has two annual division sponsors as well as sponsors for the quarterly newsletters, monthly webinars and WBL award

Advocacy & Awareness: WBL Webinar in May 2023 featured Jori Houck from the ACTE Public Policy team; Jori shared tips & tricks for advocating for WBL and other CTE programs; quarterly newsletters included information about recent policy as well as resources/best practices

B. Contributions to Region and Division Members

Please remember the importance of engagement of members during this time and let ACTE know how we can help engaging your members with you! Please also let us know how you have engaged ACTE members within the past 4 months. Indicate if the work falls under any of the Strategic Plan.

The last four months have been busy ones for the ACTE WBL Division:

March 9 – WBL Division Zoom with breakout sessions focused on the strategic plan elements; great ideas/suggestions from division members that helped guide the development of the current strategic plan

March 23 – WBL Monthly Webinar – Program Recruiting & Incentives

April 26-28 – ACTE National WBL Conference – over 600 participants and over 60 sessions; opportunities for networking with conference attendees including designated region receptions

May 24 – WBL Division Zoom with breakout sessions to provide overall feedback on activities this school year and suggestions for next year

May 25 – WBL Monthly Webinar – WBL Advocacy Tips & Tricks with Jori Houck from ACTE

All of these events tie to goals in the WBL Division Strategic Plan as mentioned in the previous sections.

ACTE is working to communicate and disseminate innovation at the forefront of all Regions and Divisions as an effort to support other CTE professionals around the nation. We anticipate highlighting the innovations in ACTE’s publications, blogs, and webinars and other similar activities. Please highlight any recent innovative ideas within your Region or Division.

We continue to highlight programs, resources and best practices in the WBL Division Quarterly Newsletter. This has been well received by members and we will continue to do this next year.

C. Succession Planning

Do you have any information you wish you had been provided during your new Board Orientation (what you know now that you wish you had known then)? Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates?

The WBL Division is currently accepting application for the first elected Vice President of the Division. We have advertised this opportunity to division members and have discussed this in each policy committee meeting since December. We have appointed a WBL Division representative to the ACTE Nominating Committee and are working on forming a nominating committee to review applications, interview candidates and make recommendations for candidates to be put on the ballot.

D. Region/Division Concerns

What are your concerns for your Region/Division specifically	What are the implications for ACTE?	In what capacity can ACTE assist in addressing this issue?

E. Items to be placed on the Board Agenda for Discussion

(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)

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