**Report to the Board**

**REGION \_\_\_\_IV\_\_\_\_\_ / \_\_\_\_\_\_\_\_\_DIVISION**

**Submitted By:** Christine Holecek

**Date Submitted:** October 9, 2017

## A. Strategic Direction Contributions

Since the last Board meeting, what have you and your policy committee members done to represent and serve your Region/Division members in the following areas?

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| Member Value & Engagement Ex. Growing Membership // Engaging Members // Recruiting New Leaders // Developing Leaders |
| Participation at the CTAT Texas State Conference (Texas Career Education Conference-Summer) brought a welcome from ACTE. Participation at the Arkansas State Conference brought a welcome from ACTE. Networking with members at each of those conferences. Encouraged the members to get involved at the State, Regional and National Level. |
| Submission of the August 2016 Newsletter which included information on Vision, ACTE LEAD, Fellowship Program and ACTE Connect. Answered e-mail from members after the newsletter was distributed. |

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| Professional & Leadership DevelopmentEx. Sourcing Topics and Presenters (for Conferences & Online) // Evaluating Sessions |
| *Reached out to Carol McAlister about the Regional Conference in New Mexico. The dates has been selected as April 3-5, 2018. The conference will be held at the Embassy Suites by Hilton in Albuquerque, NM. An updated flyer has been added to the Region IV website. Information on ACTE Connect has been shared with Carol and she is excited about adding it to the conference.*  *LeAnn will be scheduling a meeting with Texas delegates to meet at Vision to discuss San Antonio as the next location for Vision 2018. I have reached out to Robin Painovich, CTAT Executive Director, to help select delegates for the meeting.* |

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| Advocacy & AwarenessEx. Sourcing & Showcasing Positive CTE Stories // Advocating for CTE |
| I have submitted information for the next newsletter highlighting each of the Region IV nominees for national awards. I included an info graphic on College and Career Ready through CTE in my most recent newsletter. |

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| Strategic PartnershipsEx. Identifying Potential Partners // Developing Relationships with Key & Potential Partners |
| Floyd Williams from Jackson, Mississippi contacted me about Region IV conference and I shared his info with Jaime. Kelly Filgo from Texas State Technical College contacted me about getting involved in ACTE. I have scheduled a meeting with him next week about getting involved. After this initial meeting, I plan on reaching out the provost at TSTC Waco and sharing information on the PACE division and to encourage his staff to get involved with ACTE. I am currently working with a company “VIDCODE” at ESC Region 12, they have an innovative way to teach coding through Digital Media Design—They may be interested in working with ACTE. |

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| InnovationEx. Sourcing Models of Innovation // Identifying Emerging Trends, Industries, New Technologies |
| I serve on the board of directors for the Greater Waco Health Care Academies and as an advisor to the Greater Waco Advanced Manufacturing Academies in Waco, Texas. Links to both academies can be found at the following link; <http://www.wacoisd.org/district_information/greater_waco_academies> For More information please contact Donna McKethan at donna.mckethan@wacoisd.org |

## B. Succession Planning

Do you have any suggestions on future Vice Presidents for your Region or Division? Or any suggestions on future ACTE President-Elect candidates? Michael Culwell from Oklahoma would be an excellent candidate for Region IV VP. He most recently served on the Region IV policy committee.

## C. Region/Division Concerns

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| **What are your concerns for your Region/Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?** |
| ***Louisiana*** | *Loss of interest and membership of ACTE membership and the value and name recognition of the organization as a viable entity for CTE educators* | *Continue communication channels with the network currently in place and look for avenues to increase the membership base in LA. Patience will be a virtue in this situation.*  *\*Sherry Siler shared this info with me* |
| ***Decreasing Attendance at the Region IV Conference*** | *If travel budgets continue to decrease and out of state travel limitations remain in effect, , the stand alone regional conference will need to evolve into what the membership needs to meet district regulations.* | *Reach out to state executive director* |
| ***Texas*** | *CTAT is diligently working toward unifying the various ACTE factions, and when the unification happens, ACTE should expect an increase in membership. Marketing Division has been added* | *Reach out to state executive director* |

## D. Items to be placed on the Board Agenda for Discussion:

**(***Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*