**Report to the Board**

**REGION II**

**Submitted By:** Deborah H. Ford

**Date Submitted:** June 10, 2013

**1. Division/Region Accomplishments since the last report:**

**PREFERRED FUTURE**

***Builds Networks***

* Met with/ hosted visit of State School Superintendent and local Administrators– spotlighted CTE programs
* Met with/hosted State Board of Education representative-spotlighted CTE programs
* Met with Chamber of Commerce and Economic Development Authority
* Met with area Technical College Board member and administrators
* Met with State Representative to discuss the future and to promote CTE.
* Serve on Chamber of Commerce Executive Committee
* Each state reported of their own unique Legislative activities to promote CTE
* Each state has planned their summer conferences to include networking with all stakeholders (Legislature, DOE, Business and Industry, local educational systems, etc.)

***Integrates Disciplines***

* Worked with area post-secondary institutions and area technical colleges to promote programs of study and even greater collaboration.
* States reported of STEM activities which integrates CTE with science, engineering and math.

***Resource for Data***

* Used and shared current data related to membership to analyze the loss/gain the region is experiencing.
* Shared data with prospective delegates/vendors related to region conference.

***Voice of CTE***

* Promoted CTE and gave update of ACTE with State School Superintendent and State School Board Member (Hosted their visit) as well as with GA Representative.
* Weekly newsletter to Region II Policy Committee and State Leaders
* Quarterly Region II Newsletter sent to all members in region via e-blast
* CTE Updates with Chamber of Commerce, BOE, and Economic Development authority.
* Each state reported of their own unique Legislative activities to promote CTE (Ex: Legislative breakfasts, lunches, receptions). They are also reaching out to people in business and industry as well as state and local leaders.
* News articles promoting CTE and ACTE in 3 area newspapers reaching numerous counties in two states.

**2. Individual VP activities to support Division/Region and Board goals:**

* Worked closely this past year to keep incoming Region VP updated and in the loop. She was copied on all correspondence and was included on all information related to upcoming Region conferences.
* Worked with and encouraged TN and VA to plan for membership promotion at the 2013 and 2014 Region II Conferences.
* Contacted individuals with lapsed membership via email.
* Prepared quarterly e-blasts to Region II membership to promote ACTE activities and Awards
* Prepared weekly email to state and Region II leadership with region information and updates (including LeAnn’s weekly report)
* Prepared Board Report
* Personal emails and calls to various CTE related individuals about ACTE
* Serve on Georgia ACTE Board
* Maintained communication with ACTE staff
* Communicated with other ACTE Region VPs (via conference calls and emails)
* Communicated with other ACTE Divisions VPs (via email and meetings)
* Continuing to updated website
* Worked closely with the Awards Chair so all awards information was facilitated effectively.

**3. Potential candidates contacted for future Board of Directors Elections:**

Dr. Rick Kalk, South Carolina

**4. Division/region Concerns for CTE/ACTE Board Report:**

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| **What are your concerns for CTE?** | **What are the implications for ACTE?** | **What should the Board do to address this issue?** |
| *Uncertainty of budget and potential negative ramifications of future cuts on programs and economics development.* | *Loss of programs leads to a greater decline in membership.* | *Continue to advocate for CTE. Continue to educate members how to promote CTE.* |
| *End of Pathway Assessment/Accreditation and the Common Core Standards* | *Lack of success at the local level in these areas may lead to elimination of programs. This would affect membership in ACTE.* | *ACTE should take an active lead in this area. Create “programs” / resources to promote integration of CC in CTE. ACTE should be the resource for credentialing/ assessments in relation to CTE.* |

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| **What are your concerns for ACTE?** | **What are the implications for ACTE?** | **What should the Board do to address this issue?** |
| *Decline in membership* | *A decrease in membership may have a direct effect on member value and services offered to members.* | *Continue a strong membership campaign related to member value. ACTE staff and each Board member should continue to work with states/divisions to promote ACTE member value and membership. This must continue to be a grass roots approach with ACTE, the Region/Division and State leaders taking a lead.* |

**5. Items To Be Placed on Board Agenda for Discussion:** None.