**Report to the Board**

**\_\_\_Region IV\_\_\_\_ DIVISION/REGION**

**Submitted By:** Sherry Siler

**Date Submitted:** September 15, 2014

**Region/Division Goal(s) for FY15:**

**\***Work to increase Region membership

\*Work with the Board to communicate the value of career and technical education to current and potential stakeholders

\*Maintain communication with Policy team and membership

\*Perform the duties of the position to the best of my ability

1. **Division/Region Accomplishments since the last report:**

AR, MS, NM, OK, TX held summer professional development conferences.

Currently filling Committee assignments as we head into VISION. (TX is meeting in October and will let me know after their meeting.)

1. **Division/Region Accomplishments in the area of Membership:**

All lapsed members were contacted about renewal.

Shared membership information with policy team.

1. **Individual VP activities to support Division/Region and Board goals :**

Contact via email, text and/or phone with Policy Team—shared weekly legislative information and membership reports.

Contacted By-Laws and Resolutions chairs to share information from July 2014 board meeting

MOU in place for Region IV, AR 2015 conference. Meeting with AR Ex committee on September 27 and October 5 for conference planning.

Maintained communication with ACTE staff.

Region IV web page was updated

Recruitment for Fellows program

Region newsletter submitted and published

Attended July 2014 Board Meeting

1. **Potential candidates for future Board of Directors Elections:**
   1. **Region/Division Vice President potential candidates contacted:**

Contacted policy team at the request of Ray Davis/Jan Bell in search of potential Guidance Division policy team members**.**

* 1. **ACTE President/Elect suggestions:** none at this time

1. Division/region Concerns for CTE/ACTE Board Report:

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| ***What are your concerns for CTE?*** | ***What are the implications for ACTE?*** | ***What should the Board do to address this issue?*** |
| ***Districts cutting back on CTE programs due to funding issues*** | *Current membership and potential membership is decreased* | *Maintain/update current documentation that proves the importance of CTE* |
| ***Common Core seen as more important than CTE*** | *Many local programs are not*  *valued for their worth and the importance they play in the future of the workforce as well as the impact they have on supporting Common Core implementation and goals* |  |
| ***Lack of advocacy from CTE professionals in*** | *Professionals lack the initiative or the knowledge on how to advocate for CTE and their programs* | *Focus on disseminating information in laymen’s terms that will provide information to CTE professionals for their grassroots efforts in advocacy* |

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| ***What are your concerns for ACTE?*** | ***What are the implications for ACTE?*** | ***What should the Board do to address this issue?*** |
| ***Decreasing membership*** | *Less members, less funding, less impact on legislative issues, etc* | *Continue working with Regions and Divisions through marketing campaigns that focus on attaining and maintaining membership.* |
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1. **Items To Be Placed on Board Agenda for Discussion**

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*

None at this time.